

PATRICIA BRAGG  
**Bragg Back Fitness Program**

*Patricia Bragg*  
**November 2009**

The Spine Is Your Vital Key to Health.  
Universal native folklore equates backbone with courage, an intuitive tribute to erect posture and the key role of the spine in physical fitness. However, physical fitness is more than muscular power: It is the superior condition of the human body and its frame.

- ISBN13: 978-0-87790-057-3
- ISBN10: 0-87790-057-4
- Category: Back Health Fitness
- BISAC 1: HEA000000
- Price: \$9.95
- Discount: [T]
- Format: Paperback
- Abridged / Unabridged: Abridged
- Size: 6 x 9
- Page count: 160 pages

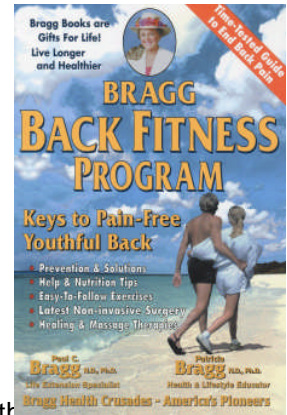
**Marketing:**

- Bragg Self-Health Books are Marketed through conventional channels with the National Book Network|Also sold on-line through the Bragg website.

**Sales Handles:**

**Description:**

- The Spine Is Your Vital Key to Health.
- Universal native folklore equates backbone with courage, an intuitive tribute to erect posture and the key role of the spine in physical fitness. However, physical fitness is more than muscular power: It is the superior condition of the human body and its frame.



Distributed to the trade through National Book Network 1-800-462-6420

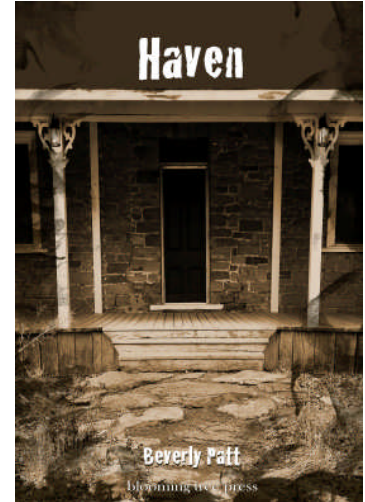
**BLOOMING TREE PRESS/TIRE SWING BOOKS**

# Haven

*Beverly Patt*

**December 2009**

Fourteen year old Latonya Dennison needs a home and, as luck would have it, Rudy Morris's home is available. However, because Latonya is black and Rudy's family is white, the foster care system is unwilling to make the placement. When Latonya, Rudy and Rudy's goofball friend, Stark, take matters into their own hands, each discovers a unique definition of family, as well as a few surprises along the road.



• ISBN13: 978-1-933831-24-4

• ISBN10: 1-933831-24-3

• Category: Juvenile Fiction, Ages 8-12

• BISAC 1: JUV039130

• BISAC 2: JUV039120

• BISAC 3: JUV039060

• Price: \$8.95

• Format: Trade Paper

• Abridged / Unabridged: Abridged

• Size: 5 1/2 x 8 1/2

• Page count: 280 pages

• Carton qty: 40

**Marketing:**

- Dedicated website.
- Cross promotion on author's site, Blooming Tree Press site, CBAY Books site.
- Promotion on publisher Myspace & Facebook sites.

**Sales Handles:**

**Description:**

• Fourteen year old Latonya Dennison needs a home and, as luck would have it, Rudy Morris's home is available. However, because Latonya is black and Rudy's family is white, the foster care system is unwilling to make the placement. When Latonya, Rudy and Rudy's goofball friend, Stark, take matters into their own hands, each discovers a unique definition of family, as well as a few surprises along the road.

Distributed to the trade through National Book Network 1-800-462-6420

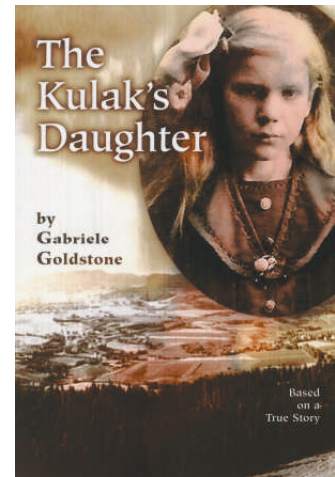
BLOOMING TREE PRESS/TIRE SWING BOOKS

# The Kulak's Daughter

Gabriele Goldstone

December 2009

Olga likes little things - especially the tiny apples in the orchard in the spring, or her baby brother's little toes. But when her family is labeled 'Kulak' and exiled to Siberia, she starts to hate little things - especially the bedbugs that overrun the barrack at night, or the lice that carry the dreaded typhus. Suddenly Olga's little world is overwhelmed by Stalin's big plans.



- ISBN13: 978-1-933831-14-5

- ISBN10: 1-933831-14-6

- Category: Juvenile Fiction, Ages 8-12

- BISAC 1: JUV039050

- BISAC 2: JUV016000

- BISAC 3: JUV016080

- Price: \$8.95

- Format: Paper

- Abridged / Unabridged: Abridged

- Size: 5 1/2 x 8 1/2

- Page count: 248 pages

- Carton qty: 54

- Author Residence: Gabriele Goldstone lives in Winnipeg, Manitoba.

## Marketing:

- Dedicated website.
- Cross promotion on author's site, Blooming Tree Press site, CBAY Books site.
- Promotion on publisher Facebook sites.
- Bookstore signings.
- Author School Visits

## Sales Handles:

## Description:

- Olga likes little things - especially the tiny apples in the orchard in the spring, or her baby brother's little toes. But when her family is labeled 'Kulak' and exiled to Siberia, she starts to hate little things - especially the bedbugs that overrun the barrack at night, or the lice that carry the dreaded typhus. Suddenly Olga's little world is overwhelmed by Stalin's big plans.

Distributed to the trade through National Book Network 1-800-462-6420

C&T PUBLISHING  
**Cityscape Tote**

*Jean Wells*

**Available (4/2010)**



You can shop until you drop with this sturdy tote featuring the Jean Wells quilt. Roomy and beautiful, you can travel to quilt class or the market in style. Everything inside will stay put with a secure zipper and a wide, reinforced bottom panel for standing upright. Collect all the totes from your favorite C&T authors!

- ISBN13: 978-1-60705-224-1
- ISBN10: 1-60705-224-5
- Category: Crafts/Quiltmaking
- BISAC 1: CRA000000
- Price: \$6.95
- Discount: T
- Format: nov - zippered tote bag
- Size: 15x15.5x8
- Carton qty: 100
- Author Residence: Jean Wells has written or co-authored over 24 quilting books. Jean combines her everyday life with her passion, whether it is putting on the Sisters Outdoor Quilt Show near her Oregon home or planting a quilt block pattern in her garden.
- ISBNs and titles of author's previous books: Intuitive Color & Design;  
Oh Sew Easy Series;  
Machine Applique Made Easy

**Marketing:**

- Print advertising campaign reaching 3.5 to 4 million consumers
- Online sites & other promotion on C&T's website, author's sites and others
- Author's travel itinerary posted on own website
- C&T Products featured consistently on top read craft related websites.
- Authors and products are blogged about by crafters around the world.
- Free projects of C&T products are often posted on website and over a dozen other "free project" related craft sites to promote C&T's titles.

**Sales Handles:**

- Made from 100% recycled polypropylene (aka plastic water bottles!)
- Reinforced stitching all around means this bag is sturdy and long-lasting
- Shoulder-length handle makes it easier to carry
- So affordable - buy one for you and another for a friend!

**Audience:**

- Quilters, Crafters and Sewing Enthusiasts

**Competition:**

- other tote bags

Distributed to the trade through National Book Network 1-800-462-6420

C&T PUBLISHING

# The Gentle Art of Quiltmaking

15 Projects Inspired by Everyday Beauty

Jane Brocket

Available (4/2010)

Jane Brockett has the knack for turning the simple into the sublime. She shares her personal experience with you every step of the way--from her dreams about days gone by, through the search for the perfect fabrics, to how she designs a quilt to convey a mood or sentiment. The photos of her quilts in delightful natural settings make you want to step right into the picture. Jane's instructions are descriptive and straightforward; quilters and non-quilters alike will be enticed and enchanted by every project.

