

The Complete Baby Journal, Organizer & Keepsake

2nd Edition

Alex & Elizabeth Lluch

The Complete Baby Journal, Organizer & Keepsake, 2nd Edition is the newest addition to the family of baby journals by parenting experts Alex and Elizabeth Lluch. This adorable kit includes seven wonderful products and comes redesigned in new, brighter colors. Inside this kit, new parents will find the beautifully illustrated *My Baby Journal*, with space for mementos of baby's first years; a fun baby growth wall chart; worksheets to track gifts, doctor visits, medical records, and childcare contacts; emergency number cards; baby info wallet cards; 24 photo frames; and six organizational file folders for keeping art projects, health records, important personal documents, and more.

Parents will love *The Complete Baby Journal, Organizer & Keepsake, 2nd Edition* because it helps them stay organized and save special mementos from baby's first birthday through the early years of baby's life. This kit is durable, easy to carry, and packed with fun and useful products that readers will love to use and save for a lifetime. This set makes a beautiful and thoughtful gift for new parents.

Alex and Elizabeth Lluch are the authors of more than three million books sold in the categories of babies, parenting, weddings, home, health and more. They live in San Diego, CA with their three children.



- Co-op available
- Cross-promoted with other WS Publishing Group related titles

July • Family/Infants & Toddlers
 106 pages • 11¼ x 9¾ • Carton qty: 10
 Plastic carrying case, 1 journal, 106 color illustrations, 6 file folders, growth chart, 24 photo frames
 ISBN13: 978-1-936061-00-6
 1-936061-00-7 • \$29.95 kit • [T]
 [ISBN of Previous Edition: 978-1-887169-72-1]

WS PUBLISHING GROUP



Death Game: Stargate Atlantis

SGA-15

Jo Graham

Colonel John Sheppard wakes up on an alien world, in the wreckage of a Puddle Jumper—and can't remember how he got there. As he puts the pieces together, he discovers that his team is scattered across a tropical archipelago, unable to communicate with each other or return to the Stargate. Prisoners of the local population, Sheppard and Teyla are taken as tribute to the planet's Wraith overlord, while McKay, Ronon, and Zelenka team up to mount a daring rescue...

Jo Graham holds a degree in Military History, and worked in politics for many years. She is the author of *Black Ships* (2008) a retelling of the *Aeneid* that was a Locus Award finalist, *Hand of Isis* (2009) a novel of Cleopatra, and *Stealing Fire* (May 2010) about the death of Alexander the Great and the beginnings of the Ptolemaic kingdom.

• Co-op available



Four Dragons: Stargate SG-1

SG1-16

Diana Botsford

Shortly after Daniel Jackson returns from his time among the ascended Ancients, he volunteers to join an archaeological survey of Chinese ruins on P3Y-702. But after accidentally activating a Goa'uld transport ring, Daniel finds himself the prisoner of the Goa'uld Lord Yu. Blaming himself for Daniel's capture, Jack O'Neill vows to go to any lengths to get him back—even if it means taking matters into his own hands.

Diana Botsford has written science fiction for a variety of mediums including books, television, stage and comics. Her screenwriting credits include "Rascals" for "Star Trek: The Next Generation" and episodes of "Spiral Zone." She recently completed her first original novel, *Critical Past*, and the comic book series, *The Fracture*. Prior to picking up the pen, she worked in the television & film industry as a producer and Visual FX Supervisor.

• Co-op available

July • Science Fiction/Media tie-in
320 pages • 4³/₁₆ x 6⁷/₈ • Carton qty: 72
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June • Science Fiction/Media tie-in
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FANDEMONIUM

The Wisdom of Imperfection

The Challenge of Individuation in Buddhist Life, 2nd Edition

Rob Preece

If you have been practicing Buddhism for a while, why do you still have problems? And how do you balance the sometimes different needs of spiritual and psychological perspectives? Rob Preece draws on his personal experience—over two decades as a psychotherapist and many years as a meditation teacher—to explore and map the psychological influences on our struggle to awaken.

Wisdom does not always come as a flash of inspiration, but from the slow—often painful—working of experience. As we detach from our ideals of perfection and develop our acceptance of imperfection, our love and compassion can grow and with this, our psychological and spiritual health will benefit as well.

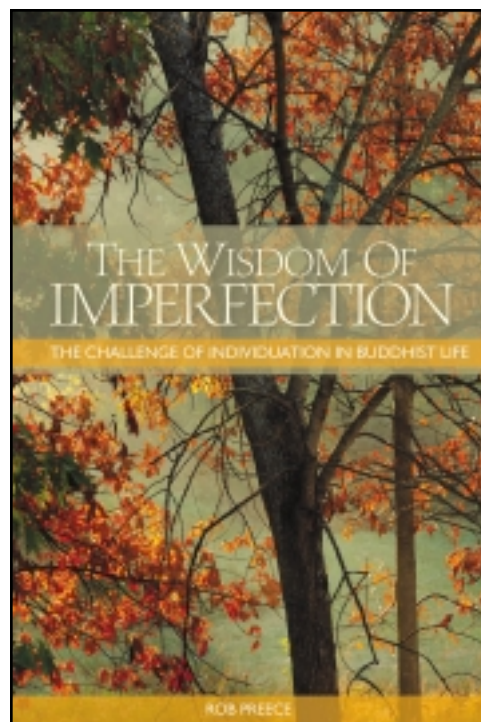
The Wisdom of Imperfection delves into this journey of individuation in Buddhist life, looking at the psychological process beneath the traditional path of the compassionate-minded Bodhisattva.

"Takes us on a remarkable journey of self-discovery. This lucid and well written work is further enriched and brought to life by compelling anecdotes and case histories. An important contribution to the growing dialogue between Western psychology and Eastern spirituality." —Howard C. Cutler, M.D., co-author, with His Holiness the Dalai Lama, of *The Art of Happiness*

"A wonderfully thorough and engaging look at the unfolding of the spiritual/psychological journey. Drawing on a depth of personal experience, Rob Preece offers an insightful and important perspective." —Sharon Salzberg, co-author with Jon Kabat-Zinn, of *Lovingkindness*

"Strikes an illuminating balance between commitment to a Buddhist practice and recognition of deep-seated psychological realities." —Stephen Batchelor, author of *Living with the Devil*

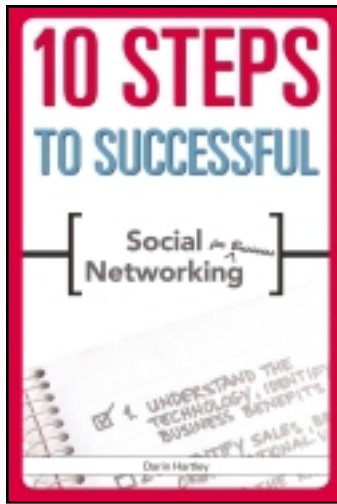
Rob Preece has been practicing Tibetan Buddhism since 1973 and psychotherapy since 1988. He leads meditation retreats, gives workshops on comparative Jungian and Buddhist psychology, and is also a thangka painter, and the author of *The Courage to Feel* and *The Psychology of Buddhist Tantra*. He lives in London.



- Co-op available
- Reviews and ads in major Buddhist journals (*Tricycle*, *Shambhala Sun*, *Buddhadharma*, *Bodhi*, *Mandala*) and trade publications
- Direct mail campaign

July • Religion/Buddhism
 336 pages • 6 x 9 • Carton qty: tbd
 ISBN13: 978-1-55939-349-2
 1-55939-349-1 • \$18.95 pb. • [T]
 [ISBN of Previous Edition:
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SNOW LION PUBLICATIONS



10 Steps to Successful Social Networking for Business

Darin Hartley

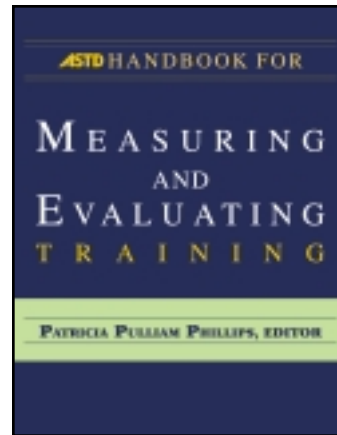
Social networking is hot these days: If your organization isn't using Facebook, Twitter, MySpace, YouTube, blogs, or other social networking sites to enhance its brand, increase customer loyalty, capture and use organizational knowledge, and drive sales or increase market share, it may be falling behind the competition.

But the use of social networking as a business tool is evolving, and questions still remain about how to use it effectively and securely. *10 Steps to Successful Social Networking for Business* answers those questions. The book covers understanding the technology, identifying potential sales and brand value, selecting the right technology, tying social networking to key business drivers, developing and selling a launch plan, launching an initiative, building success, making it personal and getting customers to love your business, connecting your business to the world and growing market share, and adapting the system to business needs.

Darin Hartley is a learning professional and author with a strong interest in social networking systems for business and learning, and lives in Poulsbo, WA.

- Co-op available

July • Business/Social Networking
225 pages • 6 x 9 • Carton qty: tbd
ISBN13: 978-1-56286-717-1
1-56286-717-2 • \$19.95 pb. • [T]



ASTD Handbook for Measuring and Evaluating Training

Patricia Pulliam Phillips

Follow-on to ASTD's best-selling *ASTD Handbook for Workplace Learning Professionals*, the *ASTD Handbook of Measuring and Evaluating Training* includes more than 20 chapters written by preeminent practitioners in the learning evaluation field. This practical, how-to handbook covers best practices of learning evaluation and includes information about using technology and evaluating e-learning. Broad subject areas are evaluation planning, data collection, data analysis, and measurement and evaluation at work, which covers reporting, how to use the data, and several case studies.

The book also includes a section called "Voices," which provides partial transcripts of interviews with the gurus of the learning evaluation field of the last 60 years. Full podcasts of the interviews will be made available at a dedicated website for the book.

Patricia Pulliam Phillips is president and CEO of the ROI Institute, the leading source of ROI competency building, implementation support, networking, and research, and has authored or co-authored several books on the subject of accountability and ROI. She lives in Chelsea, AL.

- Co-op available

July • Business/Reference
400 pages • 7 x 9 • Carton qty: tbd
ISBN13: 978-1-56286-706-5
1-56286-706-7 • \$129.95 cl. • [T]

ASTD PRESS

Selling in Your Comfort Zone

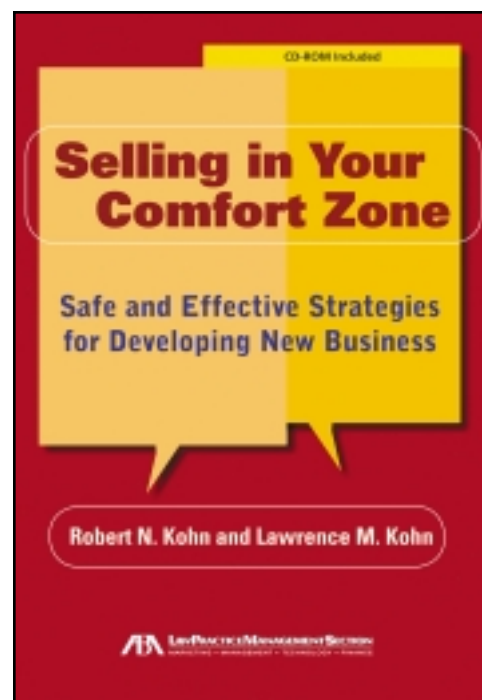
Safe and Effective Strategies for Developing New Business

Robert N. Kohn and Lawrence M. Kohn

Selling is an important skill because it can bring you greater income, security, power, new friendships, intellectual stimulation, emotional fulfillment, better clients, more freedom, and fun! It is a way to communicate one's professional expertise to potential clients. But if you're uncomfortable with selling, you may be skeptical about your ability to enjoy these benefits and increase your business. If you acknowledge the need to improve your selling skills, *Selling in Your Comfort Zone: Safe and Effective Strategies for Developing New Business* is the key to changing the way you feel about this challenging skill.

