



national book network

**JUN-JUL
2010**

*Includes
New Publishers,
Graphic Novels,
Travel,
NBN Kids, and
Calendars*



NBN Welcomes:

- ***Blacksmith Books***
- ***DarkStar Books/Lone Star Publishing***
- ***Haven Books***
- ***No Voice Unheard***
- ***Richard Vigilante Books***



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Founded in 1986, **National Book Network** is a dynamic service-oriented sales, marketing, distribution and publishing services company. One of the largest independent distributor in North America, NBN is headquartered in Lanham, Maryland, a suburb of Washington, D.C., with order fulfillment, customer service and credit and collections departments housed in its own distribution center in Blue Ridge Summit, Pennsylvania. Specializing in general interest, or "trade" books and audios, NBN represents leading U.S. and overseas publishers who have joined forces under the NBN umbrella.

NATIONAL BOOK NETWORK

JUNE – JULY

2010

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NEW PUBLISHERS

NBN is pleased to welcome our new clients!

Blacksmith Books

Previous Distributor: N/A
ISBN Prefix: 962-86732, 988-99799, 988-17742
Start Date: November 1, 2009

As trade patterns shift eastwards, the world is looking at the Asia-Pacific region with new interest. Based in Hong Kong, Blacksmith Books publishes engaging Asian-related non-fiction—biography, business, culture, current affairs, photography and travel—and presents the works of our local and expatriate authors to a global readership.

See pages D-50, D-58, D88

DarkStar Books/ Lone Star Publishing

Previous Distributor: Self
ISBN Prefix: DarkStar: 978-0-9819866
Lone Star: 978-0-979-4354
Start Date: November 1, 2009

DarkStar Books is a publisher of quality, entertaining genre literature: science fiction and fantasy, suspense and mystery, action-adventure and historical fiction. We're also developing an in-house gaming system for role-playing games.

At Lone Star Publishing, we're dedicated to bringing the words and images of talented writers, educators, and artists to the page with style and grace. Whether it's in our nonfiction or our fiction books or in our other products, we are committed to offering the best not only in content but in production quality.

See pages D-60

Haven Books

Previous Distributor: N/A
ISBN Prefix: 978-988-98819
Start Date: November 1, 2009

Haven Books is a dynamic, fast growing independent press with a global perspective. Our focus is on high-quality content, mass commercial appeal and superb design. We publish strong, modern titles on a wide variety of topics—including exciting fiction, cookbooks, photography and travel books, young adult novels, children's illustrated books, poetry and reference books. As a founding member of the Independent Publishers of Hong Kong, Haven Books actively promotes organizations and rising international writers.

See pages D-61, D-62, D-107

No Voice Unheard

Previous Distributor: Biblio Distribution
ISBN Prefix: 0-9728387
Start Date: January 1, 2008

No Voice Unheard has found a niche as an independent publisher of beautiful and creative books that are cutting edge in their content and presentation, giving voice to those who are ignored or disregarded by society, and illuminating important social issues often ignored by profit-driven publishers. In the tradition of great books like *Silent Spring*, *Animal Liberation*, *Diet for a New America* and others, we believe in the power of books to create social change.

See pages D-4

Richard Vigilante Books

Previous Distributor: Pathway Book Service
ISBN Prefix: 978-09800763; 978-1890626
Start Date: November 16, 2009

We are opportunistic publishers of topical non-fiction for a conservative audience. We rarely accept "submissions." We originate projects by matching an urgent topic to an appropriate author and then giving that author maximum assistance to complete a first rate, controversial book in a timely way.

See pages D-11, D-21, D-25, D-31, D-33, D0-35

Not Your Mother's[®] Microwave Cookbook

Fresh, Delicious, and Wholesome Main Dishes, Snacks, Sides, Desserts, and More

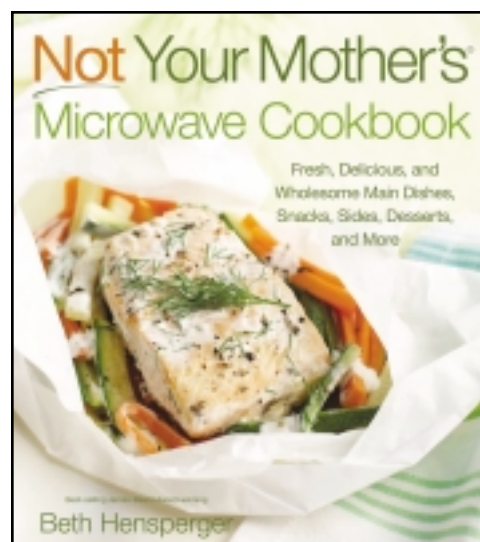
Beth Hensperger

Nearly every American household has a microwave oven, but how many of us realize the full potential of this kitchen staple? The microwave can cook foods quickly, with no added fats, retaining the vitamins and other essential nutrients—while keeping the kitchen cool. It's time to use the microwave oven for more than making popcorn and reheating leftovers! Fans of the *Not Your Mother's* series will recognize Beth Hensperger's talent for developing simple, fresh, delicious recipes and her uncanny knack for coaxing the best out of kitchen appliances in this new collection of 125 recipes specifically designed for the microwave.

Beth covers a lot of ground—chapters include Hot Dips and More; Eggs, Soups, and Sandwiches; Cereals, Rice, and Other Grains; Garden of Goodness: Vegetables; In-a-Flash Fish and Poultry; Savory Sauces; Hot and Cold Drinks; and Sweet Treats. Recipes such as Hot Turkey Meatball Sandwiches, Poached Salmon with Lemon Sauce, Acorn Squash with Maple Brown Sugar, Old-Fashioned Oatmeal and Wheat Berries, Middle Eastern Eggplant Dip, Dark Chocolate Peppermint Bark, and Green Tea Lattes feature ingredients that turn out best in the microwave, allowing home cooks to put an inspired, wholesome meal on the table even when pressed for time.

A thorough introduction explains everything: how the microwave oven works, the features of various models, what to do to get the best results from your microwave—and what not to do. With Beth's expert guidance, readers will develop a whole new appreciation for the microwave and the amazing meals it can turn out!

Beth Hensperger is the author or co-author of several cookbooks, including *Not Your Mother's Slow Cooker Cookbook*, *Not Your Mother's Slow Cooker Recipes for Two*, *Not Your Mother's Slow Cooker Recipes for Entertaining*, *Not Your Mother's Weeknight Cooking*, *Not Your Mother's Slow Cooker Family Favorites*, *The Bread Lover's Bread Machine Cookbook*, *The Ultimate Rice Cooker Cookbook*, and the James Beard Book Award-winner *The Bread Bible*. She lives in San Jose, CA.



- Co-op available
- National print campaign to national magazines such as *All You*, *Better Homes & Gardens*, *Cookbook Digest*, *Cuisine at Home*, *Every Day with Rachael Ray*, *Everyday Food*, *Good Housekeeping*, *Ladies' Home Journal*, *Today's Diet and Nutrition*, and *Working Mother*
- Review mailing to newspapers including *USA Today*, *The Washington Post*, *Pittsburgh Post-Gazette*, *St. Louis Post Dispatch*, *Omaha World-Herald*, and *Los Angeles Times*
- National radio and internet campaign to media including *ApartmentTherapy.com*, *InMamasKitchen.com*, *ProjectFoodie.com*, *Suite101.com*, "The Faith Middleton Show" (NPR), and "Food Talk" (WOR-AM)
- Excerpts available on *Scribd.com*, *MixingBowl.com*
- Promotion on the series website, *NotYourMothersCookbooks.com*
- IndieBound advance access offer

June • Cooking/Methods

336 pages • 8 x 9

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2-color design, 125 recipes

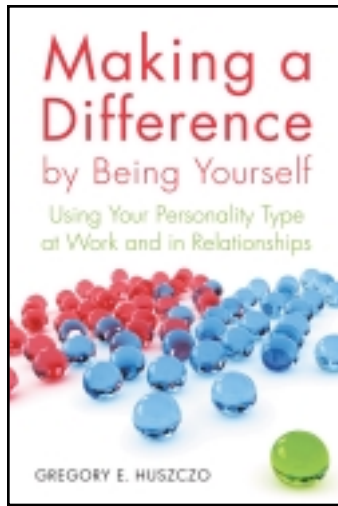
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THE HARVARD COMMON PRESS



Making a Difference by Being Yourself

Using Your Personality Type at Work and in Relationships

Gregory E. Huszczo

At work and in relationships, making a difference may be easier than you think. It can happen in the subtlest of ways; you can set an ethical standard by your example, mentor a coworker or organize a company-wide blood drive. The options are endless. The question is—what will work for you? *Making a Difference by Being Yourself* deconstructs the puzzle by honing in on how our unique personality types frame the actions we take to impact others. Building on the powerful fundamentals of the Myers-Briggs Type Indicator® assessment, a dynamic framework identifies four types of individuals (Stabilizers, Harmonizers, Catalysts, and Visionaries) and combines research and stories from over 500 people to chart a journey of self-discovery and beyond—the result, to exploit our strengths and talents in ways that make a meaningful difference.