- ISBN13: 978-1-60705-216-6

- ISBN10: 1-60705-216-4

- Category: Crafts/Quiltmaking

- BISAC 2: CRA031000

- Price: \$29.95

- Discount: T

- Format: Cl.

- Size: 7 1/2 X 10 1/4

- Page count: 160 pages

- Color Photo: 18

- Carton qty: 36

- Author Residence: Jane Brocket is the author of the popular book, *The Gentle Art of Domesticity* (STC Crafts). She engages thousands of people every week on her blog with her beautiful photography and witty commentary. Her expertise covers a wide range of the good things about domestic life, such as baking, gardening, knitting, quilting, and reading. Jane and her family live in Berkshire, England.

**Marketing:**

- Print advertising campaign reaching 3.5 to 4 million consumers
- Online sites & other promotion on C&T's website, author's sites and others
- Author's travel itinerary posted on own website
- C&T Products featured consistently on top read craft related websites.
- Authors and products are blogged about by crafters around the world.
- Free projects of C&T products are often posted on website and over a dozen other "free project" related craft sites to promote C&T's titles.

**Sales Handles:**

- 15 projects inspired by the beauty of simple elements of European style
- From the author of the best-seller, *The Gentle Art of Domesticity*, with an introduction by Kaffe Fassett
- Stunning, scenic photography throughout the book
- Instructions are written with a warm and inviting tone
- Design tips will help you build confidence and learn how to discover extraordinary ideas in ordinary things

**Audience:**

- Quilters, Crafters and Sewing Enthusiasts



Distributed to the trade through National Book Network 1-800-462-6420

C&T PUBLISHING

# Alex Anderson Teaches You to Start Quilting DVD

At Home with the Experts  
*Alex Anderson*

**Available (5/2010)**

Once you master the basics from this DVD, you will be well on your way to becoming a successful quilter. Alex defines quilting terms, shows you simple techniques to get started, and shares some of her 30 years of personal experience as a quilter.

- ISBN13: 978-1-60705-189-3
- ISBN10: 1-60705-189-3
- Category: Crafts/Quilting
- BISAC 1: CRA000000
- BISAC 2: CRA031000
- Price: \$21.95
- Discount: V
- Format: DVD
- Size: 7 1/2 x 5 3/8
- Run Time: 60 Minutes
- Carton qty: 100

• Author Residence: Alex Anderson's love affair with quilting began in 1978, when she completed her Grandmother's Flower Garden quilt as part of her work toward a degree in art at San Francisco State University. Alex's mission is to educate, inspire, entertain, and grow today's quilting community. With this mission in mind, she has had the privilege and pleasure of ushering tens of thousands of new people into the world of quilting. For eleven years, she hosted television's premier quilt show, *Simply Quilts*, and she is currently the co-host and an executive producer of *The Quilt Show* with Ricky Tims ([www.thequiltshow.com](http://www.thequiltshow.com)), an interactive website that features full production videos and is connecting quilters worldwide. Alex resides in Northern California.

• ISBNs and titles of author's previous books: *Super Simple Series*; *Start Quilting with Alex Anderson* 3rd Ed; *Hand & Machine Applique with Alex Anderson*

#### Marketing:

- Print advertising campaign reaching 3.5 to 4 million consumers
- Online sites & other promotion on C&T's website, author's sites and others
- Author's travel itinerary posted on own website
- C&T Products featured consistently on top read craft related websites.
- Authors and products are blogged about by crafters around the world.
- Free projects of C&T products are often posted on website and over a dozen other "free project" related craft sites to promote C&T's titles.

#### Sales Handles:

- Take a private class in your own home from an award-winning author, teacher and television personality
- Learn all the fundamentals of making quilts—tools, fabrics, cutting, stitching, piecing, quilting

#### Audience:

- Quilters, Crafters and Sewing Enthusiasts



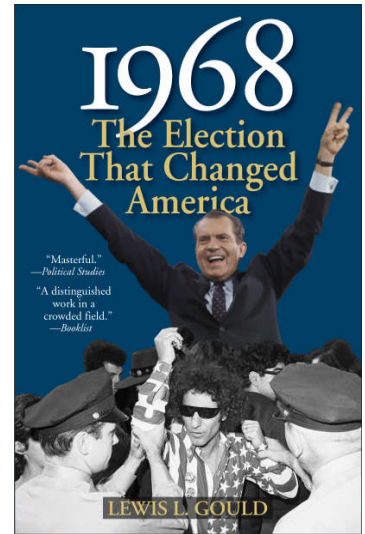
Distributed to the trade through National Book Network 1-800-462-6420



TITLE:

1968

*The Election That Changed America*  
Second Edition  
by Lewis L. Gould



**When Nixon's victory changed presidential politics**

**DESCRIPTION:** The race for the White House in 1968 was a watershed event in American politics. In this brilliantly succinct narrative analysis, Lewis Gould shows how the events of that tumultuous year changed the way Americans felt about politics and their national leaders; how Republicans used the skills they brought to Richard Nixon's campaign to create a generation-long ascendancy in presidential politics; and how Democrats, divided and torn after 1968, emerged as only crippled challengers for the White House throughout most of the years until the early twenty-first century. Bitterness over racial issues and the Vietnam War that marked the 1968 election continued to shape national affairs and to rile American society for years afterward. And the election accelerated an erosion of confidence in American institutions that has not yet reached a conclusion. In his lucid account, now revised and updated, Mr. Gould emphasizes the importance of race as the campaign's key issue and examines the now infamous "October surprises" of Lyndon Johnson and Richard Nixon as he describes the extraordinary events of what Eugene McCarthy later called the "Hard Year."

**SPECIFICATIONS:**

- **Pub month:** April 2010
- **Binding:** Paperback
- **Price:** \$16.95, **Pages:** 192
- **Trim:** 5-3/8 x 8-1/4, **Carton quantity:** 32
- **ISBN-13:** 978-1-56663-862-3 / 1-56663-862-3
- **Category:** American History, Politics
- **Discount:** [T]
- **Rights:** W

**AUTHORS:**

**Lewis L. Gould** is emeritus professor of history at the University of Texas at Austin. His books include *The Modern American Presidency*; *The Most Exclusive Club: A History of the Modern United States Senate*; *American First Ladies: Their Lives and Their Legacy*; and *Grand Old Party: A History of the Republicans*. He lives in Austin, Texas.

**Earlier Books and Praise**

- *Grand Old Party: A History of the Republicans*, Random House, 2003, 9780375507410
- *The Modern American Presidency*, University Press of Kansas, 2003, 9780700612529
- *American First Ladies: Their Lives and Their Legacy*, Routledge, 1996, 9780815325857

"Succinct yet remarkably thorough."—*Journal of Southern History*

"Masterful."—*Political Studies*

"A distinguished work in a crowded field."—*Booklist*

**AUDIENCE:**

- Anyone interested in American politics and history
- Readers of presidential elections

**SALES MATERIALS:**

- Introduction and sample chapters upon request

**SALES HANDLES:**

- Revised edition of a classic
- Election signifies a sea change in American politics
- New package: text is completely reset, new cover design

**MARKETING:**

- **National advertising:** New York Review of Books, The Atlantic, Harper's
- Co-op available
- Direct mail campaign to colleges
- **Online Campaign:** political blogs and websites

**PUBLICITY:**

- Newspaper columns for new paperback releases

**COMPARABLE TITLES:**

*Nixonland: The Rise of a President and the Fracturing of America*  
by Rick Perlstein  
Simon & Schuster, 5/08: \$37.50 cl  
Simon & Schuster, 4/09: \$20.99 pb  
ISBN: 9780743243025 cl;  
9780743243032 pb

*President Nixon: Alone in the White House*  
by Richard Reeves  
Simon & Schuster, 10/01: \$35.00 cl  
Simon & Schuster, 10/02: \$18.00 pb  
ISBN: 9780684802312 cl; 9780743227193 pb

*Boom: Voices of the Sixties*  
by Tom Brokaw  
Random House, 11/07: \$28.95 cl  
Random House, 11/08: \$18.00 pb  
ISBN: 9781400064571 cl; 9780812975116 pb

HELEN EXLEY GIFTBOOKS

# Poor Dad!

Illustrated by Rowan Barnes-Murphy

Edited by Helen Exley

June 2010

Rowan Barnes-Murphy's spiky cartoons are cleverly paired with quotes from famous people as well as choice quotes from children of varying ages. This title says a special "thank you" for dad's love and caring, and reminds us of the fun things we do with our dad.