There are many preconceived notions about selling, and chances are, you have had some distasteful experiences to reinforce your beliefs. This book will help you overcome your discomfort with selling by changing the way you think and help you achieve a fundamental shift in your attitude and behavior. This guide proves that selling can be done effectively and comfortably, by motivating you to take action and identify strategies and tasks that you are comfortable doing.

Robert N. Kohn and **Lawrence M. Kohn** are brothers and principals of Kohn Communications located in West Los Angeles and Monterey, CA. They specialize in helping lawyers bring in new clients by focusing on interpersonal interaction. Robert Kohn is the past chair of the California State Bar Law Practice Management and Technology Section. Both speak regularly across the country to law firms and bar associations.

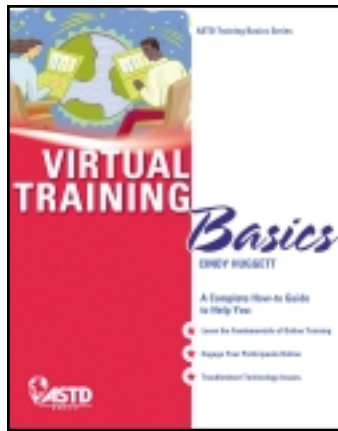


- Co-op available
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- Exposure at various legal conferences

July • Law/Reference
 230 pages • 7 x 10
 Carton qty: 25
 ISBN13: 978-1-60442-606-9
 1-60442-606-3 • \$79.95 pb. w/cd • [T]



AMERICAN BAR ASSOCIATION



Virtual Training Basics

Cindy Huggett

E-learning and online training continue to grow in popularity. Online training carries no travel costs, and can be done using mostly free or cheap technology. Still some trainers are hesitant to jump into the realm of virtual training because they are uncertain of the technology or even how to get started. *Virtual Training Basics* will help you learn the fundamentals of online training and deliver training sessions that are as engaging and informative as in person.

Virtual Training Basics is the perfect book for trainers who want to begin facilitating synchronous online training. This easy-to-read book introduces readers to technology and software that make virtual training possible. Readers will also learn how to develop their multi-tasking skills, engage their participants, harness the power of their voice, prepare their workstation for success, troubleshoot technology issues on the fly, and more.

Cindy Huggett is a trainer with more than 15 years of experience. She lives in Raleigh, NC.

- Co-op available



The Home Physician

Rolfe Cobleigh

Introduction by Neal S. Kleiman, MD

Here is a memorable glimpse into the home remedies of a bygone age. First published in 1910, this century-old guide offers plain-talking advice for the self-reliant folks of yesteryear looking to “cure what ails them.” The book is rich with remedies for a variety of common ills, like mustard poultice, mandrake, and “Indian hemp” (aka marijuana). No one today should follow much of the medical counseling here, but sometimes advice in *The Home Physician* could be read in health magazines today: “It is a good plan to have a quiet period each day of half an hour, when we may sit alone and dismiss all care and worry from the mind. We gain needed reserve power by mental and physical relaxation.”

The Home Physician is sometimes helpful, often amusing, and always fascinating.

Rolfe Cobleigh was the author of the highly popular *Handy Farm Devices and How to Use Them*. **Neal S. Kleiman, MD** is Medical Director of the Cardiac Catheterization Laboratories at the Methodist DeBakey Heart & Vascular Center in Houston, TX.

- Co-op available

July • Business/Training
200 pages • 7½ x 9½ • Carton qty: tbd
ISBN13: 978-1-56286-702-7
1-56286-702-4 • \$29.95 pb. • [T]

July • History/Americana
256 pages • 5 x 7½ • Carton qty: 24
10 b&w photos
ISBN13: 978-1-58080-156-0
1-58080-156-0 • \$12.95 pb. • [T]

ASTD PRESS

BURFORD BOOKS

Humphrey Bogart

The Making of a Legend

Darwin Porter

"Bogie, we hardly knew you." That's what readers will be saying after reading this dishy, myth-shattering biography of the screen's most famous movie star. Award-winning biographer Darwin Porter reveals for the first time what really lay under that trench coat. Exposed with all their juicy details is what Bogie never told his fourth wife, Lauren Bacall, herself a screen legend.

It's all here: The screen icon's unknown affair with Bette Davis, his co-star in *The Petrified Forest*, and even details about his on- and off-screen romance with Ingrid Bergman during the filming of *Casablanca*—a tragic liaison which has been falsely denied for years.

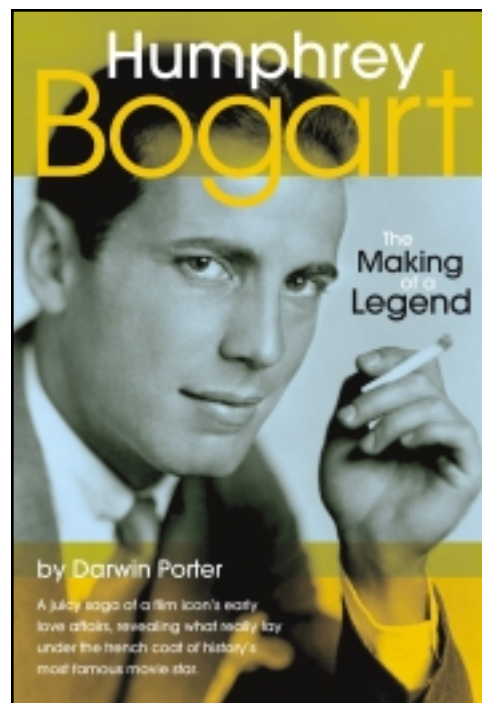
Detailing the inner secrets of Bogie's tumultuous life from his birth in 1899 until his marriage to Bacall in 1944, *The Making of a Legend* contains a new revelation on every page. One tantalizing tidbit, for example, provides lurid details about how his third wife, actress Mayo Methot of "The Battling Bogarts," plotted his murder.

In this biography, the mystery of Bogie's bumpy ride from Broadway to Hollywood has, like the enigma of *The Maltese Falcon*, been solved. A serial seducer, he enjoyed affairs with the sexiest sirens of Hollywood's Golden Age, including Marlene Dietrich, Barbara Stanwyck, Jean Harlow, Tallulah Bankhead, Joan Crawford, and a host of lesser but in most cases, fiercely ambitious divas. Within the pages of this book, pre-Code Hollywood—flappers, Prohibition, bathtub gin, and sex of all persuasions—is re-created.

We learn about Bogie's longtime affair with Verita Thompson, a liaison that lasted longer than any of his marriages and which included a final deathbed declaration of their love.

This revelatory book is based on dusty unpublished memoirs, letters, diaries, and often personal interviews from the women—and the men—who adored him. There are also shocking allegations from colleagues, former friends, and jilted lovers who wanted the screen icon to burn in hell. All this and more, much more, in Darwin Porter's newest celebrity exposé, *Humphrey Bogart, The Making of a Legend*.

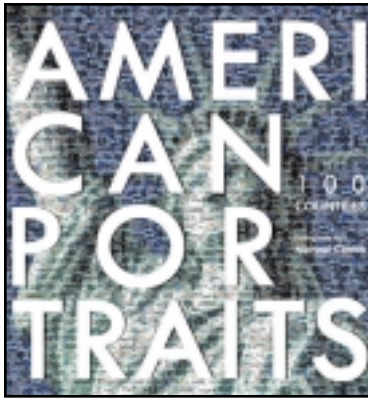
One of the most prolific biographers in the world, **Darwin Porter** inherited the diaries, notes, and oral histories of writers and witnesses who had known and followed the career of Humphrey Bogart beginning in the 1920s. This remarkable compendium of information results from three generations of Bogart fans watching, evaluating and recording the foibles and eccentricities of America's most famous movie star.



• Co-op available

July • Biography/Film
 520 pages • 6 x 9 • Carton qty: tbd
 230 b&w photos
 ISBN13: 978-1-936003-14-3
 1-936003-14-7 • \$27.95 cl. • [T]

BLOOD MOON PRODUCTIONS, LTD.



American Portraits

100 Countries

Michael Clinton

In this collection of portraits, acclaimed photographer Michael Clinton captures the diverse faces that make up the mosaic that is modern-day America. The portraits feature Americans whose bloodlines add up to 100 distinct countries of origin.

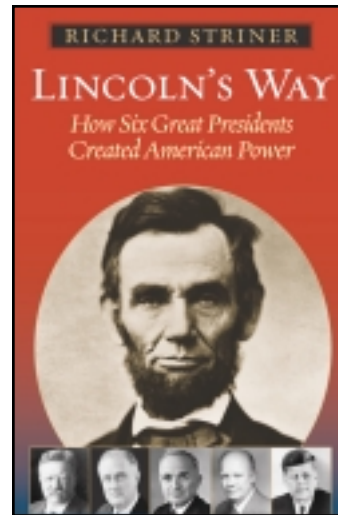
In this visual journey, we meet Americans like Renee Dominique, who has Afghani, Irish, and Trinidadian blood; while others have ancestries from Myanmar, Kazakhstan, Iraq, and Sri Lanka. Captions under each portrait reveal the name, occupation, and bloodline for each individual. Clinton spent about two years searching for Americans of widespread and diverse ancestries, extracting captivating stories along the way. It is this combination of pride and diversity that translates into the portraits found in this book that make it so captivating and appealing.

Michael Clinton is Executive Vice President, Chief Marketing Officer and Publishing Director for Hearst Magazines. His responsibilities include oversight of fifteen publications, including *Harper's Bazaar*, *Marie-Claire*, *O: The Oprah Magazine*, *Seventeen* and *Esquire*. Currently, the author is on the acquisitions committee of the International Center of Photography in New York and is an advisor to Friends Without Borders. Clinton is also the author of *Wanderlust: One Hundred Countries*, *Global Snaps*, and *Global Faces*. He lives in New York City and Southampton, NY.

Previously Announced

- Co-op available
- Author tour
- Heavy print and media campaign
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July • Photography/Portraits
160 pages • 10¼ x 11 • Carton qty: tbd
200 color photos
ISBN13: 978-0-9822669-1-5
0-9822669-1-X • \$50.00 cl. • [T]



Lincoln's Way

How Six Great Presidents Created American Power

Richard Striner

Lincoln's Way is the story of our nation's rise to superpower status and the leadership tradition that propelled it. Striner argues that Abraham Lincoln took the young nation that the Founders created and positioned it for global power. He unleashed a potential in American life that would make the young republic a world colossus over time. Consolidating assets and borrowing wisdom from the left and right, Lincoln created a political tradition that would influence the twentieth century. It is the story of an apostolic succession that moved from Lincoln to Theodore Roosevelt to Franklin Delano Roosevelt, who passed it on to Harry Truman, Dwight D. Eisenhower, and John F. Kennedy.

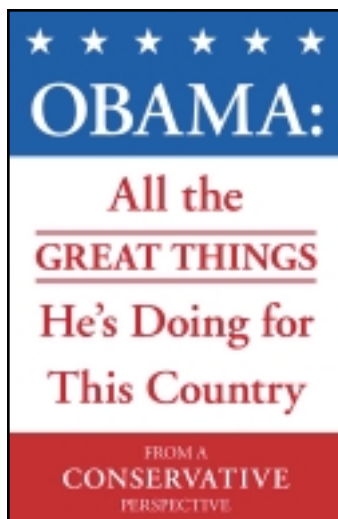
Richard Striner is professor of history at Washington College. He lives in Pasadena, MD.

