

For Immediate Release

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Cooper Square Acquires Northland Publishing

Cooper Square Publishing LLC has acquired the assets of Northland Publishing, a Flagstaff, Arizona publisher. Northland began operations as Northland Press in 1958, and has two children's imprints, Rising Moon and Luna Rising. Long known for its Western and Native American Art and architecture, and cookbook titles, Northland recently published nonfiction works by *Dances With Wolves* author Michael Blake and baseball personality Joe Garagiola.

Rising Moon, Northland's children's imprint, achieved national sales successes with the four-title *Do Princesses?* series, with more than 350,000 copies in print, and the regional favorite *The Three Little Javelinas* with a half-million copies in print. Luna Rising, a children's bilingual imprint, received recent acclaim for its bilingual biography series, winning ALSC's Pura Belpré honor prize for *My Name is Celia: The Life of Celia Cruz/Me llamo Celia: la vida de Celia Cruz*. Luna Rising is releasing the third book in their bilingual biography series, *My Name is Gabito: The Life of Gabriel Garcia Marques/Me llamo Gabito: la vida de Gabriel Garcia Marques*, this fall.

As part of the agreement, effective immediately, distribution for Northland, Rising Moon, and Luna Rising titles are being assumed by the National Book Network, one of the nation's largest distributors of independent trade presses. The transaction was initiated by The Fisher Company, an investment banking firm based in Arizona that specializes in publishing and media companies.