• ISBN13: 978-1-84634-452-7

• ISBN10: 1-84634-452-2

• Category: Gift

• BISAC 1: HUM000000

• Price: \$9.95 cl. [ G ]

• Size: 4½ x 6

• Page count: 80 pages

• Carton qty: 100

**Marketing:**

• TBD

**Sales Handles:**

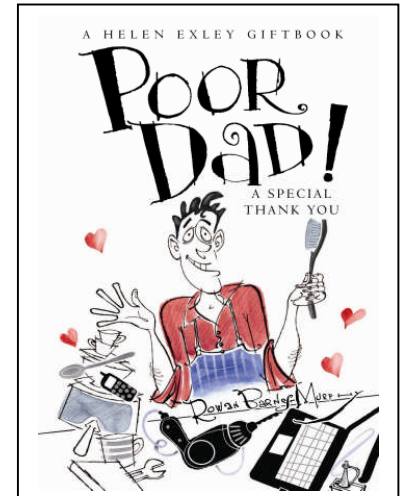
• Father's Day

**Author Residence:** Helen Exley is C.E.O. of the family publishing company which she started with her husband Richard in 1976. Helen Exley's Giftbooks, personally authored, edited and/or anthologized by Helen, sell more than 6 million copies per year.

**•ISBNs and titles of author's previous books:** Too Soon for A Midlife Crisis, 978-1-86187-165-7; A Woman's Work is Never Done, 978-1-86187-590-7; Girl Talk, 978-1-90513-037-5; But It's My Turn to Sulk, 978 1 84634 185 4; Poor Mom, 1-84634-452-2.

**• Illustrator Residence:** Rowan Barnes-Murphy has been a freelance illustrator since leaving Cambridge Art College. His work has been chosen by juried selection for inclusion in the New York Society of Illustrators Annual as well as the Society of Illustrators Annual in London. He lives and works between Dorset, England, and rural France.

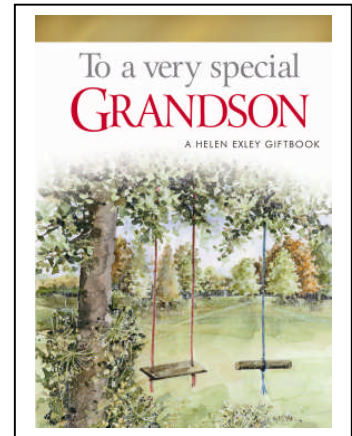
**•ISBNs and titles of illustrator's previous books:** Too Soon for A Midlife Crisis, 978-1-86187-165-7; A Woman's Work is Never Done, 978-1-86187-590-7; Girl Talk, 978-1-90513-037-5; But It's My Turn to Sulk, 978 1 84634 185 4; Poor Mom, 1-84634-452-2.



Distributed to the trade through National Book Network 1-800-462-6420

HELEN EXLEY GIFTBOOKS  
**To A Very Special Grandson**  
To Give and To Keep  
*Pam Brown/ Illustrated by Juliette Clarke*

**July 2010**



A little book to express the love and pride grandparents feel. Quotations are paired with delicate illustrations from Juliette Clarke to provide love and inspiration, putting into words the love and feelings to what we hold dear.

- ISBN13: 978-1-84634-295-0

- ISBN10: 1-84634-295-3

- Category: Gift

- BISAC 1: FAM000000

- Price: \$8.95 cl. [G ]

- Size: 4 1/8" x 6"

- Page count: 32 pages

- Previous ISBN: 978-1-84634-295-0

**Marketing:**

- TBD

**Sales Handles:**

- TBD

- Author Residence: Pam Brown has been writing prolifically after being discovered from thousands of entrants in a competition run by Helen Exley in 1977. Pam lives in Devon, England and has two daughters and a son, and many grandchildren.

- ISBNs and titles of author's previous books: 9781846342967, A Special Gift for My Best Friend; 9781846342981, LOVELY NEW BABY; 9781846342936, SOMEONE SPECIAL ON YOUR BIRTHDAY; 9781846342059, To A Very Spec Daughter; 9781846342905, TO A VERY SPECIAL BROTHER; 9781846342899, To A Very Special Dad; 9781846342882, TO A VERY SPECIAL GRANDDAUGHTER; 9781846342974, TO A VERY SPECIAL GRANDPA; 9781846342950, To A Very Special Grandson; 9781846342073, TO A VERY SPECIAL MOTHER; 9781846342066, TO A VERY SPECIAL SISTER; 9781846342875, TO A VERY SPECIAL SON; 9781846342943, TO A VERY SPECIAL TEACHER; 9781846342660, To Someone Special Wishing you Happiness.

- ISBNs and titles of illustrator's previous books: 9781846342967, A Special Gift for My Best Friend; 9781846342981, LOVELY NEW BABY; 9781846342936, SOMEONE SPECIAL ON YOUR BIRTHDAY; 9781846342059, To A Very Spec Daughter; 9781846342905, TO A VERY SPECIAL BROTHER; 9781846342899, To A Very Special Dad; 9781846342882, TO A VERY SPECIAL GRANDDAUGHTER; 9781846342974, TO A VERY SPECIAL GRANDPA; 9781846342950, To A Very Special Grandson; 9781846342073, TO A VERY SPECIAL MOTHER; 9781846342066, TO A VERY SPECIAL SISTER; 9781846342875, TO A VERY SPECIAL SON; 9781846342943, TO A VERY SPECIAL TEACHER; 9781846342660, To Someone Special Wishing you Happiness.

Distributed to the trade through National Book Network 1-800-462-6420

HAYNES MANUALS, INC.

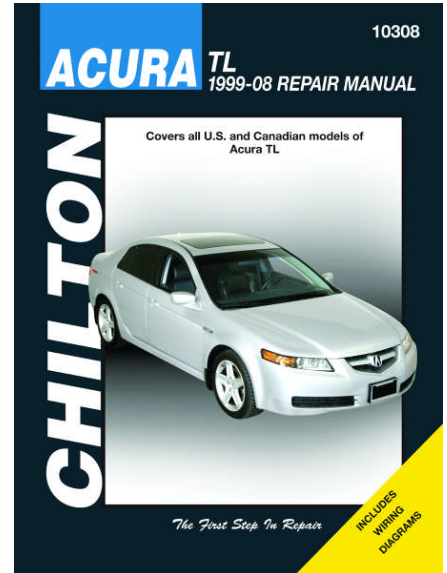
# Acura TL

1999 thru 2008

Rob Maddox

April 2009

Covers all U.S. and Canadian models of Acura TL.



• ISBN13: 978-1-56392-757-7

• ISBN10: 1-56392-757-8

• Category: Automotive

• BISAC 1: TRA001140

• Price: \$29.95 pb. [ T ]

• Size: 8-1/2 x 10-7/8

• Page count: 400 pages

• B&W Photo: 700

• B&W Illustrations: 100

• Carton qty: 24

• Author Residence: Rob Maddox resides in Newbury Park, CA.

#### Marketing:

- None

#### Sales Handles:

- Easy-to-use format including photos and exploded-view illustrations. Trouble codes, wiring diagrams, factory maintenance schedules and glossary included.

#### Extra sales materials to support the book:

- Chilton Total Car Care Repair Manuals offer do-it-yourselfers of all levels TOTAL maintenance, service and repair information in an easy-to-use format including photos and exploded-view illustrations.
- Each Manual contains hundreds of photographs and illustrations of repair procedures. Trouble code, wiring diagrams, factory maintenance schedules and glossary are also included in each manual.