Gregory E. Huszczo, PhD has more than 30 years of experience as a professor, consultant and trainer with clients that include: Ford Motor Company, Digital Equipment Corporation, La-Z-Boy, Unisys, AFSCME, Navistar, and the National Coalition for Community and Justice.

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Ninety-Five

Meeting America's Farmed Animals in Stories and Photographs

Edited by No Voice Unheard

Ninety-Five is a delightful and engaging anthology of writing and photography by rescuers, caregivers, and those who love the animals. Each animal is portrayed with high quality, full-color photographs and a short story that demonstrate the animal's personality, depth, emotions, quirks, relationships, and individuality. Some stories are quite dramatic and leave the reader awed and amazed; while others simply show who an animal is—from Justice, a steer who broke out of a truck on the way to the slaughterhouse, who now is the self-appointed “greeter” at his sanctuary, to the quiet happiness of Gilly, a small white hen rescued from a factory egg farm, who found peace in a loving home. Galleries of photos of other farmed animals also engage the reader, and thumbnail photo footnotes will provide additional information.

**Ninety-Five* is the average number of animal lives spared annually by one person's vegan diet.

No Voice Unheard is a non-profit publisher based in Santa Cruz, CA. *Ninety-Five* contains photos and stories from contributors across the country, including staff and volunteers from some of the nation's most well-known farm animal sanctuaries.

- Co-op available
- Endorsements from John Robbins (*Diet for a New America*), Jeffrey Masson (*The Face on Your Plate*) and Rory Freedman (*Skinny Bitch*)
- Extensive review copy mailings to vegetarian, environmental, and animal-related organizations
- Social media and grassroots marketing campaign
- Reviews expected in *VegNews*, *Vegetarian Journal*, and other niche publications

June • Nature/Animal Rights
168 pages • 10 x 8 • Carton qty: 18
140 color photos
ISBN13: 978-0-9728387-5-7
0-9728387-5-9 • \$19.95 pb. • [T]

NO VOICE UNHEARD

Culture of Opportunity

Obama's Chicago: The People, Politics, and Ideas of Hyde Park

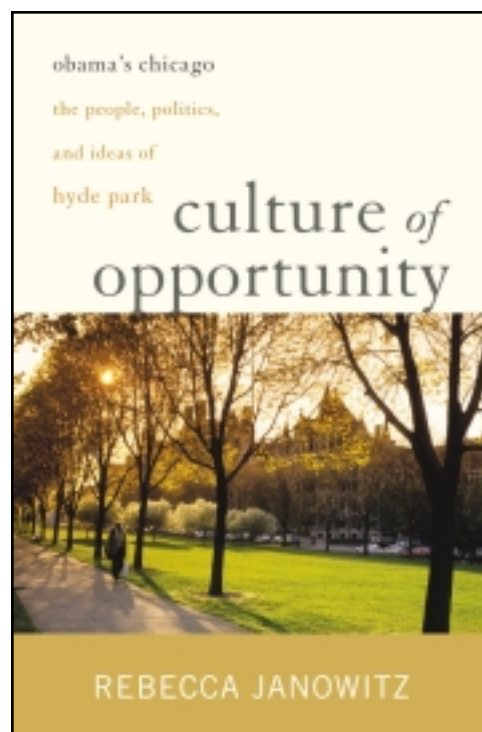
Rebecca Janowitz

Barack Obama was the first black candidate for president nominated by a major party. Hyde Park, his Chicago neighborhood, provided him with white neighbors but not at the expense of losing black neighbors. Hyde Parkers decided to embrace integration more than sixty years ago, after a major community grassroots organizing effort, followed by a massive, publicly funded urban renewal program. The Hyde Park–Kenwood area on Chicago's South Side emerged as a diverse, politically confident community in a key lake-front location within the city, cultivating a rich cultural environment. Rebecca Janowitz's portrait of Hyde Park offers an expert social and political perspective on this intriguing community that in many ways nurtured Obama and made possible his run for the presidency.

Before achieving a racial balance, Hyde Park had become a center of progressive politics dating from the late nineteenth century. Scholarly reformers—many of them from the University of Chicago, a part of the community—as well as clergy, women, and blacks had sought more influence in the city from a base in Hyde Park.

Hyde Park was ready for Barack Obama as a political contender before he was ready to assume that role. As early as the 1960s, Hyde Park reformers were looking for strong black leaders to serve a progressive white constituency as well as the black community. In the course of Obama's rise to power, Hyde Park proved its usefulness again as a sounding board, support system, and launching pad for political change. *Culture of Opportunity* will introduce you to one of the most distinctive and unusual neighborhoods in the United States.

Rebecca Janowitz has worked in politics and community affairs in Hyde Park for more than twenty years. A lawyer by trade, she has applied her skills with Arne Duncan at the Chicago Public Schools, in the Fourth Ward office of Alderman Toni Preckwinkle, on the board of the South East Chicago Commission, and most recently at the Cook County Jail. She is the daughter of the late distinguished University of Chicago sociologist Morris Janowitz, and lives in Hyde Park, IL.



- Co-op available
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- National radio tour: New York City; Chicago; Washington, D.C.
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- Author tour in Chicago area

June • History–U.S./Regional–Chicago
256 pages • 5¾ x 8¾ • Carton qty: 26
35 b&w photos
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1-56663-833-X • \$26.95 cl. • [T]

IVAN R. DEE, PUBLISHER



Homeland Security

Legal and Policy Issues

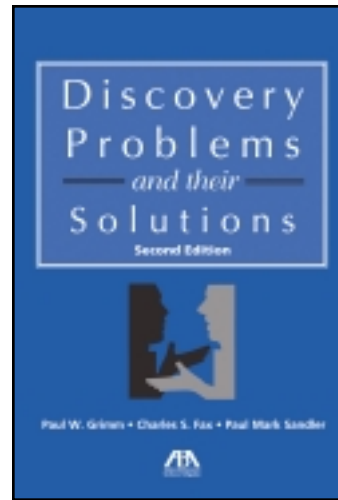
Edited by **Joe D. Whitley** and **Lynne K. Zusman**

Homeland Security: *Legal and Policy Issues* serves as an important compilation of policy and practice-oriented information pertaining to the Homeland Security Act. The book provides a timely summary and overview analysis of the Congressional and Executive response to Homeland Security concerns arising from either man-made or natural disasters. Expert authors have included easy references to additional authorities and information sites, making this publication a useful tool and lasting legal education sourcebook.

Joe D. Whitley and **Lynne K. Zusman** both reside in Washington, D.C.

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Discovery Problems and their Solutions

2nd Edition

Paul W. Grimm, Charles S. Fax and Paul Mark Sandler

This updated and expanded edition describes the problems that civil litigators encounter most frequently in pretrial discovery and presents suggestions and strategies for solving these problems. Following a background discussion on the scope and types of discovery, discovery problems are presented as hypotheticals (many of which the authors have encountered in their experience) followed by a discussion that includes the law and helpful practice tips. In this edition, particular emphasis has been placed on discussion and interpretation of the new rules, and evolving case law, concerning discovery of electronically stored information (ESI). Sections cover:

- Interrogatories, Document Requests, Requests for Admission, and Motions for Mental and Physical Examinations
- Depositions
- Experts, and
- Sanctions and Protective Orders

Paul W. Grimm is a magistrate judge in Maryland. **Charles S. Fax** practices law in Baltimore, MD and Washington, D.C. **Paul Mark Sandler** practices law in Baltimore, MD.

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AMERICAN BAR ASSOCIATION

How Good Lawyers Survive Bad Times

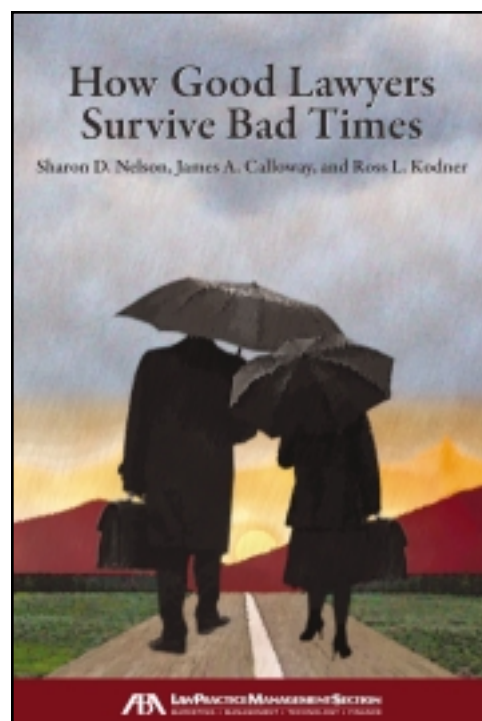
Sharon D. Nelson, James A. Calloway, Ross L. Kodner

Worried about the economy? Are you a lawyer out of work? Are you afraid you will be laid off? Are you struggling to manage your firm through a down economy? In a single volume, *How Good Lawyers Survive Bad Times*, will provide you with a wealth of tips, resources, and tools to help you survive in bad times, as well as teach you management, finance, marketing and technology essentials necessary to succeed.