- Co-op available
- Direct mail campaign
- Review and feature push to top-tier dailies, general interest, history, and political publications
- National radio campaign

July • History-U.S./Presidents
304 pages • 6 x 9 • Carton qty: 24
ISBN13: 978-1-44220-065-4
1-44220-065-0 • \$24.95 cl. • [T]

**ROWMAN & LITTLEFIELD
PUBLISHERS, INC.**

GLITTERATI INCORPORATED



Obama: All the Great Things He's Doing for This Country

From a Conservative Perspective

Alex A. Lluch

For Conservative readers everywhere who are bitterly disappointed with Obama's presidency and the lack of change the country was promised, comes *Obama: All the Great Things He's Doing for This Country*, a coffee table book with a hilarious and unexpected twist.

When readers pick up this book, asking themselves, "Just what good has Obama done?" they will discover that the pages are in fact blank! This book is a funny, biting way for politically minded readers who are irritated at how little this president has done to express their frustrations and have a laugh at all Liberals' expense.

Readers will love displaying this beautifully designed hardcover book and surprising their friends. This book is a wonderful conversation-starter and makes a hilarious gift for family and friends.

Alex A. Lluch is the author of over 70 best-selling books in subjects such as self-help, parenting, babies, children, weddings, health, and home. He lives in San Diego, California with his wife and three children.

- Co-op available
- Cross-promoted with other WS Publishing Group related titles

July • Current Events/Politics
224 pages • 5½ x 8½ • Carton qty: 48
ISBN13: 978-1-936061-04-4
1-936061-04-X • \$9.95 cl. • [T]



OMG! Wedding Stories

Hilarious, Outrageous, Embarrassing, Shocking & Bizarre Wedding Stories from WedSpace.com

Alex & Elizabeth Lluch

The many details and aspects of wedding planning mean something is bound to go awry on the Big Day. The hilarious, outrageous, embarrassing, and totally bizarre true wedding tales in *OMG! Wedding Stories* will help engaged couples laugh, relax and stay realistic as they plan their weddings. After reading this book they'll realize, no matter what goes wrong on their wedding day, it probably won't compare to these crazy stories sent in by members of WedSpace.com, the top social networking site for engaged couples to network with other brides, guests, and local vendors.

OMG! Wedding Stories will have engaged couples and wedding guests laughing, gasping in shock, and thinking, "Thank goodness that wasn't me!" This great gift book will help brides and grooms keep in mind, no wedding is perfect, and the least you can do is laugh.

Alex & Elizabeth Lluch are the authors of more than three million books sold in the categories of weddings, babies, parenting, and more. They live in San Diego, CA with their three children.

- Co-op available
- Cross-promoted with related titles from WS Publishing Group

July • Reference/Weddings
192 pages • 5½ x 8½ • Carton qty: 30
ISBN13: 978-1-934386-97-2
1-934386-97-9 • \$9.95 pb. • [T]

WS PUBLISHING GROUP



Best Green Careers
Finding a Job in Today's Economy
Editors of LearningExpress, LLC

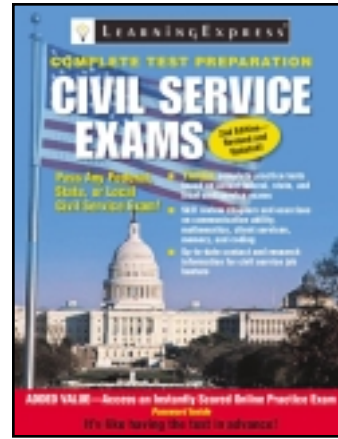
Best Green Careers is designed to help users explore new opportunities and find employment within the rapidly-growing field of green and green-collar jobs. It is designed to be equally valuable for individuals just entering the workforce and seasoned workers looking to make a career change. This book provides users with a detailed explanation of each step of the job search process—from building a resumé to networking and making a great first impression in interviews. In addition, it points readers to valuable resources they can use to get an edge on the competition and land the job of their dreams. It also includes:

- Detailed descriptions of green and green-collar jobs—and what it takes to get them
- Interviews with professionals from a wide variety of green industries
- Tips on how to create a resumé that stands out from the pack
- A glossary of terms that are essential to be fluent in green industries

LearningExpress titles are created by a staff of test-prep experts and subject matter consultants from around the country.

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July • Business/Careers
 200 pages • 7 x 10 • Carton qty: 40
 ISBN13: 978-1-57685-743-4
 1-57685-743-3 • \$16.95 pb. • [TR]



Civil Service Exams
Second Edition
Editors of LearningExpress, LLC

From mail carriers to police officers, engineers to lumberjacks, the government employs nearly every kind of professional imaginable. Whether you're interested in employment at the federal, state, or local level, *Civil Service Exams* provides the critical strategies you need to find the right career, and the crucial test practice required to pass any civil service exam.

This book contains:

- Three complete practice exams, one online
 - Review of all the commonly tested skill areas: mathematics, written communications, and civil service (specific skill sets such as memory, customer service, and coding)
 - FREE access to an online practice test with instant scoring and individualized feedback
- It's like having the test in advance!

LearningExpress titles are created by a staff of test-prep experts and subject matter consultants from around the country.

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 10 b&w photos, 10 b&w illustrations
 ISBN13: 978-1-57685-744-1
 1-57685-744-1 • \$19.95 pb. • [TR]
 [ISBN of Previous Edition: 978-1-57685-592-8]



Medical Assistant Preparation for the CMA and RMA Exams

Editors of LearningExpress, LLC

As the health care industry expands because of technological advances in medicine and the growth and aging of the population, there will be an increased need for healthcare workers, including medical assistants. Employment is projected to grow much faster than average, ranking Certified Medical Assistants (CMAs) and Registered Medical Assistants (RMAs) among the fastest growing occupations over the next decade. Job opportunities should be excellent, particularly for those with formal training or experience and certification.

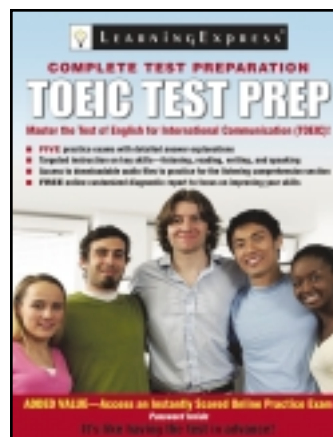
Medical Assistant: Preparation for the CMA and RMA Exams is a one-stop source for information about these professions and the challenging certification exams. Inside, users will find:

- Two full-length practice tests that reflect the actual format of the RMA and CMA exams, one online
- In-depth, targeted review of the professions
- A glossary of medical terms
- A full index of all key terms
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LearningExpress titles are created by a staff of test-prep experts and subject matter consultants from around the country.

- Co-op available

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416 pages • 8½ x 11 • Carton qty: 40
50 b&w photos, 10 b&w illustrations
ISBN13: 978-1-57685-758-8
1-57685-758-1 • \$39.95 pb. • [TR]



TOEIC Test Prep

Editors of LearningExpress, LLC

The Test of English for International Communication (TOEIC), taken by over five million people each year, is designed to test one's ability to understand English as it is used in international business and other professional situations. This book gives users a streamlined approach to learning everything that is needed to succeed on this exam. With LearningExpress's *TOEIC Test Prep*, users will find:

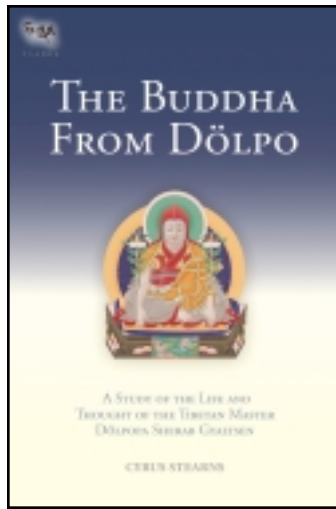
- Five full-length practice exams based on the official TOEIC exam, one online
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- Access to the exclusive LearningExpress Test Preparation System with proven score-raising strategies
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- A FREE additional practice exam online with detailed answer explanations and diagnostic testing

LearningExpress titles are created by a staff of test-prep experts and subject matter consultants from around the country.

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500 pages • 8½ x 11 • Carton qty: 40
25 b&w photos
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1-57685-757-3 • \$39.95 pb. • [TR]

LEARNINGEXPRESS, LLC



The Buddha from Dölpo

A Study of the Life and Thought of the Tibetan Master Dölpopa Sherab Gyaltsen, Revised and Expanded

Cyrus Stearns

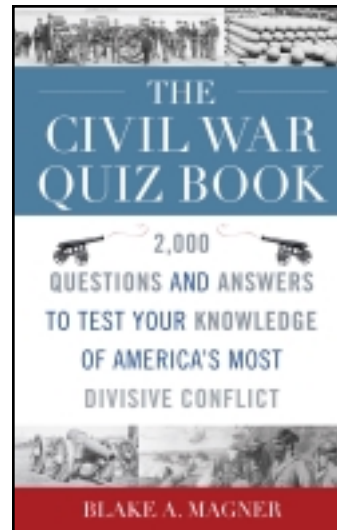
The Buddha from Dölpo is a revised and enlarged edition of the only book about the most controversial Buddhist master in the history of Tibet, Dölpopa Sherab Gyaltsen (1292–1361), who specialized in the Kalacakra, or Wheel of Time, a vast system of tantric teachings said to be from the legendary land of Shambhala. He emphasized two contrasting definitions of the Buddhist theory of emptiness. The view of an “emptiness of other,” known in Tibetan as shentong, is Dölpopa’s enduring legacy. The book contains the only English translations of three of his crucial works. The translations are preceded by a detailed discussion of Dölpopa’s life and his revolutionary ideas. The fate of his Jonang tradition, which was censored by the central Tibetan government in the seventeenth century but still survives, is also examined.

Cyrus Stearns has been a student of Tibetan Buddhism for over thirty-five years. He received a Ph.D. in Buddhist Studies from the University of Washington and is the author of several books. He lives on Whidbey Island, north of Seattle, WA.

- Co-op available
- Reviews and ads in major Buddhist journals (*Tricycle*, *Shambhala Sun*, *Buddhadharma*, *Bodhi*, *Mandala*) and trade publications
- Direct mail campaign

July • Religion/Buddhism
 465 pages • 6 x 9 • Carton qty: tbd
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SNOW LION PUBLICATIONS



The Civil War Quiz Book

2,000 Questions and Answers to Test Your Knowledge of America’s Most Divisive Conflict

Blake A. Magner

If you think you know a lot about the Civil War, challenge yourself with this instructive and intriguing book of questions. Covering every battle of the war, commanders and ordinary soldiers, weapons, and armies, this book will test the knowledge of even the most dedicated history buff. Degrees of difficulty range from elementary to questions that even the author had difficulty figuring out, and everything in between: What position did Confederate President Jefferson Davis hold in the federal government prior to the Civil War? Who was the first reputed casualty at Gettysburg? These and many more provocative questions will sharpen the knowledge of Civil War enthusiasts everywhere.

Blake A. Magner is a Navy veteran and owner of C.W. Historicals, LLC, a historical consulting firm that specializes in Civil War history. He lives in Haddon Township, NJ.

- Co-op available
- Push to military and history publications

July • History–U.S./Civil War
 256 pages • 5½ x 8½ • Carton qty: 32
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 1-58979-517-2 • \$16.95 pb. • [T]

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Consumer Edition

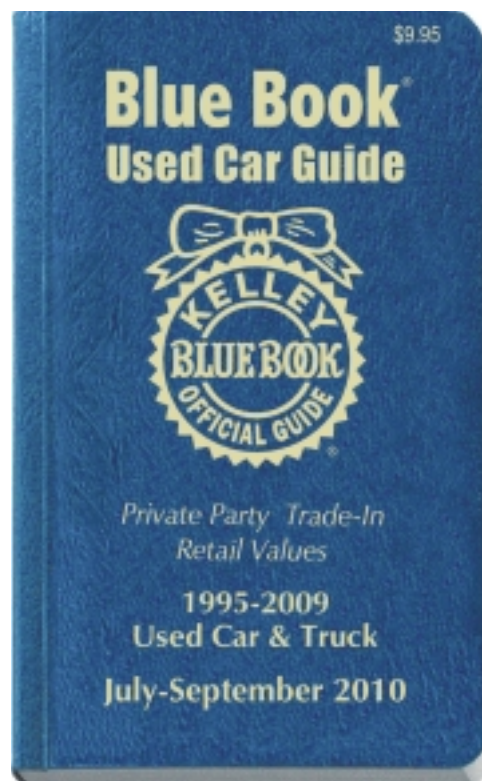
July–September 2010

Kelley Blue Book

More than 40 million used cars are sold each year, yet the average person has very little idea what to pay for one or what to ask as a selling price. First published in 1926 for banks, auto dealers and other businesses, the *Kelley Blue Book* quickly set the standard for used vehicle value guides. In 1993, the book was finally made available to the general public.