Distributed to the trade through National Book Network 1-800-462-6420

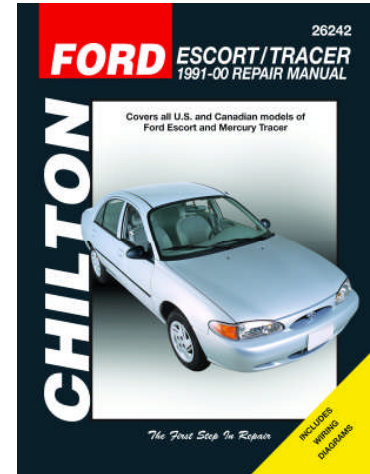
HAYNES MANUALS, INC.  
**Ford Escort & Tracer**

1991 thru 2000

*Alan Ahlstrand*

**September 2009**

Covers all U.S. and Canadian models of Ford Escort and Mercury Tracer



- ISBN13: 978-1-56392-783-6
- ISBN10: 1-56392-783-7
- Category: Automotive
- BISAC 1: TRA001140
- Price: \$29.95 pb. [ T ]
- Size: 8-1/2 x 10-7/8
- Page count: 384 pages
- B&W Photo: 700
- B&W Illustrations: 100
- Carton qty: 24
- Author Residence: Alan Ahlstrand resides in Newbury Park, CA.

**Marketing:**

- None

**Sales Handles:**

- Easy-to-use format including photos and exploded-view illustrations. Trouble codes, wiring diagrams, factory maintenance schedules and glossary included.

**Extra sales materials to support the book:**

- Chilton Total Car Care Repair Manuals offer do-it-yourselfers of all levels TOTAL maintenance, service and repair information in an easy-to-use format including photos and exploded-view illustrations.
- Each Manual contains hundreds of photographs and illustrations of repair procedures. Trouble code, wiring diagrams, factory maintenance schedules and glossary are also included in each manual.

Distributed to the trade through National Book Network 1-800-462-6420

HAYNES MANUALS, INC.

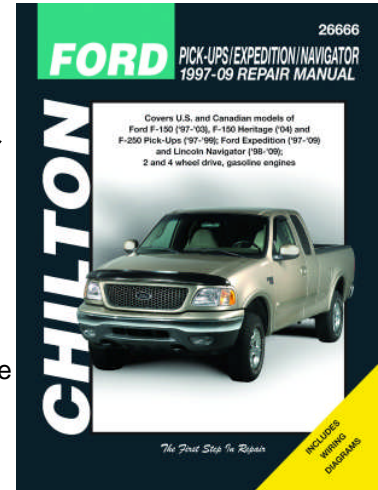
# Ford Pick-ups, Expedition & Navigator

1997 thru 2009

*Eric Michael Mihalyi & Jay Storer*

**August 2009**

Covers U.S. and Canadian models of Ford F-150 ('97-'03), F-150 Heritage ('04) and F-250 Pick-Ups ('97-'99); Ford Expedition ('97-'09) and Lincoln Navigator ('98-'09); 2 and 4 wheel drive, gasoline engines.



• ISBN13: 978-1-56392-792-8

• ISBN10: 1-56392-792-6

• Category: Transportation

• BISAC 1: TRA001140

• Price: \$29.95 pb.

• Discount: T

• Size: 8-1/2 x 10-7/8

• Page count: 448 pages

• B&W Photo: 700

• B&W Illustrations: 100

• Carton qty: 24

• Author Residence: Eric Michael Mihalyi and Jay Storer reside in Newbury Park, CA.

**Marketing:**

- None

**Sales Handles:**

- Easy-to-use format including photos and exploded-view illustrations. Trouble codes, wiring diagrams, factory maintenance schedules and glossary included.

**Extra sales materials to support the book:**

- Chilton Total Car Care Repair Manuals offer do-it-yourselfers of all levels TOTAL maintenance, service and repair information in an easy-to-use format including photos and exploded-view illustrations.
- Each Manual contains hundreds of photographs and illustrations of repair procedures. Trouble code, wiring diagrams, factory maintenance schedules and glossary are also included in each manual.

Distributed to the trade through National Book Network 1-800-462-6420

HAYNES MANUALS, INC.

# Ford Windstar and Freestar

1995 thru 2007

*Jay Storer and Jeff Kibler*

**May 2010**

Covers all U.S. and Canadian models of Ford Windstar, 1995 thru 2003.  
Ford Freestar and Mercury Monterey, 2004 thru 2007.

• ISBN13: 978-1-56392-809-3

**Marketing:**

- None

• ISBN10: 1-56392-809-4

**Sales Handles:**

- Easy-to-use format including photos and exploded-view illustrations. Trouble codes, wiring diagrams, factory maintenance schedules and glossary included.

• Category: Automotive

• BISAC 1: TRA001140

• Price: \$29.95

**Extra sales materials to support the book:**

- Chilton Total Car Care Repair Manuals offer do-it-yourselfers of all levels TOTAL maintenance, service and repair information in an easy-to-use format including photos and exploded-view illustrations.
- Each Manual contains hundreds of photographs and illustrations of repair procedures. Trouble code, wiring diagrams, factory maintenance schedules and glossary are also included in each manual.

• Discount: None

• Format: PB

• Abridged / Unabridged:  
Unabridged

• Size: 8-1/2 x 10-7/8

• Page count: 400 pages

• B&W Photo: 700

• B&W Illustrations: 100

• Carton qty: 23

• Author Residence: Jay Storer  
and Jeff Kibler reside in Newbury  
Park, CA.

Cover Art  
Not  
Available

Distributed to the trade through National Book Network 1-800-462-6420

HAYNES MANUALS, INC.

# General Motors Equinox and Torrent

2005 thru 2009

*Tim Imhoff*

**May 2010**

Covers all U.S. and Canadian models of Chevrolet Equinox (2005 thru 2009) and Pontiac Torrent (2006 thru 2009)

• ISBN13: 978-1-56392-810-9

**Marketing:**

- None

• ISBN10: 1-56392-810-8

**Sales Handles:**

- Easy-to-use format including photos and exploded-view illustrations. Trouble codes, wiring diagrams, factory maintenance schedules and glossary included.

• Category: Automotive

• BISAC 1: TRA001140

• Price: \$29.95 pb. [ T ]

• Size: 8-1/2 x 10-7/8

**Extra sales materials to support the book:**

- Chilton Total Car Care Repair Manuals offer do-it-yourselfers of all levels TOTAL maintenance, service and repair information in an easy-to-use format including photos and exploded-view illustrations.

• Page count: 352 pages

• B&W Photo: 700

- Each Manual contains hundreds of photographs and illustrations of repair procedures. Trouble code, wiring diagrams, factory maintenance schedules and glossary are also included in each manual.

• B&W Illustrations: 100

• Carton qty: 24

• Author Residence: Tim Imhoff  
resides in Newbury Park, CA.

Cover Art  
Not  
Available

Distributed to the trade through National Book Network 1-800-462-6420

HAYNES MANUALS, INC.

# General Motors Full-Size Trucks

2007 thru 2009  
Mike Stubblefield  
April, 2010

Covers U.S. and Canadian models of Chevrolet Silverado, GMC Sierra and Sierra Denali Pick-ups, Chevrolet Suburban and Tahoe, GMC Yukon, Yukon XL, Yukon Denali and Chevrolet Avalanche Two-and-four-wheel drive, gasoline engine versions.

- ISBN13: 978-1-56392-801-7
- ISBN10: 1-56392-801-9
- Category: Automotive
- BISAC 1: TRA001140
- Price: \$29.95
- Discount: T
- Format: PB
- Abridged / Unabridged: Unabridged
- Size: 8-1/2 x 10-7/8
- Page count: 448 pages
- B&W Photo: 700
- B&W Illustrations: 100
- Carton qty: 24
- Author Residence: Mike Stubblefield resides in Newbury Park, CA.

**Marketing:**

- None

**Sales Handles:**

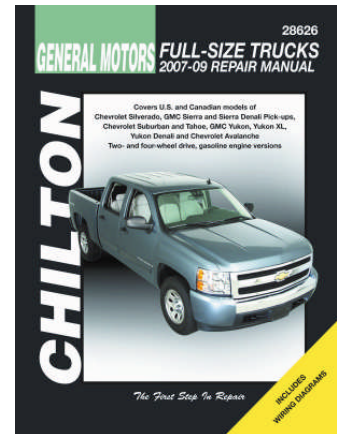
- Easy-to-use format including photos and exploded-view illustrations. Trouble codes, wiring diagrams, factory maintenance schedules and glossary included.

**Extra sales materials to support the book:**

- Chilton Total Car Care Repair Manuals offer do-it-yourselfers of all levels TOTAL maintenance, service and repair information in an easy-to-use format including photos and exploded-view illustrations.
- Each Manual contains hundreds of photographs and illustrations of repair procedures. Trouble code, wiring diagrams, factory maintenance schedules and glossary are also included in each manual.