The weak economy and large number of firm layoffs have resulted in a flood of potential new solo and small firm lawyers starting their own practices in the wake of the exodus from BigLaw. Small practice lawyers, well seasoned or just starting out, can gain immeasurably by just applying even a few of the myriad tips within this book.

This timely book addresses the fears and concerns of today's lawyers, including how to turn a bad economy into a good opportunity to not just survive, but thrive, as well as how you can leverage technology to reduce overhead and maximize profitability.

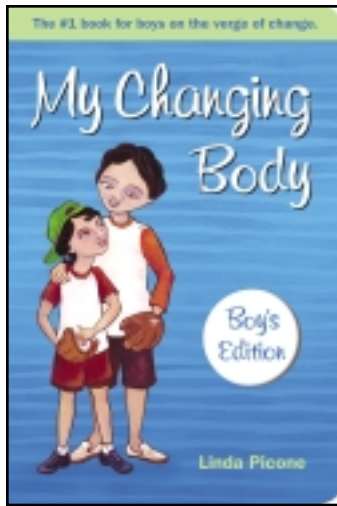
Sharon D. Nelson, Esq., James A. Calloway and Ross L. Kodner, three technology and law practice management experts, share what they've learned about surviving in a difficult economy. The three authors represent a cross-section of the country. Ms. Nelson resides in Virginia, while Mr. Calloway lives in Oklahoma, and Mr. Kodner is a resident of Wisconsin.



- Co-op available
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AMERICAN BAR ASSOCIATION



My Changing Body

Boy's Edition

Linda Picone

Filled with practical, insightful facts about the changes boys go through before and after puberty, *My Changing Body* is the ultimate know-your-body manual for boys. Included here is everything boys need to know about growth spurts, voice changes, body hair, and their reproductive systems—along with fascinating explanations for all those other mysterious physical and emotional changes that accompany growing up. Includes information on relationships, pimples, erections, nocturnal emissions, body odor, and more. Helpful illustrations and diagrams are presented alongside age-appropriate information for boys. Designed to be used either as a parent-child communication tool or as a book that boys can read on their own, *My Changing Body* is the best guide to the transitions boys face in the middle grade years and beyond.

Linda Picone is a bestselling author and health educator. She lives in Minneapolis, MN.

- Co-op available
- National online and print publicity campaign



My Changing Body

Girl's Edition

Linda Picone

Filled with practical, insightful facts about the changes girls go through before and after puberty, *My Changing Body* is the ultimate know-your-body manual for girls. Included here is everything girls need to know about their periods, breasts, and reproductive systems—along with fascinating explanations for all those other mysterious physical and emotional changes that accompany growing up. Includes information on relationships, body image, body hair, hygiene, pimples, cramps, and more. Helpful illustrations and diagrams are presented alongside age-appropriate information for girls. Designed to be used either as a parent-child communication tool or as a book that girls can read on their own, *My Changing Body* is the ultimate guide to the transitions girls face in the middle grade years and beyond.

Linda Picone is a bestselling author and health educator. She lives in Minneapolis, MN.

- Co-op available
- National online and print publicity campaign

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FAIRVIEW PRESS

The Ultimate Pregnancy Guide for Expectant Fathers

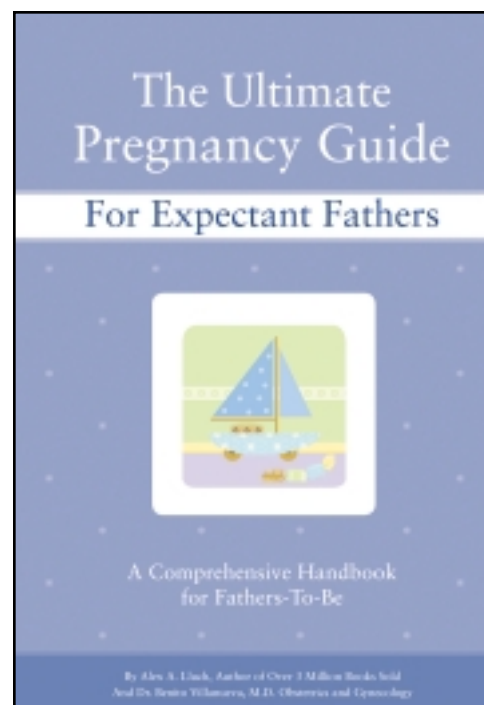
Alex A. Lluch & Dr. Benito Villanueva, M.D.

For fathers-to-be, pregnancy can be exciting, stressful, exhilarating, or a combination of all three. The physical and emotional changes a couple experiences can be surprising. *The Ultimate Pregnancy Guide for Expectant Fathers* takes the mystery out of having a baby and educates fathers on how to help and support their partner during pregnancy.

Written in an easy-to-read manner, and co-authored by a top OB-GYN with more than 30 years of experience, this book helps fathers understand exactly what to expect throughout every stage of their partners' pregnancy. In-depth information lets couples prepare for every step involved when expecting a baby, from conception to delivery to bringing the baby home. Topics include common symptoms, exercise and diet, safety, choosing a health care provider, work and pregnancy, emotions, sex, and the man's relationship with his pregnant partner.

This book offers information about the day-to-day changes mother and baby will be experiencing and helps the father-to-be get all his questions answered. Each month features fun facts, health advice, food for thought, and tips for dealing with pregnancy.

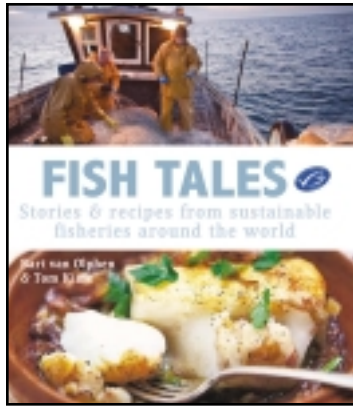
Alex A. Lluch is the author of titles that have sold more than three million books. He lives in San Diego, CA with his wife and three children. Co-author **Dr. Benito Villanueva, M.D.**, is one of the most accomplished doctors in California, with over 30 years of experience in infertility, obstetrics, and gynecology. He resides in La Jolla, CA.



- Co-op available
- Cross-promoted with other WS Publishing Group titles

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ISBN13: 978-1-936061-01-3
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WS PUBLISHING GROUP



Fish Tales

Stories & Recipes from Sustainable Fisheries Around the World

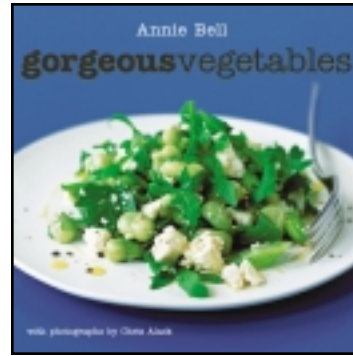
Bart van Olphen & Tom Kime

From wild salmon in the Yukon river in Alaska, to rock lobster caught using baited pots just off the coast of Perth in Australia, this book tells the stories of beautiful fish caught at sustainable fisheries, the fishermen who work there, and their ocean-friendly fishing methods. Each chapter focuses on a fishery and a fish, from South African hake in Cape Town to English Dover sole in Hastings, illustrated with evocative photographs of fisherman at work. Alongside sit utterly delicious recipes by Tom Kime, beautifully photographed. Including a special feature on the work of the MSC around the globe, this special cookbook shows the importance of sustainable methods so fish remain a vital ingredient that we can all enjoy for years to come.

Bart van Olphen set up Fishes (www.fishes.nl), the first sustainable fishmongers in Europe, which now stock the largest range of MSC-certified products. **Tom Kime** has worked in some of the most famous restaurants in London and is the author of several cookbooks, including the award-winning *Exploring Flavors East & West* and *Street Food*. He has presented two TV series and appears regularly on cooking shows.