Now published quarterly, the Consumer Edition of the *Kelley Blue Book Used Car Guide* includes current trade-in values, private party values, and suggested retail values on more than 10,000 models of used cars, trucks, and vans. Covering 15 model years, the book includes VINs, original list prices, easy-to-use equipment schedules with values for optional equipment, and a table of acceptable mileage ranges by year. The comprehensive “How to Use This Book” section offers helpful advice on buying a used vehicle. Since 1926, Kelley Blue Book has provided the automotive industry with used vehicle values. Today they are the #1 source for the most comprehensive automotive value information. No other vehicle information source is trusted by both consumers and the automotive industry.

Kelley Blue Book was first published in 1926 by Les Kelley. The company is located in Irvine, California.



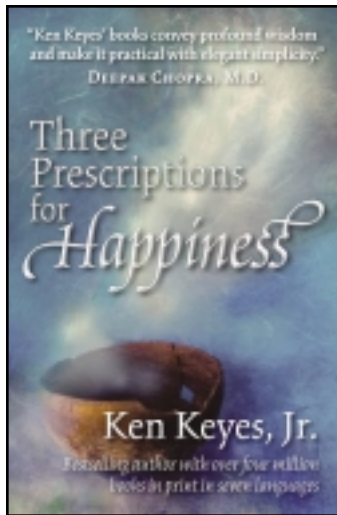
- Co-op available

July • Reference/Automotive
400 pages • 3¼ x 6 • Carton qty: 130
ISBN13: 978-1-883392-84-0
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1-883392-86-1 • \$59.70 ppk • [P]

KELLEY BLUE BOOK



Three Prescriptions for Happiness

Ken Keyes, Jr.

A pioneer in the personal growth field and a lifelong peace advocate, Ken Keyes, Jr. was the author of fifteen books—with four million copies in print in at least seven languages.

Though polio confined him to a wheelchair as a quadriplegic at age 27, he saw his life as having been enriched by the disease—"because without it, I don't think I'd have discovered the personal growth methods that have meant so much to me. I view my so-called 'handicap' as another gift my life has offered me."

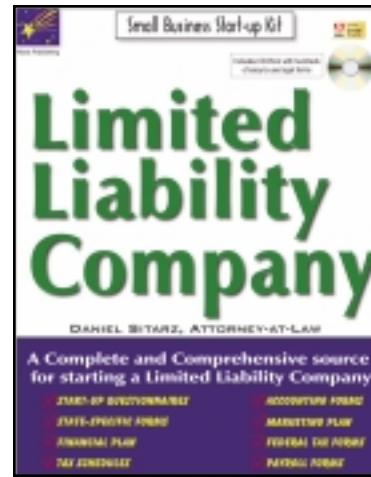
This deceptively simple little book contains three secrets—three prescriptions from this self-described "happiness doctor"—which are at once obvious and profoundly life-changing. According to Deepak Chopra, "Ken Keyes's books convey profound wisdom and make it practical with elegant simplicity." And Dr. Wayne Dyer said, "He not only writes about transformation and higher consciousness, it was his destiny to live it every day, ultimately becoming a role model for all of us."

Ken Keyes, Jr. (1919–1995) lived in Coos Bay, OR, where he wrote, spoke, and gave workshops.

- Co-op available
- National print and online advertising

July • Self-Help/Personal Growth
132 pages • 5¼ x 8 • Carton qty: 30
ISBN13: 978-1-60419-027-4
1-60419-027-2 • \$12.00 pb. • [T]

AXIOS PRESS



Limited Liability Company

Small Business Start-Up Kit, 4th Edition

Daniel Sitarz, Attorney-at-Law

Limited Liability Companies are the newest form of business entity and have become one of the most popular ways for entrepreneurs to save money, taxes, and protect themselves from personal liability. Now in a revised and updated 4th Edition, everything necessary to set up a new limited liability company is included in this valuable business guide. Business plans, marketing worksheets, financial planning tools, accounting information, federal tax forms, payroll guidelines, and all of the required legal forms are included. Clear and detailed instructions guide the reader through the entire process. The basic forms and hundreds of state-specific official LLC forms are also supplied on the enclosed CD, which includes Adobe Acrobat Reader® software for easy form completion. This title also includes a comprehensive appendix providing the latest details of limited liability laws for all 50 states and Washington, D.C., including website links to state LLC filing offices.

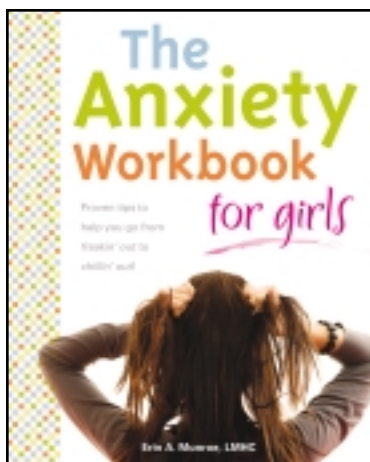
Daniel Sitarz, is an experienced business attorney and author of over 30 legal and business books. He lives in Carbondale, IL.

- Co-op available
- Direct mail campaign
- Web marketing campaign

July • Business/Small Business
320 pages • 7 x 9 • Carton qty: 30
ISBN13: 978-1-892949-54-7
1-892949-54-7 • \$29.95 pb. w/cd • [T]
[ISBN of Previous Edition: 978-1-892949-37-0]



NOVA PUBLISHING COMPANY



The Anxiety Workbook for Girls

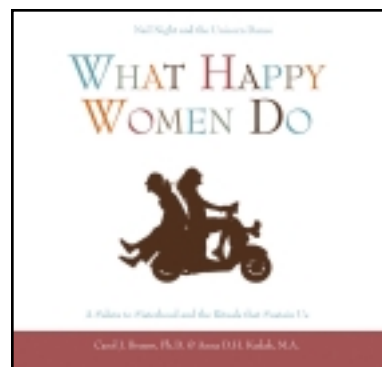
Erin A. Munroe, LMHC

This fun workbook helps girls identify the sources of their stress and anxiety and learn effective ways of coping. Sensitive exercises—written in easy-to-understand “girl speak”—encourage readers to recognize and foster their own positive qualities in order to avoid negative self-talk, unhealthy perfectionism, toxic relationships, and other self-harming behaviors. Topics such as body image, eating disorders, media portrayals of girls/women, and other topics set this volume apart from other, less girl-friendly workbooks. Includes sensible information on how simple lifestyle changes (diet, sleep, exercise, and even video games) can help girls overcome anxiety.

Erin A. Munroe is a Licensed Mental Health Counselor, School Adjustment Counselor, and School Guidance Counselor who works with at-risk young adults. She lives and works near Boston, MA.

- Co-op available

July • Family/Teens
208 pages • 8 x 10 • Carton qty: 20
25 b&w illustrations
ISBN13: 978-1-57749-232-0
1-57749-232-3 • \$14.95 pb. • [T]



What Happy Women Do Nail Night and the Unicorn Dance— A Salute to Sisterhood and the Rituals that Sustain Us

Carol J. Bruess, Ph.D. and Anna D.H. Kudak, MA

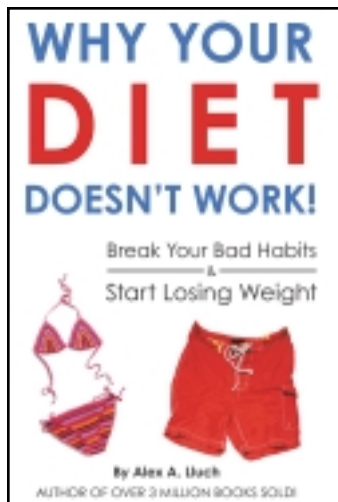
Who are the women in your life you have given the title of “sister?” Your best girlfriend. Your female soul mate. Your “sistah.” Sometimes, it’s even your actual sister. Sisters are the women we lean on, call on, and who show up when we need them most. In this book, two communication scholars explore both the science and art of the best-female-friend-connection. They do so by sharing the stories of over 50 sets of “sistahs” and their sometimes silly, often heart-warming, and always-inspiring rituals of connection. In their own words, the women interviewed in this charming gift book share what they do to create and sustain signature sisterhood-relationships—and how such relationships are what see them through the joys and hardships of everyday life.

Carol J. Bruess, Ph.D. and Anna D.H. Kudak, MA have been featured on the CBS “Early Show” for their insights into interpersonal behavior. They are communication scholars at the University of St. Thomas, and live in St. Paul and Minneapolis, MN, respectively.

- Co-op available

July • Psychology/Relationships
112 pages • 7 x 7 • Carton qty: 38
55 color illustrations
ISBN13: 978-1-57749-233-7
1-57749-233-1 • \$14.95 cl. • [T]

FAIRVIEW PRESS



Why Your Diet Doesn't Work!

Break Your Bad Habits & Start Losing Weight

Alex A. Lluich

For dieters stuck in a rut or readers who feel they are eating well but just aren't losing weight, *Why Your Diet Doesn't Work!* is a no-nonsense diet guide that reveals the tricky bad habits that prevent dieters from reaching their weight-loss goals.

This book will open readers' eyes to the acts and behaviors that sabotage weight loss, such as "Drinking Your Calories," "Happy Hour Pitfalls," and "The 1,000-Calorie Salad," and provide better alternatives and healthy solutions. Whether readers have a large amount of weight to lose or just those stubborn last 10 pounds, they will be able to stop cheating themselves and start losing real weight with the help of *Why Your Diet Doesn't Work!*

Alex A. Lluich is the author of more than three million books sold in the categories of health and diet, self-help, relationships, and more. He lives in San Diego, CA with his wife and three children.

- Co-op available
- Cross-promoted with other WS Publishing Group titles

July • Diet & Health/Diet & Nutrition
 224 pages • 5 x 7½ • Carton qty: 48
 ISBN13: 978-1-936061-03-7
 1-936061-03-1 • \$9.95 pb. • [T]

WS PUBLISHING GROUP

The Ultimate Pregnancy Guide & Organizer

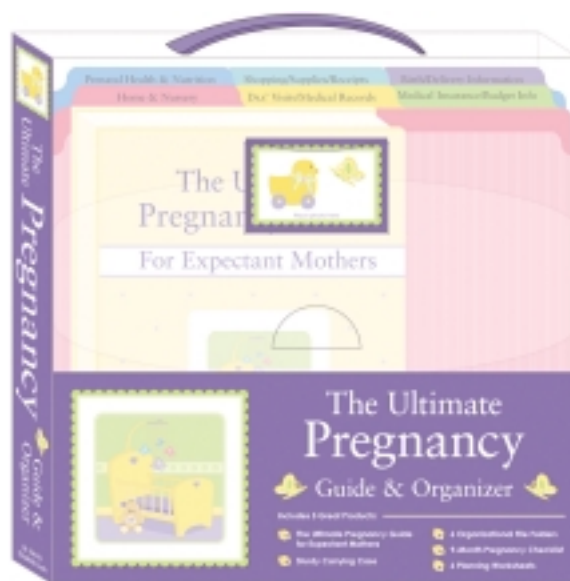
Alex & Elizabeth Lluch and Dr. Benito Villanueva, M.D.