**Description:**

- Covers U.S. and Canadian models of Chevrolet Silverado, GMC Sierra and Sierra Denali Pick-ups, Chevrolet Suburban and Tahoe, GMC Yukon, Yukon XL, Yukon Denali and Chevrolet Avalanche Two-and-four-wheel drive, gasoline engine versions.



Distributed to the trade through National Book Network 1-800-462-6420

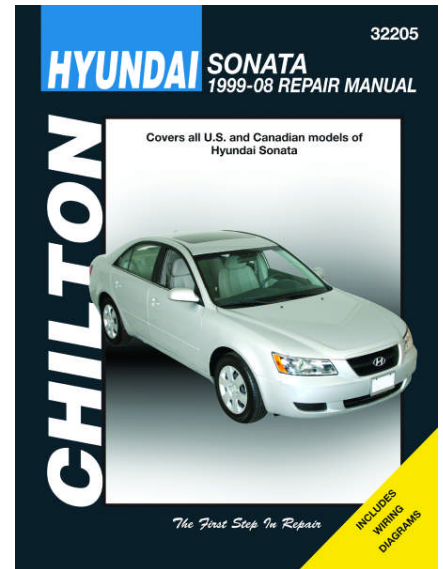
HAYNES MANUALS, INC.  
**Hyundai Sonata**

1999 thru 2008

*Tim Imhoff*

**January, 2010**

Covers all U.S. and Canadian models of Hyundai Sonata.



• ISBN13: 978-1-56392-739-3

• ISBN10: 1-56392-739-X

• Category: Automotive

• BISAC 1: TRA001140

• Price: \$29.95 pb. [ T ]

• Size: 8-1/2 x 10-7/8

• Page count: 368 pages

• B&W Photo: 700

• B&W Illustrations: 100

• Carton qty: 24

• Author Residence: Tim Imhoff  
resides in Newbury Park, CA.

**Marketing:**

- None

**Sales Handles:**

- Easy-to-use format including photos and exploded-view illustrations. Trouble codes, wiring diagrams, factory maintenance schedules and glossary included.

**Extra sales materials to support the book:**

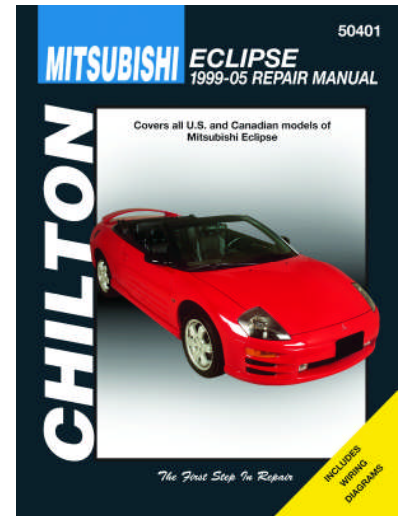
- Chilton Total Car Care Repair Manuals offer do-it-yourselfers of all levels TOTAL maintenance, service and repair information in an easy-to-use format including photos and exploded-view illustrations.
- Each Manual contains hundreds of photographs and illustrations of repair procedures. Trouble code, wiring diagrams, factory maintenance schedules and glossary are also included in each manual.

Distributed to the trade through National Book Network 1-800-462-6420

HAYNES MANUALS, INC.  
**Mitsubishi Eclipse**

1999 thru 2005  
*Alan Ahlstrand*  
**March, 2009**

Covers all U.S. and Canadian models of Mitsubishi Eclipse.



• ISBN13: 978-1-56392-738-6

• ISBN10: 1-56392-738-1

• Category: Automotive

• BISAC 1: TRA001140

• Price: \$29.95 pb [ T ]

• Size: 8-1/2 x 10-7/8

• Page count: 512 pages

• B&W Photo: 700

• B&W Illustrations: 100

• Carton qty: 24

• Author Residence: Alan Ahlstrand resides in Newbury Park, CA.

**Marketing:**

- None

**Sales Handles:**

- Easy-to-use format including photos and exploded-view illustrations. Trouble codes, wiring diagrams, factory maintenance schedules and glossary included.

**Extra sales materials to support the book:**

- Chilton Total Car Care Repair Manuals offer do-it-yourselfers of all levels TOTAL maintenance, service and repair information in an easy-to-use format including photos and exploded-view illustrations.
- Each Manual contains hundreds of photographs and illustrations of repair procedures. Trouble code, wiring diagrams, factory maintenance schedules and glossary are also included in each manual.

Distributed to the trade through National Book Network 1-800-462-6420

HAYNES MANUALS, INC.

# Pontiac G6

2005 thru 2009

Jay Storer and John H. Haynes

April, 2010

Covers all U.S. and Canadian models of Pontiac G6

• ISBN13: 978-1-56392-805-5

• ISBN10: 1-56392-805-1

• Category: Automotive

• BISAC 1: TRA001140

• Price: \$29.95

• Discount: T

• Format: PB

• Size: 8-1/2 x 10-7/8

• Page count: 240 pages

• B&W Photo: 700

• B&W Illustrations: 100

• Carton qty: 24

• Author Residence: Jay Storer and John H. Haynes reside in Newbury Park, CA.

**Marketing:**

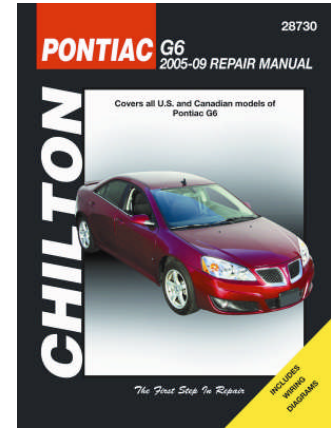
- None

**Sales Handles:**

- Easy-to-use format including photos and exploded-view illustrations. Trouble codes, wiring diagrams, factory maintenance schedules and glossary included.

**Extra sales materials to support the book:**

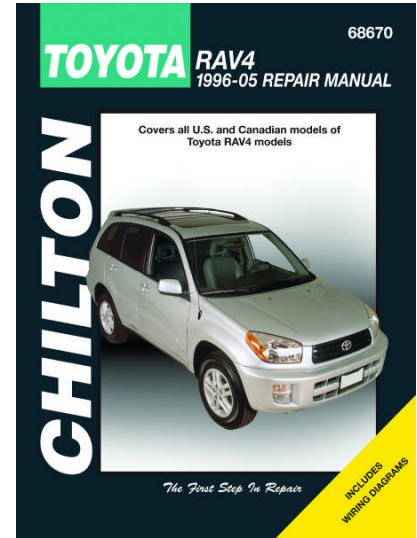
- Chilton Total Car Care Repair Manuals offer do-it-yourselfers of all levels TOTAL maintenance, service and repair information in an easy-to-use format including photos and exploded-view illustrations.
- Each Manual contains hundreds of photographs and illustrations of repair procedures. Trouble code, wiring diagrams, factory maintenance schedules and glossary are also included in each manual.



Distributed to the trade through National Book Network 1-800-462-6420

HAYNES MANUALS, INC.  
**Toyota RAV4**  
1996 thru 2005  
*Bob Henderson*  
**April 2009**

Covers all U.S. and Canadian models of Toyota RAV4 models



- ISBN13: 978-1-56392-759-1

- ISBN10: 1-56392-759-4

- Category: Automotive

- BISAC 1: TRA001140

- Price: \$29.95 pb. [ T ]

- Size: 8-1/2 x 10-7/8

- Page count: 400 pages

- B&W Photo: 700

- B&W Illustrations: 100

- Carton qty: 24

- Author Residence: Bob Henderson resides in Newbury Park, CA

**Marketing:**

- None

**Sales Handles:**

- Easy-to-use format including photos and exploded-view illustrations. Trouble codes, wiring diagrams, factory maintenance schedules and glossary included.

**Extra sales materials to support the book:**

- Chilton Total Car Care Repair Manuals offer do-it-yourselfers of all levels TOTAL maintenance, service and repair information in an easy-to-use format including photos and exploded-view illustrations.
- Each Manual contains hundreds of photographs and illustrations of repair procedures. Trouble code, wiring diagrams, factory maintenance schedules and glossary are also included in each manual.