- Co-op available
- Cross-promotion with the Marine Stewardship Council, who wrote the Foreword
- National publicity
- 20-city radio media tour
- Magazine coverage in food, lifestyle, and travel publications
- Review and feature coverage in daily newspaper food sections
- Targeted online publicity

June • Cooking/Seafood
192 pages • 8¼ x 9¾ • Carton qty: 10
Over 100 color photos, 60 recipes
ISBN13: 978-1-906868-17-8
1-906868-17-4 • \$29.95 cl. • [T]



Gorgeous Vegetables

Annie Bell

with photographs by Chris Alack

Though not strictly a vegetarian cookbook, vegetables deservingly take center stage in this collection of healthy, inspiring recipes. With chapters including Dips, Gorgeous Grains, Roasted Vegetables, and Salads, any appetite great or small is addressed. Each dish is illustrated with beautiful photography, looking and tasting so fantastic you won't ever want to go without your five-veggies-a-day servings again. Recipes include a scrumptious Spinach and Gruyère Tart, creamy Butternut Squash and Sage Risotto, and a fresh Feta, Pomegranate, and Hazelnut Salad. Annie guides you through each easy recipe, giving you over 100 choices for appetizers, main courses, salads, and dressings.

Annie Bell, having begun her career as a chef, has been a full-time food writer and author for more than ten years. She has written a number of books including *Evergreen*, shortlisted for the Andre Simon and Glenfiddich Awards, and *Gorgeous Desserts* and *Gorgeous Cakes*. She divides her time between London, UK, and her 17th-century farmhouse in Normandy, France.

- Co-op available
- National publicity
- Magazine coverage in food, lifestyle, and women's publications
- Review and feature coverage in daily newspaper food sections
- Targeted online publicity

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192 pages • 9½ x 9½ • Carton qty: 14
120 color photos, 110 recipes
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KYLE BOOKS

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"George Gilder is a phenomenon...*The Israel Test* is...downright exciting." —Jay Nordlinger, *National Review*

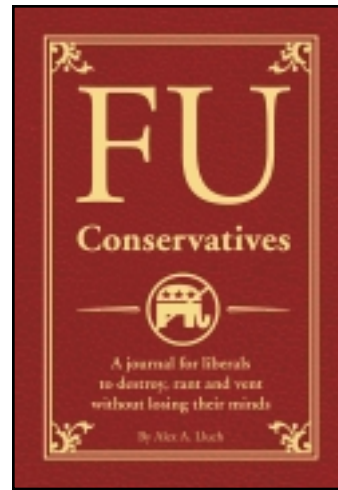
George Gilder is author of fifteen books, including the international best seller *Wealth and Poverty*, voted by *National Review* as one of the most important works of the twentieth century, and *Microcosm*, selected by *Wired* as the second most important technology book of the era. Gilder's books have sold more than two million copies world-wide. Gilder is contributing writer for *Forbes* and *Wired*, director of the Discovery Institute's Technology Program, and a practicing venture capitalist. George lives in Tyringham, Massachusetts, with his wife Nini.



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Physical Therapist Assistant Exam

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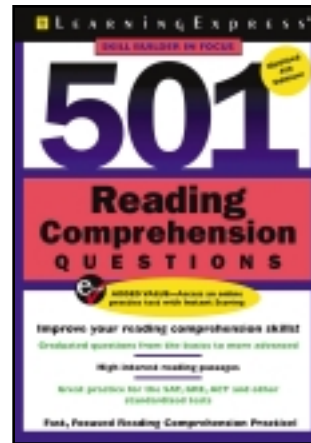
The Physical Therapist Assistant (PTA) position has been cited as one of the most “recession proof” jobs. Additionally, according to the U.S. Department of Labor, PTAs are projected to be one of the fastest growing fields through 2016. Therefore, the demand for physical therapist assistants is growing and the competition for jobs is becoming increasingly intense. In order to stay one step ahead of the competition, candidates will need this complete preparation guide to give them an extra advantage on the certification exam. *Physical Therapist Assistant Exam* includes:

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Becoming a Homeland Security Professional

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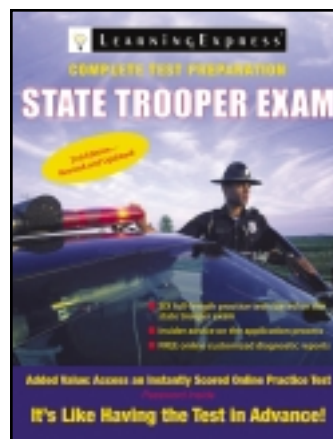
As the national impact and importance of the Department of Homeland Security (DHS) grows, so do the job opportunities in this exciting field. Due to high pay, job security, and the current state of the world, careers within the Department of Homeland Security are in high demand. These jobs range from a border patrol agent to an elite member of the U.S. Secret Service. *Becoming a Homeland Security Professional* not only shows users which jobs are available and what it takes to get them, it also provides:

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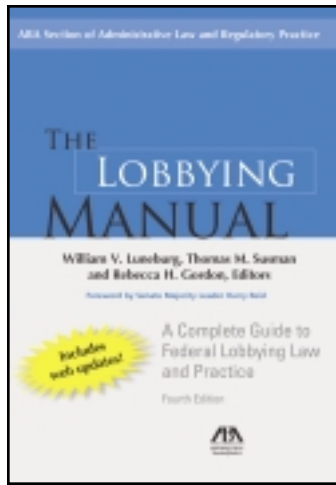
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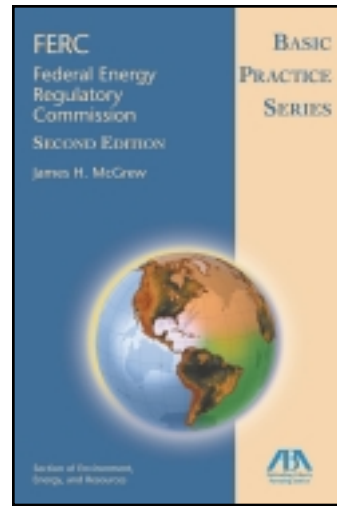
The Lobbying Manual
A Complete Guide to Federal Lobbying Law and Practice, Fourth Edition
 Edited by William V. Luneburg, Thomas M. Susman and Rebecca H. Gordon

This Fourth Edition of an ABA bestseller provides detailed guidance for compliance with the Lobbying Disclosure Act of 1995 (as amended in 2007). It provides practical examples of how to be compliant, and covers all of the major federal statutes and regulations that govern the practice of federal lobbying. The book offers invaluable descriptions of the legislative and executive branch decision-making processes that lobbyists seek to influence, the constraints that apply to lobbyist participation in political campaigns, the techniques of grassroots lobbying, the professional norms of appropriate behavior that apply to lobbyists, and much more.

William V. Luneburg resides in Pittsburgh, PA, Thomas M. Susman and Rebecca H. Gordon both reside in Washington, D.C.

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James H. McGrew is an attorney in Washington, D.C.

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Deadly Indifference

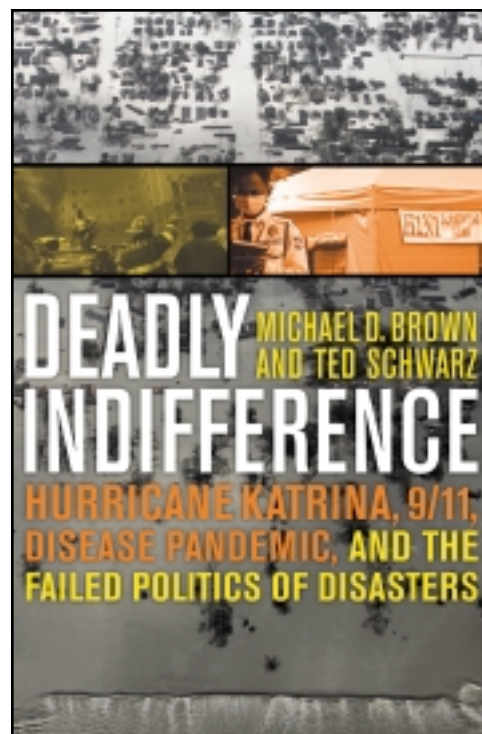
Hurricane Katrina, 9/11, Disease Pandemics, and the Failed Politics of Disasters

Michael D. Brown and Ted Schwarz

Deadly Indifference is the first book by a former high government official to address the realities of both natural and manmade disasters as they regularly impact the public. The first part of the book is divided into three sections covering the risks of an evolving society, natural disasters, and the general belief that “people that are more intelligent than I am” are somehow keeping control of the dangers we face. The latter include politicians, clergy, and others who often feel that their careers are determined not so much by what they do but by what people believe they do. The second part of the book explores how to understand risk as it relates to our lives, what determines an acceptable risk, and the limited role of the state in mitigating risk. It also addresses the threat of “manufactured” crises as subterfuge for expanding political power.

Without making excuses, the book begins with Michael Brown’s experience as Undersecretary for Homeland Security during Hurricane Katrina, at the time the largest federal response to a natural disaster in U.S. history. Thwarted by both posturing politicians and an interfering media, Brown’s frustration is palpable as he can’t even arrange for a hospital ship to come to the aid of New Orleans because of one senator’s obstinacy. These and other realities of dealing with disasters are discussed in this timely book, one that warns us of calamities yet to come: an electro-magnetic pulse (EMP) attack that might cripple the nation’s vulnerable electronic grid; the threat of hacker-terrorists making chaos of our air traffic control system; the spread of a deadly flu virus; and more. The authors soberly detail what disasters are preventable and what, tragically, will not be.