The Ultimate Pregnancy Guide & Organizer offers everything expecting parents need to know to monitor, enjoy, and understand their pregnancy, from best-selling parenting and baby authors, Alex and Elizabeth Lluch. This beautifully designed, durable, easy-to-carry kit offers four great products in one.

First, this set includes *The Ultimate Pregnancy Guide for Expectant Mothers*, an in-depth look at the day-to-day changes mother and baby will be experiencing, taking the mystery out of pregnancy. This guide also provides space for the mother to note her mood, energy level, weight, and any symptoms or cravings. Second, this kit provides six valuable worksheets: home safety and nursery checklist, doctor's appointments worksheet, medical expenses worksheet, mom's belly measurement chart, things to purchase checklist, and a birth plan worksheet. Next, six folders for storing receipts, health records, prenatal information, supplies lists, birth and delivery information, and more lets expectant mothers stay organized. Finally, *The Ultimate Pregnancy Guide & Organizer* includes a 9-month foldout for charting pregnancy.

Parents and moms-to-be will love this handy, useful, and exciting kit for documenting and understanding their pregnancy every step of the way.

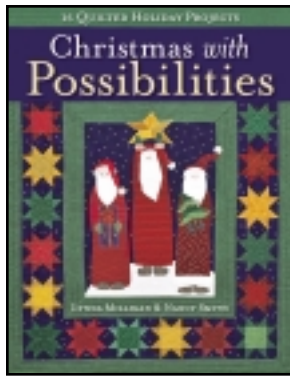
Alex and Elizabeth Lluch are the authors of more than three million books sold in the categories of babies, parenting, weddings, home, health and more. They live in San Diego, CA with their three children. **Dr. Benito Villanueva** has been a top gynecologist and reproductive endocrinologist for more than 30 years. His medical practice is located in La Jolla, CA.



- Co-op available

July • Diet & Health/Pregnancy
 262 pages • 11¼ x 9¾ • Carton qty: 10
 Plastic carrying case, 6 worksheets, 6 folders,
 1 fold out chart
 ISBN13: 978-1-936061-02-0
 1-936061-02-3 • \$29.95 kit • [T]

WS PUBLISHING GROUP



Christmas with Possibilities

16 Quilted Holiday Projects

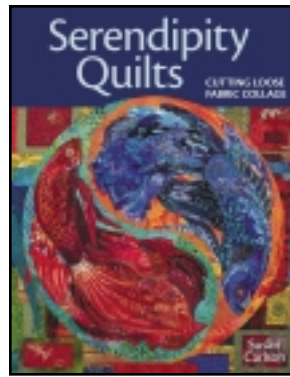
Lynda Milligan & Nancy Smith

Bring out your handmade holiday spirit! Use your favorite appliqué methods to create quilts, table décor, gifts and more. This book has something for everyone—projects range from classic to contemporary. Make it a Christmas that everyone wants to come home for!

Nancy Smith and **Lynda Milligan** have been quilting partners since 1981 when they established The Great American Quilt Factory, Inc. Together they have published over 70 titles and appeared on HGTV's "Simply Quilts." They reside in Denver, CO.

- Co-op available
- National print advertising campaign
- Website and email promotions
- Online publicity including social media exposure
- Reviews in both printed and online press
- Targeted review copy mailing
- Promoted at top craft industry shows

July • Crafts/Quiltmaking—Christmas
80 pages • 8½ x 11
Carton qty: 36
36 color photos
23 b&w illustrations
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1-57120-939-5
\$22.95 pb. • [T]



Serendipity Quilts

Cutting Loose Fabric Collage

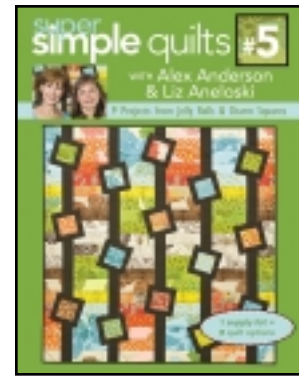
Susan Carlson

Save those scraps! Discover the joy and freedom of creating collage-style quilts without rules and measurements. Get hands-on instruction from an award-winning artist who believes creating with your instincts will produce gorgeous results every time.

Susan Carlson creates beautiful fabric collage quilts and travels the world teaching others her techniques. Susan's quilts have been featured in several national publications, including the *\$100,000 Quilting Challenge*. She resides in Harpswell, ME.

- Co-op available
- National print advertising campaign
- Website and email promotions
- Online publicity including social media exposure
- Reviews in both printed and online press
- Targeted review copy mailing
- Promoted at top craft industry shows

July • Crafts/Quiltmaking
96 pages • 8½ x 11
Carton qty: 60
149 color photos
4 b&w illustrations
ISBN13: 978-1-57120-830-9
1-57120-830-5
\$27.95 pb. • [T]



Super Simple Quilts #5 with Alex Anderson & Liz Aneloski

9 Projects from Jelly Rolls & Charm Squares

Alex Anderson & Liz Aneloski

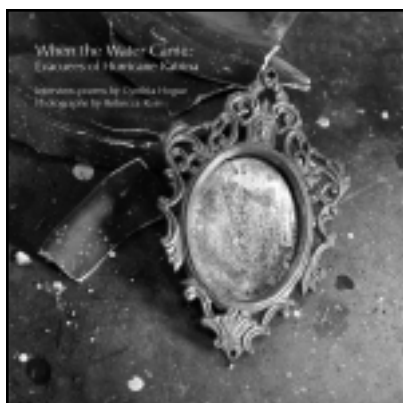
From just one materials list, you can make any of the three quilt designs in three sizes. Buy your jelly rolls and charm packs now, then decide which quilt to make later! All the projects shown are crib/wallhanging size, but the materials and cutting charts also give instructions for twin and queen/king sizes. Such a value at under ten dollars!

Alex Anderson co-hosts "The Quilt Show" with Ricky Tims (www.thequiltshow.com). She was host of "Simply Quilts" for eleven seasons and has published over a dozen bestselling books with C&T. Alex lives in northern California. **Liz Aneloski** enjoys combining elements of her different passions—from using simple shapes to innovative quilting and embellishing—to create new art forms. Liz lives in northern California.

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- Website and email promotions
- Online publicity including social media exposure

July • Crafts/Quiltmaking
28 pages • 8½ x 11
Carton qty: 72
62 color photos
18 b&w illustrations
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\$9.95 pb. • [T]

C&T PUBLISHING



When the Water Came
Evacuees of Hurricane Katrina
Cynthia Hogue and Rebecca Ross

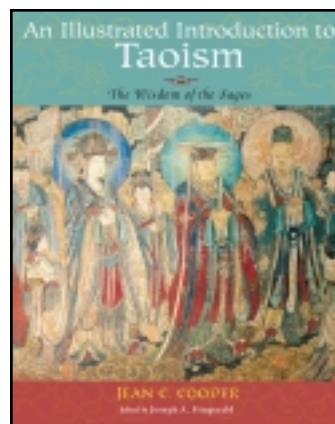
When the Water Came: Evacuees of Hurricane Katrina gathers the intimate recollections of 11 Louisiana and Mississippi residents and the unforgettable details of their lives during and after Hurricane Katrina. The combination of images and words-documented by the photographer's careful eye, balanced by the narrative pull of crafted language-weave together a new kind of retelling of Katrina and its aftermath.

Cynthia Hogue has published six previous collections of poetry, including *Or Consequence* (2010) and *The Incognito Body* (2006), both with Red Hen Press. She lives in Phoenix, AZ. **Rebecca Ross** has exhibited her photographs in venues such as the Society for Contemporary Photography, Kansas City; Houston Center for Photography; Eye Gallery, San Francisco; and Canon Photo Gallery, Amsterdam. She lives in Tempe, AZ.

- Co-op available
- Currently organizing a series of exhibits and poetry readings in Arizona that will occur in conjunction with publication of the book. Confirmed venues include: Scottsdale Civic Center Library (Scottsdale, Arizona); ASU Gammage and Changing Hands Bookstore (Tempe, Arizona); and city of Goodyear, AZ

July • Poetry/Photography
 120 pages • 10 x 10 • Carton qty: tbd
 ISBN13: 978-1-60801-012-7
 1-60801-012-0 • \$29.95 pb. • [T]

UNO PRESS



An Illustrated
Introduction to Taoism
The Wisdom of the Sages
Jean C. Cooper
Edited by Joseph A. Fitzgerald

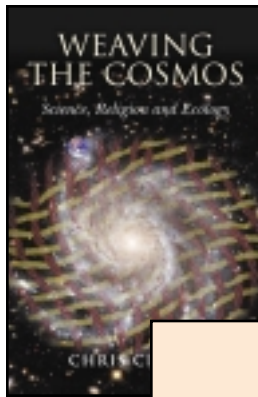
This beautifully illustrated book introduces the reader to the history and development of Taoism, one of the great religious and philosophical movements in Chinese thought. Chapters include discussions on the concept of the Tao (or Way), the symbolism of Yin-Yang, the relationship between Taoism and the natural world, and the work and philosophy of the leading Taoist sages. The last section of the book deals with Taoist art, the symbolism of plants and animals, the Taoist garden, and the relationship of Taoism with Buddhism and Hinduism. This edited edition of selected chapters from J.C. Cooper's writings on Taoism contains 118 stunning color illustrations and includes an index.

Jean C. Cooper was born in Northern China, where she spent much of her childhood. She attended school in both China and England, and studied Philosophy at St Andrew's University. She lectured on Comparative Religion, Philosophy, and Symbolism; wrote several books and articles on Taoism; and was a regular contributor to the journal *Studies in Comparative Religion*. She died in 2003.

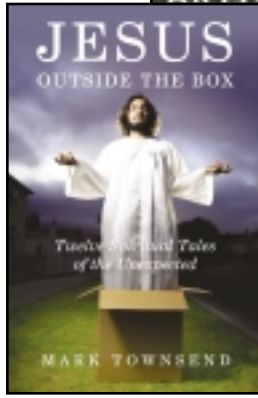
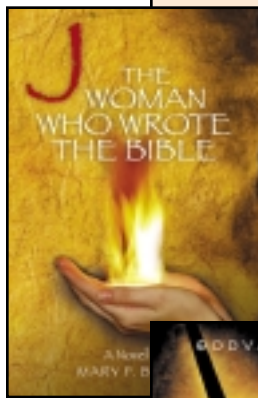
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WORLD WISDOM, INC



Womenopause
Stop Pausing and Start Living
 Lovera Wolf Miller and David C. Miller



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Chris Clarke

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Lovera Wolf Miller, M.D. is a board certified OBGyn who is a NAMS Certified Menopause Practitioner. Her co-author and muse is husband, David C. Miller M.D.

Health & Fitness/Womens Health • 320 pages • Carton qty: 28 • 26 b&w illustrations
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Mary Burns

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Mary Burns is a writer, teacher, hippie, artist, and entrepreneur and communications consultant. She lives in San Francisco, CA.

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The Temple Antiquities is the follow up to the successful *The Temple Antiquities*. To further the questers/students knowledge of the grand order of the Knight Templar; *The Temple Antiquities* deals not only with the two hundred years of the orders existence but also studies relating to the Templars both before and after 1118–1307.

Oddvar Olsen has studied mythologies, the occult, various mystery traditions and the Knights Templars since his early twenties.

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O BOOKS



Spiritual Slimming

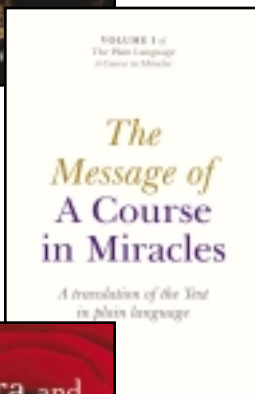
Slim Your Life, Slim Your Body

Lara Wells

This book is the answer to what lies within if you have ever had to battle with the bulge. It explores the link between the baggage we carry in life and the effects it has on our body. By clearing the demons within, and slimming our life to gain control, we can slim the packaging on the outside.