Distributed to the trade through National Book Network 1-800-462-6420

DOWN EAST BOOKS  
**Sea Glass 2011 Calendar**

*From the publishers of Down East*

**June 2010**

Grace your wall with visions of sea glass and pottery shards that have washed up on the shore. These beach finds have often traveled long and far to be flung at the feet of collectors and artists, many of whom produce stunning creations with them. Inspired by our books *A Passion for Sea Glass* and *Sea Glass Chronicles* this calendar features beautiful photography as well as tips and secrets for finding sea glass.

- ISBN13: 978-0-89272-912-8

- ISBN10: 0-89272-912-0

- Category: Calendar

- BISAC 1: ANT018000

- BISAC 2: CRA012000

- Price: \$14.95

- Discount: CAL

- Format: saddle-stitched binding

- Size: 12 x 12

- Page count: 28 pages

- Color Photo: 24



**Marketing:**

- Advertised on Down East Web site
- Advertised in Down East Magazine
- Cross-promoted with other sea glass products from Down East Books

**Sales Handles:**

- Appeals to individuals who live near or have traveled to any coast worldwide.

Distributed to the trade through National Book Network 1-800-462-6420

KYLE BOOKS  
**Italy for the Gourmet  
Traveler**

*Fred Plotkin*  
**June, 2010**

Fred Plotkin takes us beyond the traditional tourist experience and lures us to special places, whether in big cities or out-of-the-way villages. Under his discerning eye, we learn about the food, wines, local bakeries, olive oil distilleries, cheeses, markets, restaurants, and best kept secrets of Italy's culinary world. Lovingly drawn portraits of the people who make world-famous regional specialties, and local history make each village, town, and city come alive.

• ISBN13: 978-1-906868-31-4

• ISBN10: 1-906868-31-X

• Category: Cooking

• Price: \$24.95 pb. [ T ]

• Discount: T

• Size: 6 x 9

• Page count: 736 pages

• B&W Photo: Black & white photography throughout

• Other: Maps

• Carton qty: 12

• Author Residence: Fred Plotkin is the Italy expert other so-called Italy experts turn to for definitive knowledge. His books on opera, classical music, Italian food, wine, and art provide enlightenment and pleasure for readers the world over. He divides his time between homes in New York and Italy, and in opera houses everywhere.

• ISBNs and titles of author's previous books: Classical Music 1019780786886272; Italy for the Gourmet Traveler 9780316710701; La Terra Fortunata 9780767906111

• Previous ISBN: 9781904920526

**Marketing:**

• N/A

**Sales Handles:**

• The most complete gastronomic guide to Italy ever published—updated for 2010 with new listings, a new introduction, and a new cover.

**Endorsements:**

• "[Fred Plotkin is] known by the cognoscenti for his renaissance mastery of two seemingly separate disciplines: music and the food of Italy."—The New York Times  
• Winner of the prestigious Premio Internazionale Barberi-Colombini Prize.

**Audience:**

• Travelers to Italy  
• Food lovers  
• Those who want to experience the real Italy, off the beaten track  
• Anyone interested in the history of Italian food and wines

**Competition:**

• Eating & Drinking in Italy 9781593601089; Walking and Eating in Tuscany and Umbria 9780141009001; A Culinary Traveller in Tuscany 9781892145680

**Extra sales materials to support the book:**

• N/A



MONSOON

# And The Rain My Drink

*Han Suyin*  
May 2010

It is 1948 and the British in Malaya are struggling to put down a Communist uprising and deal with rising nationalism in the colony. Chinese girl Suyin falls in love with a British police officer and is able to see both sides of the war but she sympathizes more with the Communist guerrillas and is critical of the British colonials. A much-loved classic and an important work in the canon of Singapore literature.

- ISBN13: 978-981-08-4485-1

- ISBN10: 981-08-4485-9

- Category: Fiction / Historical

- BISAC 1: FIC014000

- BISAC 2: FIC032000

- Price: \$15.95 pb. [ T ]

- Size: 5 x 7 3/4

- Page count: 312 pages

- Carton qty: 30

- Author Residence: Han Suyin (Lausanne, Switzerland) is the author of over twenty books, including *A Many-Splendoured Thing*, which was made into a Hollywood film (winning six Academy Awards) and which inspired a popular song and a TV soap opera.

- ISBNs and titles of author's previous books: *A Many-Splendoured Thing* (9789997546821); *Destination Chungking* (9780586038604); *A Mortal Flower* (9780586037386)

**Marketing:**

- Co-op available
- Copies sent to US trade reviewers

**Sales Handles:**

- A very popular book about life during the Malayan Emergency
- One of the only books set in this period to be sympathetic to the Communists and not the British
- An important work in the canon of Singapore literature

**Audience:**

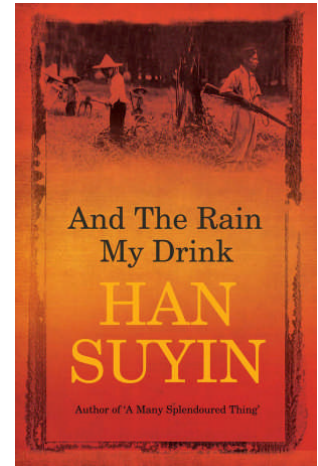
- Anybody interested in the Malayan Emergency and postwar Malaya
- People interested in the history of Malaysia and Singapore
- Readers of Singapore / Malaysian literature

**Competition:**

- *War of the Running Dogs* (9780304366712); *The Malayan Emergency* (9781844157754); *The Malayan Life of Ferdach O'Haney* (9789810823825)

**Extra sales materials to support the book:**

- Author photos and manuscript: Available



Distributed to the trade through National Book Network 1-800-462-6420

MONSOON

# The Golden Chersonese

A 19th-century Englishwoman's Travels in Singapore  
and the Malay Peninsula

*Isabella Bird*

June 2010

First published 127 years ago, this classic travelogue by the world's most famous nineteenth-century lady travel writer offers a unique insight into Malaysia and Singapore in the 1880s and is one of the oldest surviving travelogues written by a woman. This intrepid lady explored the British colony of Singapore and the jungles of the Malay Peninsula. This fascinating and historically valuable reprint features original illustrations sketched during the author's travels.

- ISBN13: 978-981-08-4484-4

- ISBN10: 981-08-4484-0

- Category: Travel / Essays

- BISAC 1: TRV010000

- BISAC 2: TRV003060

- BISAC 3: HIS048000

- Price: \$15.95 pb. [ T ]

- Size: 5 x 7 3/4

- Page count: 352 pages

- Author Residence: Isabella Bird (1831-1904) is the world's most famous nineteenth-century female travel writer with sixteen books to her name.

- ISBNs and titles of author's previous books: *A Lady's Life in the Rocky Mountains* (9780806113289); *Among the Tibetans* (9780486434353); *Unbeaten Tracks in Japan* (9784990284800)

## Marketing:

- Co-op available
- Copies sent to US trade reviewers

## Sales Handles:

- Author is the world's most famous nineteenth-century female travel writer
- This is a well-known book on early Malaysia and Singapore

## Audience:

- People interested in Southeast Asian history and culture
- Travelers to Malaysia and Singapore
- Readers of classic travelogues
- Students of Southeast Asian studies

## Competition:

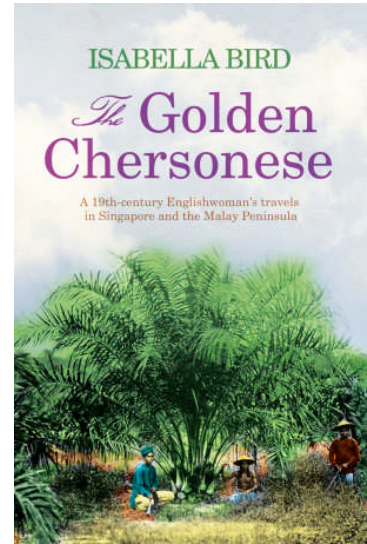
- *Indiscreet Memories* (9789810586911); *Traveller's Tales of Old Singapore* (9789812616296); *Traveller's Tales of the South China Coast* (9789812617415)

## Extra sales materials to support the book:

- Manuscript: available

## Description:

• First published 127 years ago, this classic travelogue by the world's most famous nineteenth-century lady travel writer offers a unique insight into Malaysia and Singapore in the 1880s and is one of the oldest surviving travelogues written by a woman. This intrepid lady explored the British colony of Singapore and the jungles of the Malay Peninsula. This fascinating and historically valuable reprint features original illustrations sketched during the author's travels.