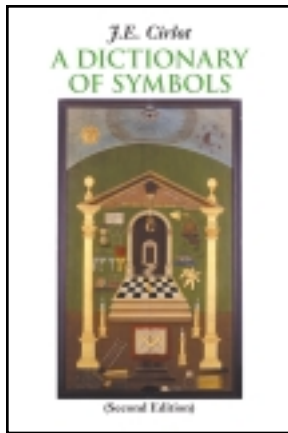
Michael D. Brown was Undersecretary of Homeland Security in the administration of President George W. Bush. A consultant and radio talk show host, he lives in Boulder, CO. **Ted Schwarz** is the author of over 100 books, several of them bestsellers. He lives in Cleveland, OH.



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Second Edition

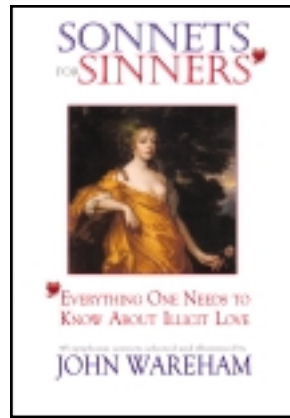
J. E. Cirlot

Introduction by Herbert Read

Symbolism was an essential part of the ancient art of the Orient and of the medieval tradition in the West. It has lately been revived in the study of the unconscious, both directly and in the field of dreams, visions and psychoanalysis, and indirectly in art and poetry. And of course, the novels of Dan Brown.

J.E. (Juan Eduardo) Cirlot (1916–1973) was a poet and translator of Breton, Eluard and Artaud. He studied symbology with Marius Schneider. (Translated from the Spanish [*Diccionario de Simbolos Tradicionales*] by Jack Sage.)

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Sonnets for Sinners

Everything One Needs to Know About Illicit Love

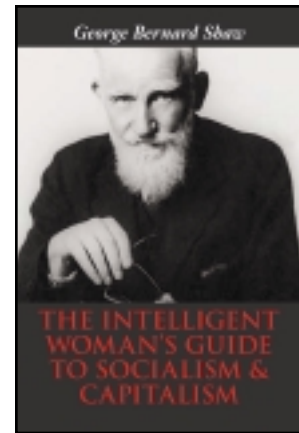
John Wareham

Fourteen classic and modern poets—from William Shakespeare all the way to Elan Haverford—deliver 45 life-altering poems arranged to chronicle the typical journey of illicit love from attraction and fever to anguish and enlightenment. Best of all, each comes laced with a page of piercing insight by distinguished author, poet and life-counselor John Wareham.

The infamous Charles & Camilla cell phone conversation is distilled into sonnet form for this collection, as are lines from Diana Spencer, and emailed love-missives from the Mark Sanford Appalachian Trail affair. Former U.S. President Bill Clinton and First Lady Hillary also make cameo appearances.

John Wareham is also the author of *How to Break Out of Prison* and the novel *Chancey on Top*.

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Islam and Peacebuilding

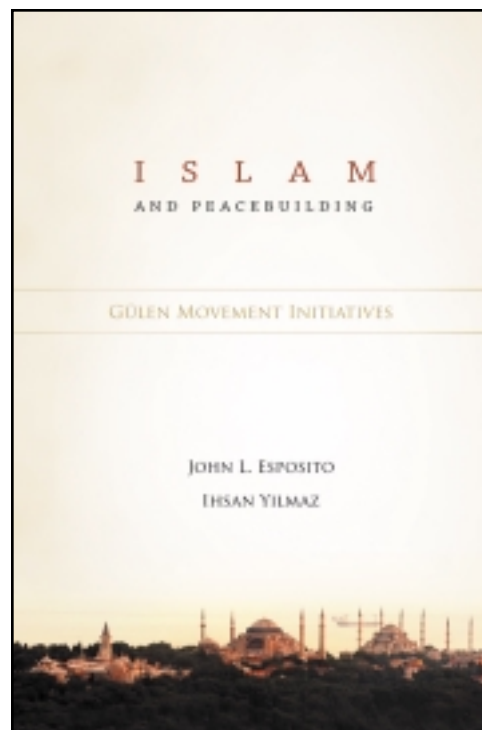
Gülen Movement Initiatives

Edited by **John Esposito** and **Ihsan Yilmaz**

The exploration of the contributions is made with regards to the title in hand by the thought and practice of the global movement associated with the Turkish Muslim scholar Fethullah Gülen.

The importance and distinctiveness of the teaching of Gülen and the practice of the movement is that it is rooted in a confident Turkish Islamic heritage while being fully engaged with modernity. It offers the possibility of a contextualized renewal of Islam for Muslims in the modern world while being fully rooted in the teachings of the Qu'ran and the Sunnah of the Prophet. It advocates the freedom of religion while making an Islamic contribution to the wider society based on a commitment to service to others.

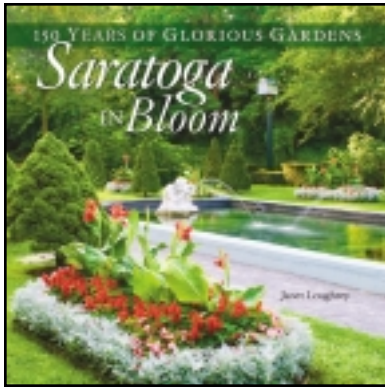
John Esposito is a professor of International Affairs and Islamic Studies at Georgetown University. He is also the director of Prince Alwaleed Bin Talal center for Muslim-Christian understanding at Georgetown University. **Ihsan Yilmaz** is a professor of political science at Fatih University, Istanbul. His research areas include the Turkish diaspora, Turkish politics, Islamic movements, Muslim legal pluralism and Fethullah Gülen's faith-based movement. He received his PhD in law from the School of Oriental and African Studies University of London in 1999.



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Saratoga in Bloom
150 Years of Glorious Gardens
Janet Loughrey

Colorful tour of outstanding public and private gardens in the famous resort town that once rivaled Newport as the nation’s “social capital.” Main avenues and the grounds around the famous race track are lavishly planted, and historic estate gardens are open to the public. In 2007, Saratoga Springs won an America in Bloom national award for its beautification efforts. Includes glimpses into seldom-seen private gardens.

Janet Loughrey, freelance horticulture photographer, grew up in Glens Falls, N.Y., north of Saratoga. Her photos and articles on gardening have been published or distributed by “Home and Garden Television” (HGTV), *Sunset*, *Better Homes and Gardens*, *Horticulture*, *Woman’s Day*, *Rodale Press*, *Houghton Mifflin*, and *The Taunton Press*, among others.

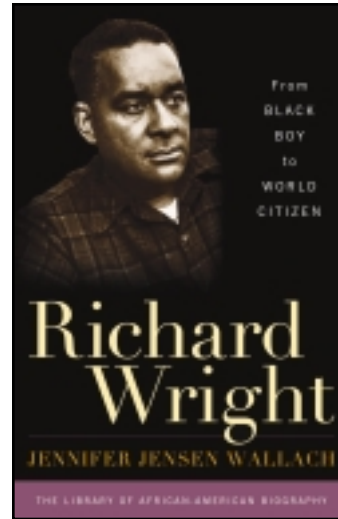
In 2001, Janet received two Quill and Trowel Awards for photography in the Newspaper and Magazine Cover categories by the Garden Writers Association (GWA). She also was honored with Garden Globe Awards for Achievement in Magazine Photography from the GWA in 2002 and 2004.

Janet currently lives in Portland, OR, where she is active in the Oregon State University Extension Master Gardener program. Her website is www.loughreyphoto.com.

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DOWN EAST BOOKS



Richard Wright
From Black Boy to World Citizen
Jennifer Jensen Wallach

Upon meeting thirty-three-year-old Richard Wright in 1941, the renowned sociologist Robert Park famously demanded, “How in hell did you happen?” Born into poverty in a sharecropper’s cabin in 1908, Wright managed to complete only an eighth-grade education. Yet by the time he met Park he was the best-selling author of *Native Son* (1940), a searing indictment of racism that has since become an American classic. Although Wright died prematurely at the age of fifty-two, he published nearly a dozen books and left behind hundreds of unpublished manuscript pages.

Jennifer Jensen Wallach’s biography—which appears on the fiftieth anniversary of his mysterious death—traces Wright from his obscure origins to international fame, from the cotton fields of Mississippi to his expatriate home of Paris. She highlights his various attempts to answer the driving question of his life: “How can I live freely?” Seeking answers, he traveled widely and pursued many of the most important intellectual and political movements of his day.