Lara Wells is a national and international award winning medium, professional motivational speaker and spiritual life coach.

Body, Mind & Spirit/Self-help • 96 pages • Carton qty: 72
ISBN13: 978-1-84694-323-2 • 1-84694-323-X • \$12.95



The Message of A Course in Miracles

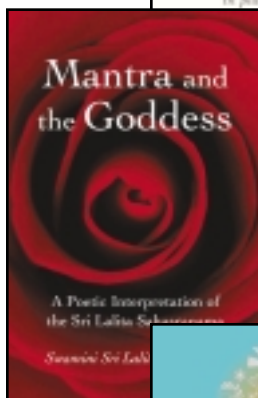
A Translation of the Text in Plain Language

Elizabeth A. Cronkhite

"A profoundly simple yet powerful translation of *A Course in Miracles*; consistent, practical and pulls no punches. For those who really want to awaken from the dream, this is a truly helpful book!" —Nouk Sanchez and Tomas Vieira, authors of *Take Me to Truth*

Elizabeth A. Cronkhite is a mentor for students of *A Course in Miracles*. She has been a student of the *Course* since 1984.

Body, Mind & Spirit/Spirituality • 720 pages • Carton qty: 12
ISBN13: 978-1-84694-319-5 • 1-84694-319-1 • \$44.95



Mantra and the Goddess

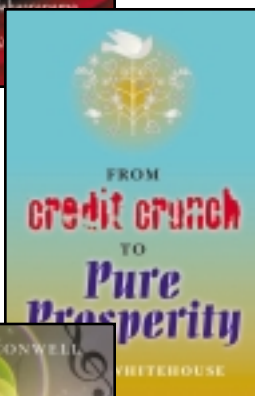
A Poetic Interpretation of the Sri Lalita Sahasranama

Swamini Sri Lalitambika Devi

Mantra and the Goddess, a guide to living in inner beauty, weaves the timeless wisdom of a modern interpretation of India's fabled poem in praise of the Goddess, Sri Lalita Sahasranama, into daily life experience.

Swamini Sri Lalitambika Devi is the founding and guiding teacher of Lalitamba Mandiram in New York City, and an editor of *Lalitamba*.

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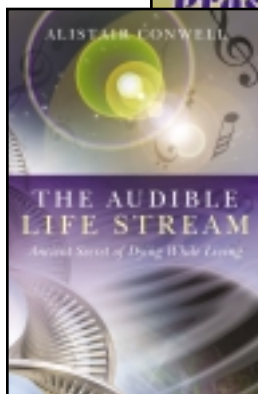
From Credit Crunch to Pure Prosperity

Maggy Whitehouse

"Maggy has lived and breathed this prosperity teaching for a decade and it shows clearly in both her life and her writing. Witty, down-to-earth and unpretentious." —Jane Struthers, *Bella* magazine Astrologer and author of *The Psychic Bible: The Definitive Guide to Developing your Psychic Skills*

Maggy Whitehouse is the author of twelve published books on prosperity and spirituality.

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Carton qty: 60 • ISBN13: 978-1-84694-328-7 • 1-84694-328-0 • \$16.95



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Alistair Conwell

"Music and sound have always been recognized as important components in spirituality, but seldom is sound mentioned as a catalyst and gateway into the preparation for dying. In writing this book Alistair Conwell has made an important contribution to near-death literature." —Betty Bland, President of the Theosophical Society in America

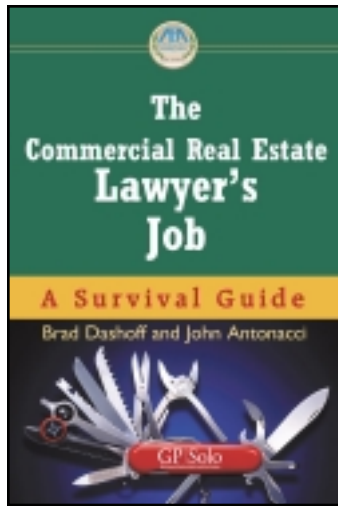
Alistair Conwell was born in India and grew up in Australia. He has two psychology degrees and has travelled widely.

Body, Mind & Spirit/Self-Help • 270 pages • Carton qty: 32
ISBN13: 978-1-84694-329-4 • 1-84694-329-9 • \$24.95

Each title: July • 5½ x 8½ • pb. • [T]

Marketing—Each Title: • Co-op available

O BOOKS



The Commercial Real Estate Lawyer's Job A Survival Guide

John Antonacci and Brad Dashoff

Intended as an essential tool for both new and seasoned real estate lawyers, this book provides basic instruction on commercial real estate assignments they are likely to receive. *The Commercial Real Estate Lawyer's Job* explains the most common transactions, and the tasks associated with them. It offers practical advice for organizing workload; provides tips for success; and details vital resources needed for real estate lawyers.

Specific areas include:

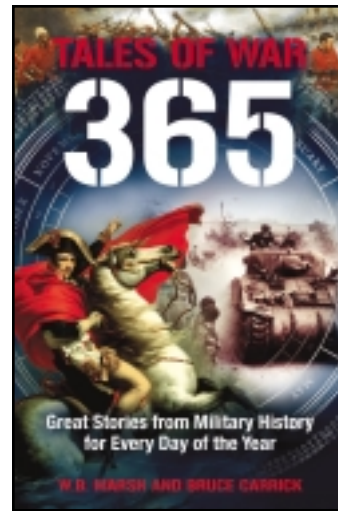
- Real property interests and deeds
- Purchases and sales
- Debt and equity financing
- Mezzanine loans
- Real estate investment trusts
- Leases and property documents
- Transaction closings, and much more!

John Antonacci and Brad Dashoff are Senior Associates in the Real Estate Group in the Northern Virginia office of Pillsbury Winthrop Shaw Pittman LLP.

- Co-op available
- Email and print campaigns
- Brochures at conferences

July • Law/Real Estate
338 pages • 6 x 9 • Carton qty: 25
ISBN13: 978-1-60442-481-2
1-60442-481-8 • \$89.95 pb. • [T]

AMERICAN BAR ASSOCIATION



365 Tales of War

Great Stories from Military History for Every Day of the Year

Bruce Carrick and W.B. Marsh

The new addition to Totem's bestselling 365 series! From Julius Caesar's victory at the Battle of Zela in 47 BC to the heroics of U.S. Marines during the Second World War, *365 Tales of War* is a unique tour of the camaraderie, bravery and sacrifice of armed conflict. With a story for every day of the year, discover why the Star Spangled Banner was adopted as the U.S. national anthem, how Joan of Arc relieved the siege of Orleans and the shock of the first use of tanks in warfare at the Battle of the Somme—and much more:

- 16 March 1802: The U.S. Military Academy established at West Point, New York State
- 2 May 1863: Stonewall Jackson is mortally wounded at the Battle of Chancellorsville
- 11 December 1950: U.S. Marines finish their break out from Chosin Reservoir

W.B. Marsh was born in New York, and now lives in London. **Bruce Carrick** has worked in book publishing for many years in New York and London.

- Co-op available

July • History/Military
640 pages • 5¾ x 8½ • Carton qty: tbd
ISBN13: 978-1-84831-074-2
1-84831-074-9 • \$19.95 pb. • [T]

TOTEM BOOKS

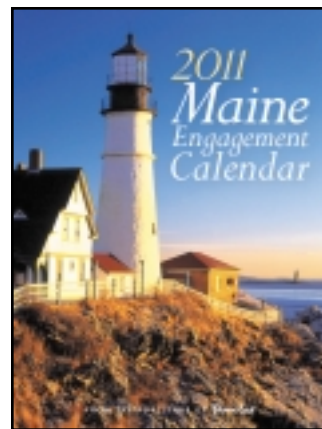
Enjoy Maine Throughout the Year

2011 Maine Engagement Calendar

Down East Books

Down East knows Maine better than anyone, and our 2011 engagement calendar captures the very best of Maine. Featuring the images of the best photographers who visit or live here, the page-a-week format allows plenty of room to record your own activities and will remind you of your favorite places every day of the year. Tide tables, moon phases, and important holidays are included.

78 pages • 6 x 9 • 18 color photos
 ISBN13: 978-0-89272-854-1 • 0-89272-854-X • \$14.95 wire-o

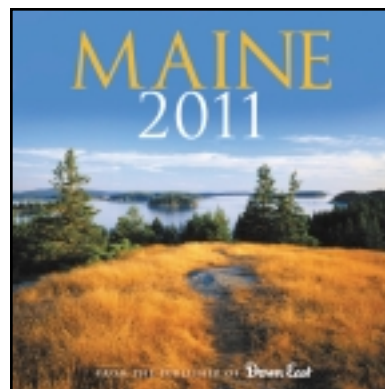


Maine 2011 Wall Calendar

Down East Books

Down East knows Maine better than anyone, and our 2011 wall calendar captures the very best of Maine. Featuring the images of the best photographers who visit or live here, the *Maine 2011 Wall Calendar* will remind you of your favorite place every day of the year. Tide tables, moon phases, and important holidays are included.

28 pages • 12 x 12 • 24 color photos
 ISBN13: 978-0-89272-853-4 • 0-89272-853-1 • \$13.95 saddlestitched

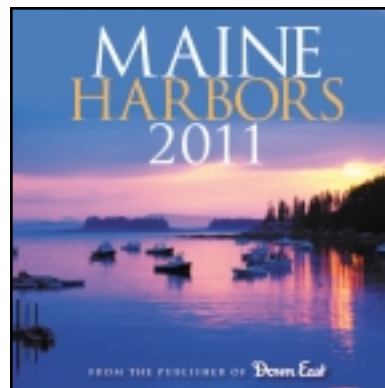


Maine Harbors 2011 Wall Calendar

Down East Books

Whether seen from the water or the shore, Maine's harbors are a feast for the senses. This calendar features some of the prettiest ports to grace the state's long coastline. Interesting facts about each harbor along with tide tables complement the beautiful photographs.

28 pages • 12 x 12 • 24 color photos
 ISBN13: 978-0-89272-856-5 • 0-89272-856-6 • \$14.95 saddlestitched

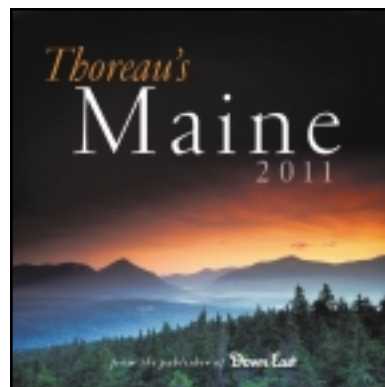


Thoreau's Maine 2011 Wall Calendar

Down East Books

Inspired by the classic book *The Maine Woods*, this calendar features stunning photographs of Maine's northern wilderness by photographer Dan Tobyne. Paired with eloquent excerpts from the text of Thoreau's *The Maine Woods*, this calendar makes a wonderful keepsake and gift, as well as a daily reminder of the importance of preserving some of Maine's most special places.

28 pages • 12 x 12 • 24 color photos
 ISBN13: 978-0-89272-855-8 • 0-89272-855-8 • \$14.95 saddlestitched



Each title: **June** • Calendar • Carton qty: 50 • pb. • [CAL]

Marketing—Each Title: • Co-op available • Advertised in *Down East Magazine* & Web site

DOWN EAST BOOKS



King Hui

The Man Who Owned All the Opium in Hong Kong

Jonathan Chamberlain

Scandal and corruption, drugs and pirates, triads and flower boats; the Japanese occupation of Hong Kong and the CIA spying on the Chinese Communists. Peter Hui was there. He knew everybody and saw everything. This is a true story, told with the rich flavours of the street; the bizarre account of a man who really did, for a very short time, own all the opium in Hong Kong.