Distributed to the trade through National Book Network 1-800-462-6420

MONSOON

# In the Footsteps of Stamford Raffles

*Nigel Barley*  
February 2010

Sir Stamford Raffles was a British colonial trader who, in 1819, founded the island city-state of Singapore. Today, Singapore is a world alpha city ranked alongside London, New York, and Tokyo. In this intriguing book — part history, part travelogue — the author revisits the places that were important in the life of Raffles and evaluates his legacy, both good and bad, in present-day Singapore. Previously published by Penguin, this is a fully updated edition.

- ISBN13: 978-981-08-3534-7

- ISBN10: 981-08-3534-5

- Category: Biography & Autobiography / History

- BISAC 1: BIO006000
- BISAC 2: HIS048000
- BISAC 3: TRV003060

- Price: \$15.95 pb. [ T ]

- Size: 5 x 7 3/4
- Page count: 312 pages
- B&W Photo: 17
- B&W Illustrations: 1

- Carton qty: 30

- Nigel Barley (London, UK) is a BBC broadcaster and author of twelve books on Southeast Asian history and culture. He holds an MA from Cambridge University (UK) and a PhD from Oxford University (UK). He is a former curator of the British Museum in London and is a popular speaker at literary festivals in Europe and Asia.

- ISBNs and titles of author's previous books: *The Innocent Anthropologist* (9781577661566); *Grave Matters* (9781577664314); *White Rajah* (9780316859202)

**Marketing:**

- Co-op available
- Author tour of Asia: Singapore; Bali, Indonesia; Kuala Lumpur, Malaysia
- Copies sent to US trade reviewers

**Sales Handles:**

- "Barley's irreverent and amusing tone makes his work accessible to all" *The New York Times Book Review*
- "A witty, sprightly and elegantly written book" *The Sunday Times, UK*
- "Alive with curiosity ... a charming and affectionate book" *Times Literary Supplement, UK*
- To date this is the best-selling biography of Sir Stamford Raffles in the market
- Frequently reprinted by Penguin and Henry Holt since first publication in 1991

**Audience:**

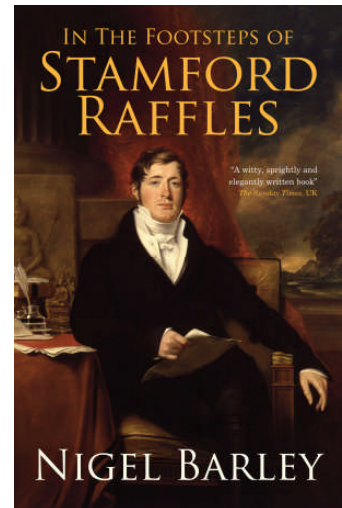
- People interested in the history and culture of Singapore and Southeast Asia
- Travelers to Singapore, Malaysia and Indonesia
- Anyone interested in the life of Sir Stamford Raffles

**Competition:**

- *Letters & Books of Sir Stamford Raffles and Lady Raffles* (9789814217682); *Raffles: The Definitive Biography* (9789812617736); *Raffles: The Story of Singapore* (9789812614438)

**Extra sales materials to support the book:**

- Published book: available (released in Asia first)



Distributed to the trade through National Book Network 1-800-462-6420

Maple Mountain Press

*Stop & Go Grocery Guide*

9780975882894

No Tipsheet Available

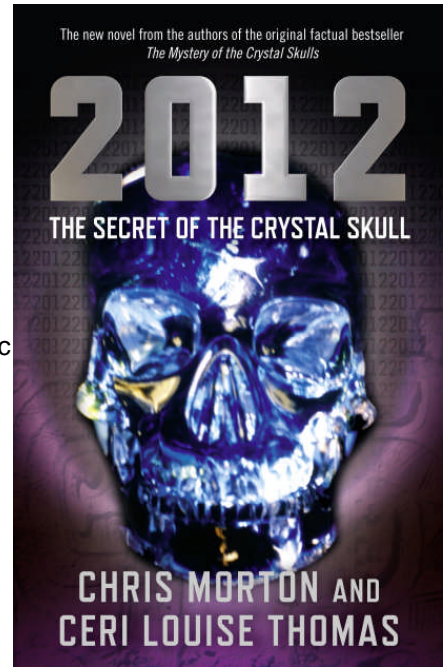
O BOOKS

# 2012: The Secret of the Crystal Skull

Chris Morton and Ceri Louise Thomas

December, 2009

Archaeologist Laura Shepherd is working late one night when she finds her colleague Ron Smith dead clutching a mysterious crystal skull. With police unable to answer key questions about his death, Laura's boss orders her to investigate the mystery. The skull leads Laura to its eccentric previous owner, an old woman whose shock revelation blows Laura's orderly world apart. When a laser test on the skull etches out the cryptic code "1221201212212012" Laura's scientist husband thinks he has stumbled upon the next generation of computer technology. Wanting to know more, he visits the old woman only to find chilling evidence she was involved in Ron's death and now has designs on Laura. Yet when Laura narrowly avoids a fatal accident she is convinced it was the old lady's words that saved her - but returns only to find the old woman dead. With no other leads to go on, Laura sets out on a dangerous mission - to an ancient Mayan temple surrounded by armed guards - determined to unlock the skull's secret, whatever the cost.



• ISBN13: 978-1-84694-346-1

• ISBN10: 1-84694-346-9

• Category: FICTION > Visionary & Metaphysical

• Price: \$19.95 pb. [ T ]

• Size: 6 x 9

• Page count: 413 pages

• Carton qty: 20

• Author Residence: Chris Morton and Ceri Louise Thomas are independent film-makers and environmental campaigners as well as writers. Their last book has sold over 100,000 copies and been translated into 15 languages.

• ISBNs and titles of author's previous books: The Mystery of the Crystal Skulls, 978-0-7225-3486

#### Marketing:

- New novel from the authors of the original factual bestseller - 'The Mystery of the Crystal Skulls' - the book that inspired the Indiana Jones movie
- Authors have good connections in the film world
- Blog film buffs
- Push for reviews in mainstream media

#### Sales Handles:

- The story behind the new Emmerich blockbuster movie '2012' coming out in Nov 09 starring John Cusack, Amanda Peet, Thandie Newton
- New novel from the authors of the original factual bestseller (100,000) - 'The Mystery of the Crystal Skulls' - the book that inspired the Indiana Jones movie.

#### Audience:

- Primary target - readers of our last book
- Secondary targets - Readers of 'The Da Vinci Code' genre
- Readers of the 'Stephen King' genre
- The Indiana Jones movie-audience
- The '2012' movie audience

#### Competition:

- The Crystal Skull, Manda Scott, 978-0-593-05570

Distributed to the trade through National Book Network 1-800-462-6420



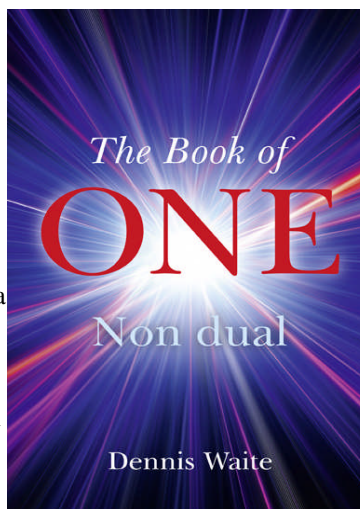
# The Book of One

Dennis Waite

April 2010

BOOKS

A comprehensive, yet entertaining introduction to Advaita, the non-dual philosophy which provides a completely reasonable explanation for who we are and the nature of the universe. There are many self-help approaches promising enlightenment and happiness but most are illogical and lack any proven capability. Advaita has a guru-disciple tradition stretching back for several thousand years and can guarantee the sincere seeker a progressive path to self-realization. A 21st Century treatment of this ancient eastern philosophy, this book addresses all of the issues that are covered by both traditional teachers from the lineage of Shankara and by modern satsang teaching and Direct Path methods stemming from Ramana Maharshi and Krishna Menon. Topics are explained in an accessible and readable manner, using amusing quotations and stories along with an abundance of metaphors from a wide variety of sources.