Jennifer Jensen Wallach holds a Ph.D. in Afro-American Studies from the University of Massachusetts and now teaches history at the University of North Texas. She lives in Denton, TX.

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IVAN R. DEE, PUBLISHER

Panic

The Betrayal of Capitalism by Wall Street and Washington

Andrew Redleaf and Richard Vigilante

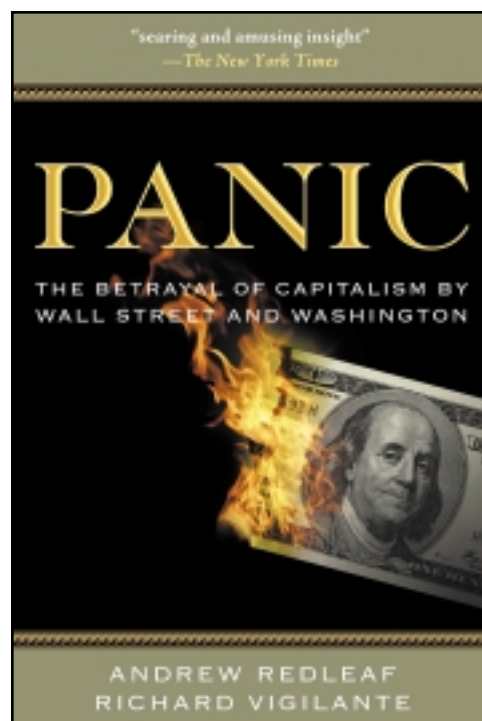
The crash of 2008 was driven by a financial establishment, dominant in both Wall Street and Washington, that betrayed the fundamental principle of Capitalism: All wealth springs from the minds of men. Declaring ordinary human judgment passé, abdicating decision-making to an algorithm, the bureaucrats of capital sought refuge in rules and systems as substitutes for thought, ultimately creating a machinery of disaster they could neither understand nor control.

The great mortgage meltdown was driven not by hedge funds, cowboy capitalists, speculators, or unregulated newcomers but by the largest, most well established, conservative, heavily regulated and government-subsidized players in financial markets. Their avowed goal, their most cherished dream, shared with politicians and regulators alike, was to isolate money management from flawed human judgment, including their own.

They succeeded. Under the influence of modern financial theory bankers and regulators alike abandoned basic tools of analysis and judgment until it became impossible to fully understand the financial condition of any great modern bank. The result was Panic.

Andrew Redleaf, celebrated by *The New York Times* and others for predicting the crisis in remarkably accurate detail, and Richard Vigilante guide the reader through the history of the crash with wisdom and wit, presenting a refreshingly common-sense approach to understanding how markets actually do work. *Panic* makes sense of a nonsensical moment in market history and reveals why market booms and busts have become so common in recent decades, and what we can do about it.

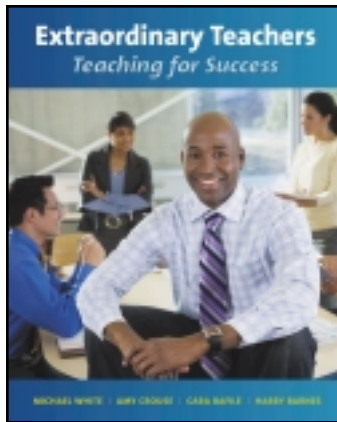
Andrew Redleaf is the founder and CEO of Whitebox Advisors, a family of hedge funds with almost \$3 billion under management. Celebrated by *The New York Times* and others for predicting the mortgage crisis long before the event, Redleaf's monthly client letter is avidly read and quoted not only on Wall Street but in the financial press including *The New York Times* and the *Wall Street Journal*. **Richard Vigilante** is the Communications Director of Whitebox Advisors and also the Publisher of Richard Vigilante Books. He has served as Editorial Director of Regnery Publishing, and as an editor of *National Review*.



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RICHARD VIGILANTE BOOKS



Extraordinary Teachers

Teaching for Success

Michael White, Amy Crouse, Cara Bafile, Harry Barnes

The insights, the strategies and the sheer energy in *Extraordinary Teachers* will guide and inspire you, whether you are starting your first year of teaching or your twenty-fifth year of teaching.

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Michael White is the director of Educational Consulting Services in Cincinnati, Ohio. **Amy Crouse** is the director of curriculum for Princeton City Schools in Cincinnati, OH. **Cara Bafile** is a freelance writer specializing in education who lives in Mercersburg, PA. **Harry Barnes** is a school psychologist in Cincinnati, OH.

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Leadership Maps

Stephen H. White, Ed.D.

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Stephen H. White, Ed.D., is an internationally known educational consultant with expertise in leadership assessment, data analysis, systems, and school improvement. He is the author of *Beyond the Numbers* (978-0964495548), and *Show Me the Proof!* (978-0970945594). He lives in Denver, CO.

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LEAD + LEARN PRESS

David Carradine

The Eye of My Tornado

Marina Anderson

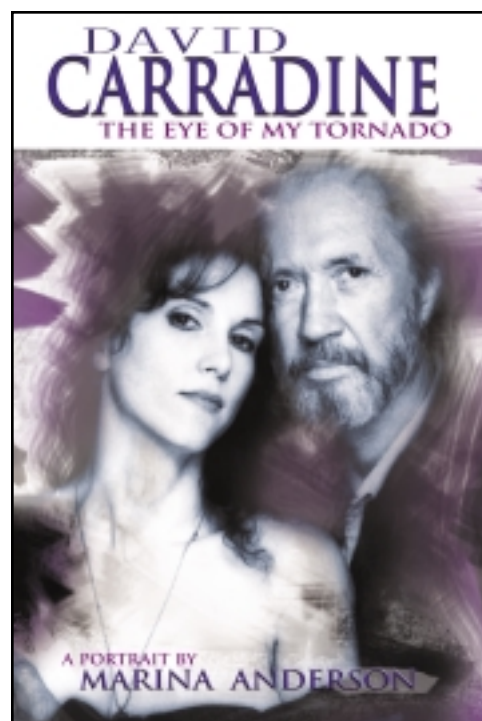
Accomplished American actor David Carradine was both an enigma and a chameleon. As the eldest son of legendary actor John Carradine, he appeared in over a hundred feature films and was nominated four times for a Golden Globe Award. On June 4, 2009, Carradine was mysteriously found dead in his hotel room in Bangkok, Thailand. He left many disturbing questions behind . . .

On the first anniversary of his death, read the inside story behind David Carradine's life and legacy:

- Learn how he made a huge career comeback as Bill (codename: "Snake Charmer") in Quentin Tarantino's *Kill Bill* films
- Uncover the dynamic and unstable marriage Carradine had with author Marina Anderson, Carradine's fourth ex-wife, along with her own eventful life and spiritual journey
- Discover how Carradine's chronic alcoholism and how his unusual sexual interests made intimate relationships difficult

Carradine's ex-wife and author Marina Anderson reveals the dark side of David's intense persona with a balanced portrayal - both critical and sympathetic. Marina provides a mature, yet loving look, at her life with David. What was David Carradine really like behind the cameras? What influences shaped him personally and professionally? How did Marina cope with Carradine's brilliance, despite his often strange behavior?

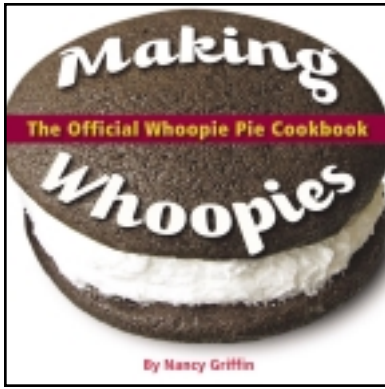
Dividing her time between Toronto, Canada and Los Angeles, **Marina Anderson** is an established actress with an extensive background in journalism as a professional freelance writer. She is also a voice-over artist, writer, producer, designer makeup artist, acting teacher, personal manager and career consultant. She was married to David Carradine for three years between 1998 and 2001. As his personal manager for six years, Marina Anderson was responsible for Carradine's career resurgence that culminated in Tarantino's *Kill Bill* films. She has had starring and supporting roles in many television shows, feature films, webisodes, commercials, and voice-overs, including appearances on *Ghost Whisperer* and *Desperate Housewives*. Full list available at www.imdb.com



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TRANSIT PUBLISHING INC.



Making Whoopies

The Official Whoopie Pie Cookbook

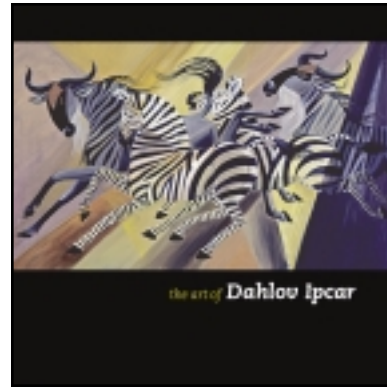
Nancy Griffin

Whoopie pies could be declared the official Maine dessert, and many assert that the rotund chocolate confection originated there, although Pennsylvania actually has an equally strong claim to that honor. No matter—aficionados in both locales never tire of the giant sandwich cookies, and the comfort-food treats are enjoying a renaissance as bakeries offer gourmet versions on the Internet. This little book is a wide-ranging, lighthearted look at whoopie pies and the folks who love them. The book is a sewn paperback die-cut format, and includes 15 recipes.