The World of Suzie Wong was a major movie in the 1960s—and this story is its background. If Suzie had been a real person, Peter Hui would have known her.

Jonathan Chamberlain grew up in Hong Kong.

- Co-op available
- Excerpts in military history magazines
- Review copy mailing to print and online media
- News: movie/TV rights are under option
- Internet: author blog; writing festival website run by author

July • History/Asia
348 pages • 5½ x 8½
Carton qty: 40
5 b&w photos
ISBN13: 978-988-99799-8-0
988-99799-8-5
\$17.95 pb. • [T]



With Bare Hands

The True Story of Alain Robert, the Real-life Spiderman

Alain Robert

Overcoming vertigo—and countless injuries which have left him officially disabled—the “Human Spider” has scaled nearly 100 skyscrapers worldwide, including the fearsome Sears Tower. The flamboyant Frenchman has gained fame and raised thousands of dollars for charity, but has also been arrested, beaten and prosecuted.

Many people ask whether it is madness to undertake such perilous ascents without safety equipment. But in Alain’s view, it is madness not to follow your dreams! This is the inspiring story of a man who has conquered fear and exceeded his own limits: the world’s greatest urban climber.

Alain Robert lives in Pezenas, France.

- Co-op available
- Extensive review copy mailing
- News: The author is frequently in the news following his unauthorized ascents of famous buildings
- Internet: author website www.alainrobert.com features video of his climbs; social networking campaign around Facebook fan page
- Radio: phone interviews

July • Biography
308 pages • 5½ x 8½
Carton qty: tbd
30 color photos, 2 b&w photos
ISBN13: 978-988-99799-2-8
988-99799-2-6
\$16.95 pb. • [T]



Sleeping Chinese

Bernd Hagemann

We hear news reports of the rise of China and its sleepless economy, often with sinister undertones supposed to alarm us. The reality can look very different.

Bernd Hagemann has long been fascinated by China and its people. He carries his camera at all times, because on every street corner you can find people napping in the strangest positions and situations, even snoring in deep slumber.

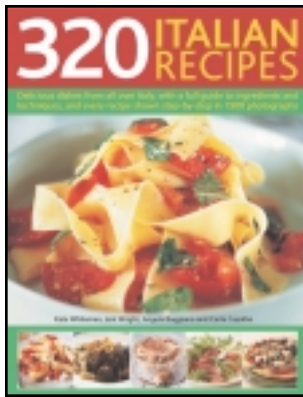
“When China wakes, she will shake the world,” warned Napoleon. This may be true. But let’s not forget that hardworking people need their sleep too.

Bernd Hagemann was born in Lemgo, Germany.

- Co-op available
- Review copy mailing to print and online media
- Internet: Book website www.sleepingchinese.com has had over one million visitors; social networking campaign encouraging votes for favorite photos

July • Photography/Portrait
160 pages • 6½ x 4½
Carton qty: tbd
152 color photos
ISBN13: 978-988-17742-5-5
988-17742-5-X
\$9.95 pb. • [T]

BLACKSMITH BOOKS



320 Italian Recipes

Kate Whiteman, Jeni Wright, Angela Boggiano and Carla Capolbo

This book is a fascinating introduction to Italian cooking. It contains an illustrated reference guide, with information about all the common and less well-known Italian ingredients. Each section includes facts about how and where the ingredient is made or grown, its history and culinary uses, and essential information on buying and storing, along with detailed cooking and preparation instructions and basic recipes where appropriate.

Delicious recipes from all over Italy, with a full guide to ingredients and techniques, and every recipe shown step-by-step in 1,500 photos.

January, 2010 • Cooking/Italian
512 pages • 6¾ x 8¾
Carton qty: 10
320 recipes, 1,500 photos
ISBN13: 978-1-84476-900-1
1-84476-900-3
\$24.99 pb. • [P]

SOUTHWATER



400 Best-Ever Recipes: Fat Free Low Fat

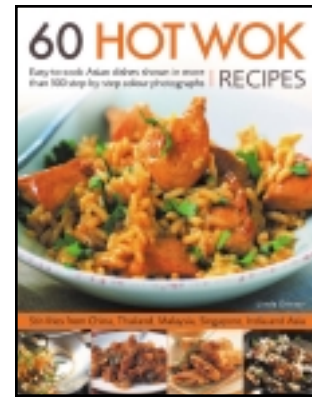
Anne Sheasby

The 400 recipes in this book have been specially created to provide a fabulous range of fat-free, low-fat and low-cholesterol dishes. There are dishes for both every-day meals and special occasions.

The essential guide to everyday healthy cooking and eating, with each recipe shown step-by-step in more than 1,200 beautiful photographs.

January, 2010 • Cooking/Health
512 pages • 6¾ x 8¾
Carton qty: 10
400 recipes
Over 1,200 photos
ISBN13: 978-1-84476-898-1
1-84476-898-8
\$24.99 pb. • [P]

SOUTHWATER



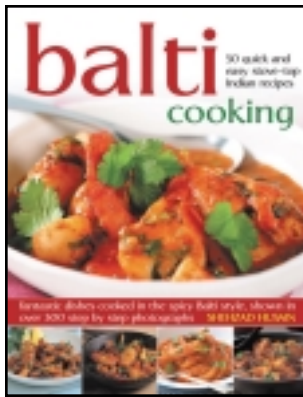
60 Hot Wok Recipes

Linda Doeser

This exciting new cookbook is a superb collection of fast-cooking recipes that can be served still sizzling from the pan. Over 300 color photographs with step-by-step sequences to illustrate every stage of the preparation and cooking process

January, 2010 • Cooking/Asian
96 pages • 8½ x 11
Carton qty: 40
60 recipes
Over 300 color photos
ISBN13: 978-1-84476-833-2
1-84476-833-3
\$8.99 pb. • [P]

SOUTHWATER



Balti Cooking

Shehzad Husain

This easy-to-use cookbook is the perfect introduction to cooking Indian food in the balti way. Illustrated throughout in step-by-step detail, the book includes professional hints and tips throughout, making this book an essential for anyone who enjoys cooking curries. Over 300 step-by-step photographs.

**February, 2010 • Cooking/
Indian**
96 pages • 8½ x 11
Carton qty: 40
Over 300 photos
ISBN13: 978-1-84476-906-3
1-84476-906-2
\$8.99 pb. • [P]

SOUTHWATER



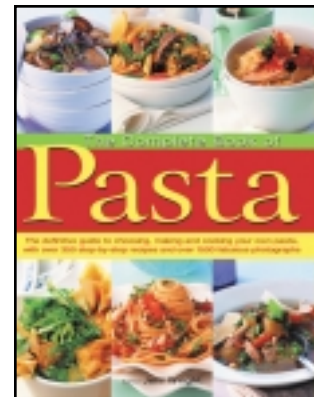
Best-Ever Craft Book: 200 Projects

Simona Hill

With its easy-to-follow instructions and clear technical guidance, and over 1,750 step-by-step color photographs, this book is a wonderful treasure-trove of ideas and a must for craftsppeople everywhere

January, 2010 • Crafts
512 pages • 6¾ x 8¾
Carton qty: 10
ISBN13: 978-1-84476-890-5
1-84476-890-2
\$24.99 pb. • [P]

SOUTHWATER



The Complete Book of Pasta

Jeni Wright

An identification guide contains a huge range of dried and fresh pasta types and shapes, as well as the primary pasta sauce ingredients and pasta-making equipment. An enticing recipe collection presents favorite classic recipes, regional specialities and contemporary ideas, and there are recipes for every kind of pasta dish. Over 350 step-by-step recipes and over 1,500 fabulous photographs.

**February, 2010 • Cooking/
Pasta**
512 pages • 6¾ x 8¾
Carton qty: 10
Over 350 recipes
Over 1,500 photos
ISBN13: 978-1-84476-889-9
1-84476-889-9
\$24.99 pb. • [P]

SOUTHWATER



Complete Cocktails and Party Food

Two Fabulous Cookbooks in One Special Gift Box

Stuart Walton and Bridget Jones

A complete guide to the different types of drinks and mixers available, including both alcoholic and non-alcoholic drinks and appetizing party favorites including simple nibbles, finger food, dips and dippers. 720 recipes.

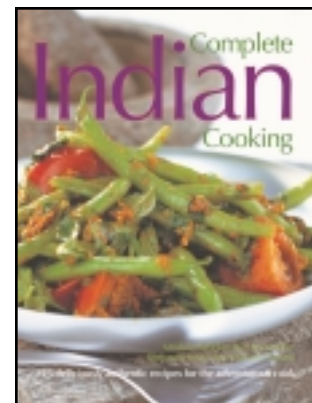


The Complete Illustrated Encyclopedia of Classic Cars

The World's Most Famous & Fabulous Cars from 1945 to 2000, Shown in 1,500 Photographs

Martin Buckley and Chris Rees

This comprehensive visual directory shows some of the most significant and beautiful cars of the 20th century. Comprehensive historical, technical and performance data combine to make this a thorough and fascinating guide.



Complete Indian Cooking

Mridula Baljekar

This is the ultimate guide to successful Indian cooking, with a superb range of classic, modern and regional dishes for every occasion. 325 deliciously authentic recipes.

January, 2010 • Cooking/Wine & Spirits
528 pages • 6¾ x 8¾
Carton qty: 8
720 recipes
ISBN13: 978-0-7548-2015-4
0-7548-2015-7
\$30.00 cl./boxed set • [P]

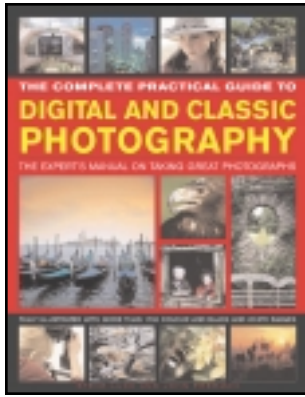
LORENZ BOOKS

January, 2010 • Transportation/Automotive
512 pages • 6¾ x 8¾
Carton qty: 8
1,500 photos
ISBN13: 978-0-7548-1917-2
0-7548-1917-5
\$35.00 cl. • [P]

LORENZ BOOKS

January, 2010 • Cooking/Indian
512 pages • 6¾ x 8¾
Carton qty: 10
325 recipes
ISBN13: 978-1-84476-894-3
1-84476-894-5
\$24.99 pb. • [P]

SOUTHWATER

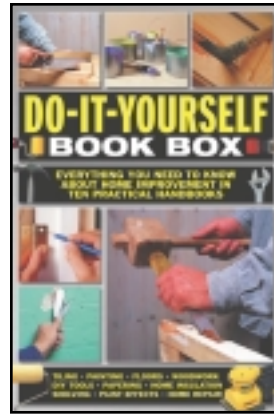


The Complete Practical Guide to Digital and Classic Photography

John Freeman and Steve Luck

A practical guide written by professional photographers, with easy-to-follow guidance and tips.

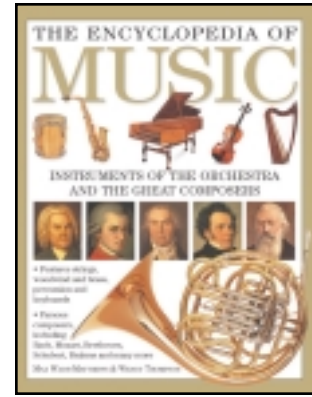
The expert's manual on taking great photographs.



Do-It-Yourself Book Box

Mike Lawrence, Mike Collins, Diane Carr, Sacha Cohen and David Holloway

The complete home DIY collection in 10 practical handbooks covering tiling, painting, floors, woodwork, home repair, DIY tools, papering, home insulation, shelving & paint effects.



The Encyclopedia of Music

Max Wade-Matthews and Wendy Thompson

This comprehensive encyclopedia gives an overview of the way music has developed, beginning with ancient civilizations through to the present day. The book then provides an illustrated guide to the fascinating lives of the great composers—the places where they lived and worked, scenes from their ballets or operas, and examples of their original manuscripts.