ISBN: 978-1-84694-347-8

1846943477

Category: Philosophy/Hindu

Price: \$13.95 £7.99

Format:Pb

Size: 5 1/2 x 8 1/2

Extent: 320pp

### Author

• Dennis Waite has been a student of Advaita for over 25 years and maintains one of the most visited and respected websites on the subject. He lives in Bournemouth, England.

### Previous Titles

- *Back to the Truth* (O-Books 2007) 9781905047611
- *Enlightenment: The Path through the Jungle* (O-Books 2008) 9781846941184
- *How to Meet Yourself* (O-books 2007) 9781846940415

### Competing Titles

- *The Power of Now*, Eckhart Tolle (New World Library 2004) 1577314808
- *The Yoga Sutras of Patanjali*, Swami Satchidananda (Integral Yoga Publications 1990) 0932040381
- *Peace Is Every Step*, Thich Nhat Hanh (Bantam 1992) 0553351397

### Marketing

- Special Section at author website, including extracts, content, endorsements and so forth
- Author will devote a special issue of his Quarterly E-Journal 'akhaNDAkAra' to the book in the month preceding publication.
- Selected extracts will be published on other non-duality sites on the Internet.

### Sales Handles

- Well-known and respected writer on the Internet, with nearly 10 years of involvement
- Book already familiar to many through highly acclaimed 1st edition

### Audience

- Author's website visitors (30,000 per month), those interested in Advaita

### Endorsements

*This book will greatly contribute to a deeper understanding of this important movement [Advaita], sweeping the West, and which eventually leads to Self Realisation.* **Alan Jacobs**, Chairman , Ramana Maharshi Foundation UK

*There are many places to find advaita teachings - in ancient texts, modern books, in satsang, and on the Internet. Dennis Waite has found them all. He writes as a friendly tour guide, presenting the teachings with simplicity, humor and deep understanding.* **Dr. Gregory Goode, PhD (Philosophy)**, Philosophical Counselor, New York

Distributed to the trade in North America through National Book Network; in UK/Europe through Orca Book Services

RED ROCK PRESS

# A White House Garden Cookbook

Healthy Ideas from the First Family for Your Family

Includes recipes from community gardens across America

Clara Silverstein

June, 2010

When Michelle Obama decided to turn a chunk of White House lawn into a vegetable patch, she was cheered by parents who want their kids to eat better and elders who recall victory gardens. This book chronicles the first year of the remarkable garden with its many dozens of vegetables and herbs, including descendants of seeds planted by Thomas Jefferson; its berries and the honey from the hives of First Family bees. Mrs. Obama enlisted for her grand, green endeavor both staff and nearby school kids who learned much about there being a time to prepare the soil before you plant, times to harvest, and to cook and eat. You might think: Don't try this at home unless you can command an army of helpers. But wait---you (and your kids) can join a co-op garden or plant a few of your favorite things in window boxes. Or, you can shop for the seasonally-fresh and eat well.. Just follow the truly tempting recipes the author has adapted for family dinners. She offers two or three for each White House crop, with extras thrown in for Presidential desserts.

- ISBN13: 978-1-933176-35-2

- ISBN10: 1-933176-35-0

- Cooking, Gardening

- Price: \$24.95, pb. [ T ]

- Size: 7 x 8 1/2

- Page count: 160 pages

- B&W Illustrations: 80

- Color Photo: 65

- 84 recipes

- Carton qty: tbd

- Author Residence: Boston Globe contributor Clara Silverstein is the mother of two and author of *The Boston Chef's Table* and co-author of *The New England Soup Factory Cookbook*. She home-tested over 100 recipes for her entertaining account of the White House kitchen garden from March through Thanksgiving.

**Marketing:**

- Featured at our BEA booth

**Sales Handles:**

- Interest high in WH Garden

- First (or one of the first) book on topic

- 39 million Americans have food gardens

- Number of gardens up 19% in 2009

- More & expanded vegetable patches in 2010

- Eat Your Vegetables: 80 Tested Recipes

- Interest high in family health

- Juv. obesity puts focus on healthy home cooking

- School garden/cooking movement growing

**Audience:**

- Family Cooks

- New Gardeners

- Teachers, Nutritionists, Health Workers

- Vegetarians

- Community Gardeners

**Competition:**

- *The White House* 9780439429719;

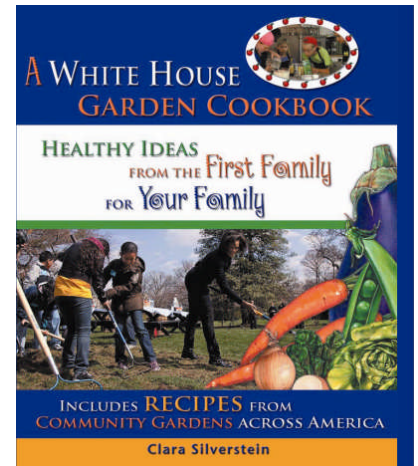
- *The Vegetable Gardeners Bible*, 9781603424752

- All New Square Foot Gardening, Grow More in Less Space*, 9781591862024

**•ISBNs and titles of author's previous books:**

- The Boston Chef's Table*, 9780762745142

- The New England Soup Factory Cookbook*, 9781401603007



Distributed to the trade through National Book Network 1-800-462-6420

RUDER FINN PRESS

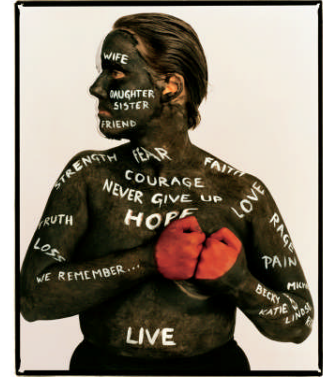
# The Art of Caring

A Look at Life through Photography

Cynthia Goodman

November, 2009

The photographs reflect our times: an aging population; new family norms; environmental awareness; human rights issues; civil and military preparedness; acceptance of diversity. a weakening global economy. Divided into seven themes: Children & Family, Love, Wellness, Caregiving & Healing, Aging, Disaster, and Remembering. The works are by great documentary and fine art photographers including Arbus, Callahan, Eisenstaedt, Parks, Salgado, Smith, Meyerowitz, Orimoto, and by younger photographers. A special selection of photographs by Annie Leibovitz forms a preface.



The Art of Caring  
A Look at Life through Photography  
Essay by Cynthia Goodman

- ISBN13: 978-1-932646-50-4

- ISBN: 1-932646-50-7

- Category: Photography; Social Commentary

- Price: \$45.00 cl [ T ]

- Size: 10 x 12

- Page count: 258 pages

- B&W Photo: 100

- Color Photo: 100

- Carton qty: 6

- Cynthia Goodman, Ph.D., is a museum director, curator and award-winning multimedia producer. She has organized numerous exhibitions for museums including The Metropolitan Museum of Art, the Whitney Museum of American Art, the IBM Gallery of Science and Art, New York, the Kwangju Biennale, the Contemporary Art Center, Cincinnati, the National Underground Railroad Freedom Center and the American Jewish Archives. Her many books and exhibition catalogs include Hans Hofmann; Digital Visions: Computers and Art; InfoART; Fifty Years of Collecting: Art at IBM; Unchained Memories: Readings from the Slave Narratives, and the upcoming Peace Grows in the Garden.

## Marketing:

- Book is comprehensive catalogue for traveling exhibition organized by the New Orleans Museum of Art. In next 3 years will travel to Cincinnati, Ohio, Fort Lauderdale, Florida, Corpus Christi, Texas. Other venues to be added.

## Sales Handles:

- The seven areas covered visually form links to the work of various aid organizations: National Hospice Foundation, American Red Cross, Humane Societies, etc. The sections are: Children & Family; Love; Wellness; Caregiving and Healing; Aging; Disaster; Remembering. Has a visual preface by Annie Leibovitz.

## Audience:

- Book has similar wide spread appeal as the famous "Art of Man" exhibition of some years ago. Crosses age and ethnic boundaries. Is a impressive record of life's important moments.

Distributed to the trade through National Book Network 1-800-462-6420

Vacation Work

*Summer Jobs World Wide, 2010*

9781854585363

Tipsheet Not Available