Nancy Griffin has been a freelance writer for more than 20 years, writing for newspapers, magazines and trade publications. Before that, she was a newspaper and wire service reporter and editor. Nancy is the author of two previous books. She also has taught workshops on writing and newsletter publishing for the University of Maine in Augusta. A lifelong whoopie pie lover, she can often be found munching one of these classic treats while writing (or driving, or sitting in the house with a cup of coffee) and she has even been known to share, but not often. Her home is in Thomaston, ME.

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The Art of Dahlov Ipcar

Carl Little

Dahlov Ipcar is best known for her vibrant collage-style paintings of jungle and farm animals. This clearly evident love of animals is due in part to the summers she spent with her family in Maine. Ipcar's talents have earned her wide recognition. Her works are included in the permanent collections of many museums, including the Metropolitan Museum, Brooklyn Museum, and the Whitney Museum in New York. Her numerous solo shows include a one-woman show at the Museum of Modern Art in 1939, when she was 21. This book represents the first retrospective publication of her work, created over a span of seventy years. At the age of 91, Dahlov still paints every day at her home in Georgetown, Maine.

Carl Little is the author of several art books, including *The Art of Monhegan Island*, *Lawrence Goldsmith: A Life in Watercolor*, *Paintings of New England*, *The Watercolors of John Singer Sargent*, and *Edward Hopper's New England*. He is a regular contributor to a number of art magazines and was formerly the director of the Blum Gallery at the College of the Atlantic. He lives with his family in Somesville, ME.

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DOWN EAST BOOKS

Breakfast with the Pope

Susan Tunney

In the great tradition of such monumental spiritual memoirs as *The Confessions of St. Augustine*, *The Dark Night of the Soul*, and Thomas Merton's *The Seven Storey Mountain* finally comes one that's REALLY, REALLY FUNNY.

Yes, it's chick-lit for Bible babes!

Susan Tunney's marriage is hanging by a thread, her career is in a dead stall, the nursery is still empty despite seven years of being pinched, poked, prodded, and preached to by every on-the-make M.D. on the East Coast, and now her two best friends are about to be captured by the convent and the Communists respectively.

OK, maybe she can't have it all, but this is ridiculous.

So Tunney decides to go right to the top. The big man, the Vicar of Christ on earth, el papa de tutti papas. We'll do breakfast and just get this life moving...now!

After all, this is one Catholic girl who has earned her kneepads the old-fashioned way: praying for a miracle. Why shouldn't it be her turn?

Tunney's quest for a little justice from a God she is too mad at to give up on, swings from hilarity to heartbreak, and perhaps ultimately to redemption. On the way she confronts all the dilemmas of modern womanhood, with one complication: It's the old story of a woman who loves too much, only this time the guy isn't just impossible, he's invisible.

Tunney's combination of deep faith, frankness about the times being a Christian just plain stinks, and take-no-prisoners humor will appeal to readers who like their Christianity without the treacle. And her moving portrait of Pope John Paul II (along with a few trademark Tunney misadventures on the Papal turf) will be cherished by all who honor his memory.

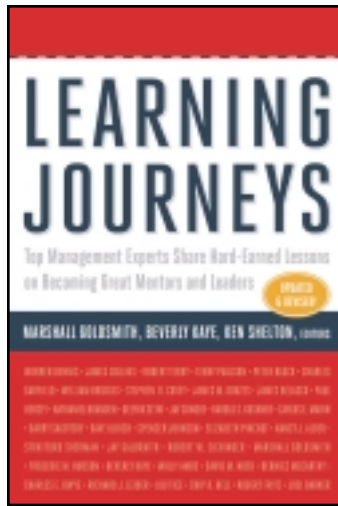
Susan Tunney, known as "Desperate Irish Housewife" to her online fans, is a humorist whose work has appeared in the *Wall Street Journal*, *The American Spectator*, *National Review Online* and elsewhere. She lives in Minneapolis, MN.



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Top Management Experts Share Hard-Earned Lessons on Becoming Great Mentors and Leaders

Edited by Marshall Goldsmith, Beverly Kaye, Ken Shelton

Why are some people able to grow in their careers, overcome setbacks and soar to the top, while others never reach their full potential? *Learning Journeys: Top Management Experts Share Hard-Earned Lessons on Becoming Great Mentors and Leaders* presents a message about the power of learning in the race for success, with personal stories from 37 best-selling authors, top trainers and world-class thought leaders. These intimate stories reveal a common compelling truth about what enables people to become great mentors and leaders—they seize opportunities to learn. Each chapter offers powerful lessons reflecting key learning moments in the contributor's life and career. The book also offers suggestions for using the stories in training workshops and ideas for making more effective use of your own and others' stories in mentoring and leading.

"Accomplishes in 37 short chapters what a whole volume of MBA texts cannot tell you: leadership is a life-long process." — *Book Page*

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Coming Climate Crisis?

Consider the Past and Beware the Big Fix

Claire L. Parkinson

Respected NASA climatologist Claire Parkinson brings much-needed balance and perspective to the highly contentious issue of climate change. Offering a knowledgeable overview of global warming, the author lays out a compelling argument that our understandings and models are inadequate for confident climate predictions. Using fascinating vignettes, Parkinson traces 4.6 billion years of Earth history, human impacts, and the frequent mismatch between intentions and consequences since science and technology have been wielded to "solve" environmental problems.

Claire L. Parkinson is a senior NASA scientist. She is the co-author of *Our Changing Planet: The View from Space*. She lives in Greenbelt, MD.

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**ROWMAN & LITTLEFIELD
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Howard Hughes

Hell's Angel, 2nd Edition

Darwin Porter

From his reckless pursuit of love as the richest teenager in America to his final deathbed days as a demented, decaying fossil, Hughes was a flawed but super-sized American icon, “the first emperor of the United States.” This uncensored exposé reveals the untold story of how the gilded aviator flew too close to the sun and fell, crashing back to earth. It’s a story of greed, outrageous fortune, Hollywood excess, and debauchery. It’s about what money can buy—and what it can’t.

Based on hundreds of interviews, many of them compiled from eyewitnesses between 1930 and 1970, this saga rips apart the labyrinth of secrets nurtured by this reclusive, ultra-eccentric billionaire. His love affairs were notorious, as he pursued his era’s most sought-after women—Katharine Hepburn, Ava Gardner, Billie Dove, Marilyn Monroe, Elizabeth Taylor, Ginger Rogers, Jacqueline Kennedy, Lana Turner, Jean Harlow, Bette Davis, and Rita Hayworth.

The gender of his sexual conquests, however, didn’t matter—he was intrigued only by beauty. As a bisexual predator, Hughes seduced many of the male *matinée* idols of his day as well. During his filming of *The Outlaw*, he pursued, with tragic consequences, not big-busted Jane Russell, but Billy the Kid, as played by Jack Buetel. Also included are details about Hughes’ years-long romance with Cary Grant, the only man The Aviator ever loved.

As a teenager, Hughes managed to escape from his incestuous mother, migrating from oil-soaked origins in Texas to the most exclusive boudoirs of Hollywood. This earthy but meticulously researched saga about the ace pilot, genius inventor, film producer, playboy, and serial seducer is unlike any other ever written. At last the riddle is solved: WHO WAS HOWARD HUGHES?

Hell's Angel reads like a “Who Was Who” of Hollywood, the “Gone With the Wind” of Hughes bios, replete with intriguing secrets. Challenging everything written so far, it exposes a scandal-soaked formula of sex, money, power, twisted love, murder, and crazed ambition.

“Whether you loved him or hated him, you’ll never see the likes of Howard again,” said Cary Grant. “Each generation will discover him anew.”

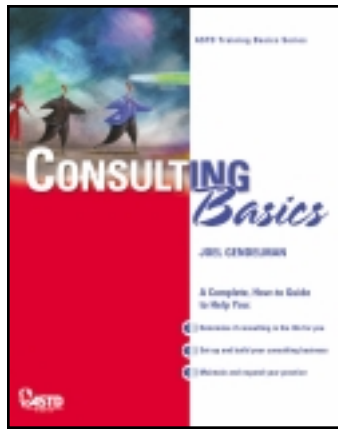
Darwin Porter is author of a half dozen other celebrity portraits, each of which has illuminated what was really going on behind the scenes during Hollywood’s Golden Age. He lives in New York City.