January, 2010 • Photography
512 pages • 6¾ x 8¾
Carton qty: 8
ISBN13: 978-0-7548-2053-6
0-7548-2053-X
\$35.00 cl. • [P]

LORENZ BOOKS

January, 2010 • House & Home
640 pages • 5½ x 8
Carton qty: 8
ISBN13: 978-0-7548-2021-5
0-7548-2021-1
\$30.00 pb./boxed set • [P]

LORENZ BOOKS

January, 2010 • Music
512 pages • 6¾ x 8¾
Carton qty: 10
ISBN13: 978-1-84476-892-9
1-84476-892-9
\$24.99 pb. • [P]

SOUTHWATER



Essential Chicken Cookbook

Linda Fraser

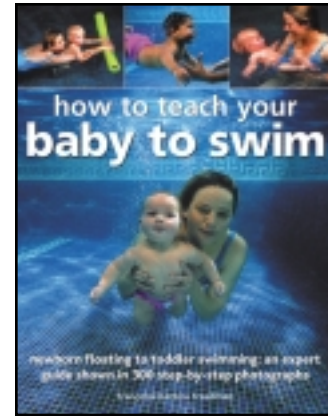
The recipes in this book demonstrate the astonishing versatility of chicken. Reflecting chicken's world-wide popularity, the recipes here have been collected from many diverse cuisines. The book is divided into six chapters, with more than 70 recipes for all occasions. Over 300 color photos.



Fabulous Fish in Minutes

Linda Doeser

A superb collection of over 70 delicious fish and shellfish recipes that can be prepared and cooked in about 20 minutes, or much less. Hints and tips throughout the book offer additional advice and variations on the recipes. The key stages of the easy-to-follow recipes are illustrated and each dish is photographed in color. Over 300 color photos.



How to Teach Your Baby to Swim

Dr. Francoise Barbira Freedman

In this book, Francoise Barbira Freedman shares the knowledge and expertise that led her to develop Aqualight, which is an approach to introducing babies and toddlers to the world of water. This book also answers the most frequently asked questions concerning choosing pools and equipment, and the safety of babies in the water. Over 300 color photos.

February, 2010 • Cooking/
Chicken
96 pages • 8½ x 11
Carton qty: 40
Over 300 color photos
ISBN13: 978-1-84476-903-2
1-84476-903-8
\$8.99 pb. • [P]

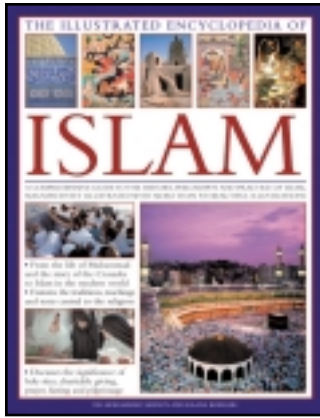
SOUTHWATER

February, 2010 • Cooking/Fish
96 pages • 8½ x 11
Carton qty: 40
Over 300 color photos
ISBN13: 978-1-84476-904-9
1-84476-904-6
\$8.99 pb. • [P]

SOUTHWATER

February, 2010 • Family/Babies
96 pages • 9 x 11½
Carton qty: 30
Over 300 color photos
ISBN13: 978-1-84476-911-7
1-84476-911-9
\$16.99 pb. • [P]

SOUTHWATER



The Illustrated Encyclopedia of Islam

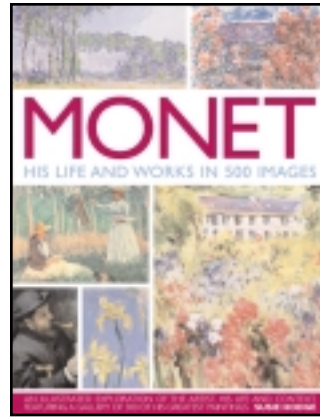
A Comprehensive Guide to the History, Philosophy and Practice of Islam

Mohammed Seddon and Raana Bokhari

This book comprehensively explores the life and work of Muhammad, the history of Islam, Islamic beliefs and doctrine, and religious practices and worship. Beautifully illustrated with more than 500 full-color paintings, artworks, maps and photographs.

February, 2010 • Religion/Islam
256 pages • 9 x 11½
Carton qty: 12
Over 500 illustrations
ISBN13: 978-0-7548-1955-4
0-7548-1955-8
\$35.00 cl. • [P]

LORENZ BOOKS



Monet

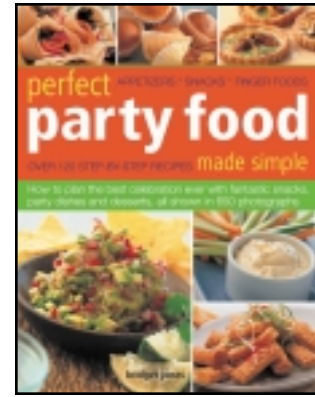
His Life & Works in 500 Images

Susie Hodge

This book is an essential volume for anyone wanting to learn more about this fascinating and groundbreaking artist, and to study his greatest works in one collection. The book follows his early experiences and artistic education, as well as his personal life, shedding light on why Monet became the painter he did. The second half is a gallery of more than 300 of his works with analysis of each painting.

February, 2010 • Art/Artist
256 pages • 9 x 11½
Carton qty: 10
ISBN13: 978-0-7548-1953-0
0-7548-1953-1
\$35.00 cl. • [P]

LORENZ BOOKS



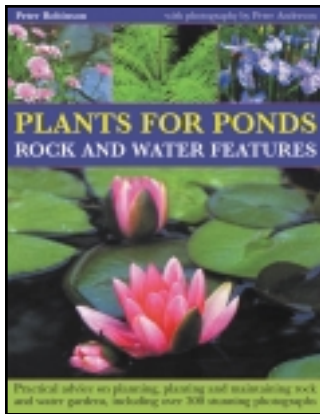
Perfect Party Food Made Simple

Bridget Jones

Whether throwing a cocktail party, a birthday buffet or a summer picnic, *Perfect Party Food Made Simple* has all the information and recipes you will need. Plan your menu down to the last detail with over 120 recipes to select from, and 650 photos.

January, 2010 • Cooking/
Entertaining
256 pages • 9 x 11½
Carton qty: 12
120 recipes, 650 photos
ISBN13: 978-1-84476-909-4
1-84476-909-7
\$24.99 pb. • [P]

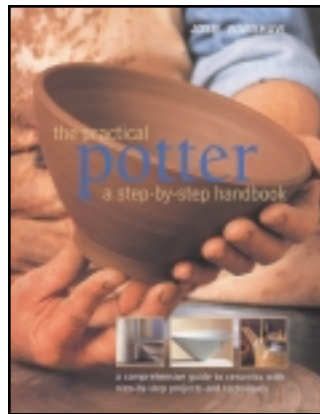
SOUTHWATER



Plants for Ponds, Rock and Water Features

Peter Robinson

Everything you need to know to design, plan and plant a unique rock and water garden. Detailed garden illustrations highlight the best plant selection to complement your chosen feature. There is also clear advice on planting techniques, propagation, and dealing with pests. A plant directory looks at all of the main plant groups, with entries arranged alphabetically within each category and clear descriptions of each plant. Over 300 color photos.

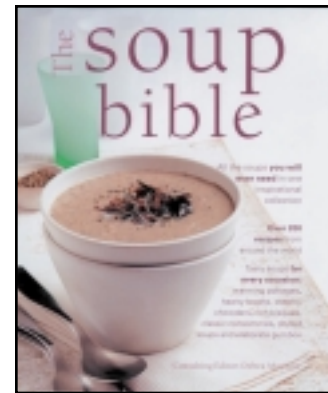


The Practical Potter

A Step-by-Step Handbook

Josie Warshaw

The Practical Potter brings sound knowledge of the main ceramic methods to both the novice and the practicing maker wanting to enrich and extend their approach to design and technique. Each chapter features a rich array of step-by-step explanations, brought to life with examples of contemporary work. Over 800 color photos.



The Soup Bible

Debra Mayhew

This comprehensive cookbook contains over 200 recipes from all around the world. Choose from refreshing summer soups or spicy winter warmers. Select an intensely flavored soup for a delicious appetizer or a hearty broth for a healthy lunch or snack. All the soups you will ever need in one inspirational collection, with over 750 color photos.

**February, 2010 • Gardening/
Water**
128 pages • 9 x 11½
Carton qty: 22
Over 300 color photos
ISBN13: 978-1-84476-751-9
1-84476-751-5
\$17.99 pb. • [P]

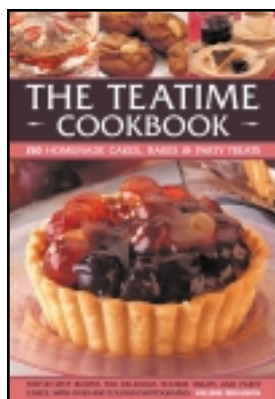
SOUTHWATER

**February, 2010 • Crafts/
Ceramics**
256 pages • 9 x 11½
Carton qty: 12
Over 800 color photos
ISBN13: 978-1-84476-905-6
1-84476-905-4
\$24.99 pb. • [P]

SOUTHWATER

January, 2010 • Cooking/Soup
256 pages • 9 x 11½
Carton qty: 12
Over 200 recipes
Over 750 color photos
ISBN13: 978-1-84476-896-7
1-84476-896-1
\$24.99 pb. • [P]

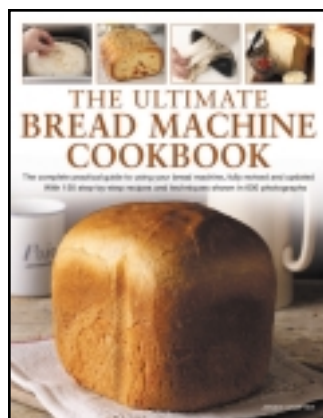
SOUTHWATER



The Teatime Cookbook

Valerie Ferguson

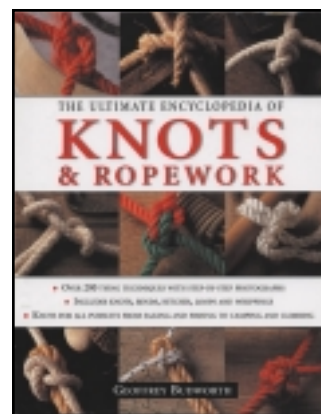
Indulge in a superb collection of over 150 teatime recipes, from sensational sandwiches and savory flans to freshly baked scones and delicious gateaux.



The Ultimate Bread Machine Cookbook

Jennie Shapter

This comprehensive guide shows you how and provides 150 heart-warming classic recipes. The recipes are organized into chapters by styles of bread, and include different types from all around the world. Each has been tested and adapted for baking at home with your bread machine so that you can prepare all of your favorite breads with ease. Over 600 color photos.



The Ultimate Encyclopedia of Knots and Ropework

Geoffrey Budworth

There are several thousand knots in existence and an almost infinite number of variations of these. This reference manual and practical handbook presents over 200 knots, illustrating how to tie them in step-by-step photographs and clear, detailed text. Over 1,200 color photos.

January, 2010 • Cooking/Tea
320 pages • 5½ x 8
Carton qty: 16
Over 450 color photos
Over 150 recipes
ISBN13: 978-0-7548-2163-2
0-7548-2163-3
\$16.99 cl. • [P]

LORENZ BOOKS

**February, 2010 • Cooking/
Bread**
256 pages • 9 x 11½
Carton qty: 10
150 recipes
Over 600 color photos
ISBN13: 978-0-7548-2102-1
0-7548-2102-1
\$35.00 cl. • [P]

LORENZ BOOKS

January, 2010 • Crafts/Knots
256 pages • 9 x 11½
Carton qty: 12
Over 1,200 color photos
ISBN13: 978-1-84476-891-2
1-84476-891-0
\$24.99 pb. • [P]

SOUTHWATER