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Consulting Basics

Joel Gendelman

Bored with your current job? Dream of working for yourself, but are afraid of leaving your regular paycheck and solid benefits? Becoming an independent consultant can be a rewarding and profitable venture—but it isn't for everyone. *Consulting Basics* will help you know if you are ready to take the plunge and show you how to launch a successful consulting business.

Consulting Basics is a comprehensive and frank overview of both the mindset and the practical steps needed to become a consultant. This book is written for trainers, learning professionals, and human resource experts, but the advice is applicable to people in nearly any profession. Written in a conversational tone with a touch of humor, *Consulting Basics* shows readers how to land their first client, set up a home office, develop sales and marketing materials, draft agreements, and more.

Becoming a consultant is an exciting journey, but one you shouldn't take alone. *Consulting Basics* offers practical advice based on the author's own successful transitions from inside learning professional to independent consultant.

Joel Gendelman has been a successful independent consultant for more than 20 years. He is the Senior Partner of Future Technologies and has published over fifty articles and two books on Instructional Design. Joel holds both a Masters and Doctorate in Educational Technology from Catholic University of America. He lives in Littleton, CO.

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Lead With Your Customer

Transforming Culture and Brand into World Class Excellence

Mark David Jones and J. Jeff Kober

Lead With Your Customer

Transforming Culture and Brand into World Class Excellence

Mark David Jones and J. Jeff Kober

What do successful organizations do that makes them consistently successful? It's simple, yet deep—they serve their customers by understanding their needs and expectations and then, deliver to those needs and expectations. With years of experience and research developed while working with Fortune 500 companies, authors Mark David Jones and J. Jeff Kober have created the World-Class Excellence™ Model. Supported by the work the authors performed while at Disney, this model builds on the core principles of values, vision, and standards, and the 6-Ps—primary delivery methods of world-class excellence that allows you to transform your organization's culture and brand. This model serves as a guiding beacon for leaders, aligning the work to bottom-line results, long-term success, and world-class reputation. Presented in an engaging and straightforward style, this new offering is a dynamite read.

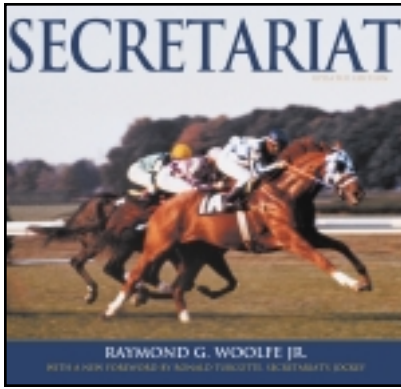
Mark David Jones is an acclaimed consultant—having worked with dozens of Fortune 500 companies. As an author and highly demanded speaker, Mark has an innovative, results-focused passion for helping people make a difference. For over 25 years **J. Jeff Kober** has focused on performance initiatives for the private and public sector, from providing leadership programming for top executives at GE to transforming the customer service experience for over 125,000 employees of Starwood Hotels & Resorts.

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ASTD PRESS





Secretariat

Raymond G. Woolfe, Jr.
Foreword by Ronald Turcotte

Secretariat was the best-known and most beloved race horse of the twentieth century. In 1973 his legacy of being the greatest horse of all time was permanently etched into the consciousness of the world when he won the Triple Crown. Raymond G. Woolfe, Jr. tells the story of Secretariat from the coin toss that sent him to Helen “Penny” Cheney to his burial at Claiborne Farm. Complete with a glossary of horse racing terms, a breakdown of Secretariat’s bloodline, and a foreword by Ron Turcotte, Secretariat’s jockey during his amazing 1973 campaign, this is the definitive volume for fans of the horse and the sport of horseracing.

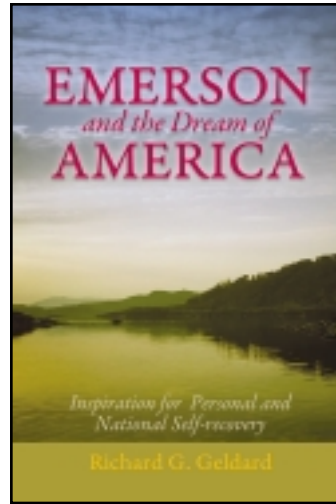
Raymond G. Woolfe, Jr. is a lifelong horseman. A professional steeplechase rider by the age of sixteen, he is now a licensed trainer, manager of horse farms, and designer of racecourses and thoroughbred facilities. He lives near Charlottesville, VA.

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Richard G. Geldard lives in NYC and the Hudson Valley. He has authored nine books, including *The Spiritual Teachings of Ralph Waldo Emerson*, *The Essential Transcendentalists*, and *Remembering Heraclitus*.

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The Deniers

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Lawrence Solomon

A Gore says any scientist who disagrees with him on Global Warming is a kook, or a crook.

Eminent environmentalist Lawrence Solomon set out to find whether any "real" scientists diverged from global warming orthodoxy. What he found shocked him. Not only did world-renowned scientists dissent on every "headline" warming issue, but the dissenters were far more accomplished and eminent scientists. This fully revised new paperback edition features two new chapters: fresh exposés on climate profiteers (there are many) and global warming "affirmers" (there are few).

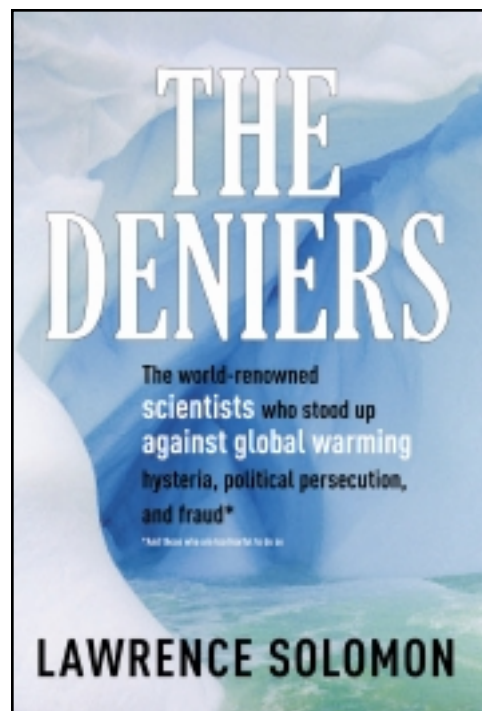
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Lawrence Solomon, world-renowned environmentalist, author and activist, has been at the forefront of movements to stop nuclear power expansion and to save the world's rainforests. He is a columnist with *National Post* (Canada) and author of half a dozen books.

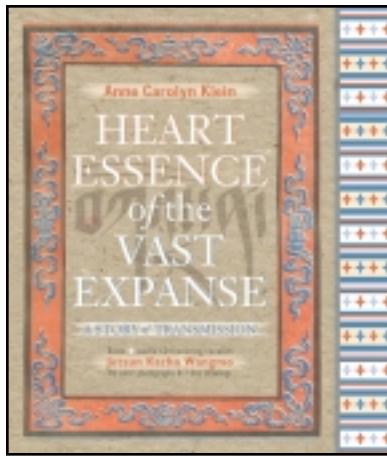


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- Author Solomon is a lifelong environmentalist leader and activist, with impeccable "green" credentials and a regular columnist for the *National Post*, Canada's *New York Times*

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RICHARD VIGILANTE BOOKS



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A Story of Transmission

Anne Carolyn Klein

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This transmission, revealed hundreds of years ago by Jigme Lingpa, is one of the most widely practiced and beloved gateways to Dzogchen. Like most Tibetan practices, these are chanted in solitary practice or in groups, their words supporting the vision, emotion, and understanding being cultivated. It remains a living tradition and is imparted here in an embellished format. A number of texts and commentaries are presented, including contributions from contemporary lama Adzom Rinpoche, widely regarded as a current incarnation of Jigme Lingpa.

Designed as a beautiful gift for the mind, the eye, the ear, and above all, the heart, this book comes with an mp3 CD, including chantable English text translations, and three color-picture sections.

Anne Carolyn Klein, author of *Meeting the Great Bliss Queen*, is professor of religious studies at Rice University. She lives in Houston, TX.

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2nd Edition

Geshe Sonam Rinchen; Translated and Edited by Ruth Sonam

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In this teaching, Geshe Sonam Rinchen explains in clear and readily accessible terms Je Tsongkhapa's (1357–1419) short text on these three principal aspects of the path. The engaging exposition of the essential steps to enlightenment will be appreciated both by those with no previous exposure to Buddhism and by those who wish to undertake the practices of tantra, for which at least a sound understanding of these three is essential.

Geshe Sonam Rinchen was born in Tibet in 1933. He is resident scholar at the Library of Tibetan Works and Archives in Dharamsala, India, where he teaches Buddhist philosophy and practice. Ruth Sonam, M.A., Oxford University, began studying with Geshe Sonam Rinchen in 1978 and has worked as his interpreter since 1983.

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