

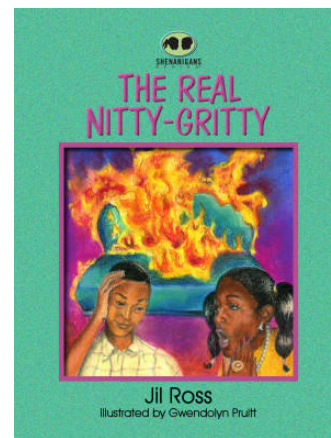
SHENANIGANS SERIES

The Real Nitty-Gritty

Jil Ross, Illustrated by Gwendolyn Pruitt

August 2010

Foster and Marie's parents leave their children with their aunt. While they are away, a fire breaks out in the house. The children each give a different account of what caused the fire. Finally the aunt reveals the truth that her careless cigarette smoking caused the fire. But the children are scorned and punished for working on their aunt's nerves which lead up to her lighting up a cigarette in the first place.



• ISBN13: 978-1-59825-949-0

• ISBN: 1-59825-949-0

• Category: Children's/Juvenile Fiction, Ages 8-12

• Price: \$9.95

• Format: paperback

• Discount: Trade

• Size: 5 1/4 x 7

• Page count: 60 pages

• B&W Illustrations: 12

• Carton qty: 50

• Author Residence: Jil Ross began writing when her children were little, while recuperating from a broken leg. As the children got older, she wrote about the various antics and mischief they got themselves into. Her children are the inspiration for many of her writings. She resides in Chicago, IL, with her family.

• ISBNs and titles of author's previous books: Foster and that Bad, B.A.D.D. Bully; Marie Plays Homeless; Foster the Mummy; What's the Matter, Mr. Ticklebritches; The Blake Family Vacation;

• Previous ISBN: 1-933324-26-0 (Previous version)

Marketing:

- Coop
- Online marketing at: <http://www.jilross.com/>
- National Publicity

Sales Handles:

- To inform and educate readers on hot topics such as bullying
- To engage young African-American readers
- To build upon the success of the Shenanigans Series

Endorsements:

- "The kids who read her books relate to what the stories are about." --Chicago Sun-Times
- "Ross thinks parents need to be more invested in their children and more mindful of the types of messages they are exposed to. She hopes her books will lead to discussions of the important issues parents and children might normally avoid talking about." --Catholic Herald
- "Although the Shenanigans Series are humorous and entertaining, they also teach clear, but gently told life lessons." --Diversity MBA Magazine
- "This is an area that particularly inner-city schools seem to be interested in." --Chicago Tribune

Audience:

- The Shenanigans Series will be promoted to a wide audience of both traditional and non-traditional readers aged 5-12 as well as adults.

Competition:

- A Series of Unfortunate Events, HarperCollins, \$12.99.
- Amelia Bedelia Collection, HarperCollins, \$11.99.
- Junie B. Jones Series, Random House, \$4.99.
- The Stories Julian Tells, Novel Units, Inc. \$11.99.
- Whistle for Willie Series, Live Oak Media, \$18.95.

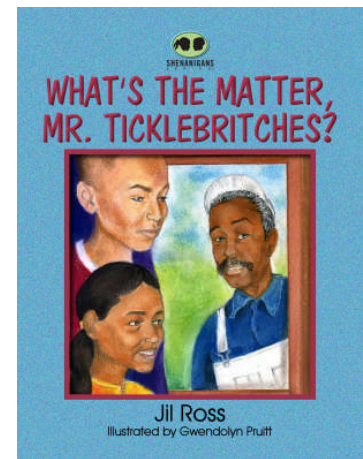
THE SHENANIGANS SERIES

What's the Matter, Mr. Ticklebritches?

Jil Ross, Illustrated by Gwendolyn Pruitt

August 2010

While sitting on the couch watching television early Sunday morning the children see a commercial about a circus that is in town for the last day. Marie wants desperately to go to the circus, but the father has other plans, like running errands and painting his wife's office. When family friend Mr. Ticklebritches, comes to visit, she asks him to paint thinking that it will free her father up to take her and Foster to the circus. Her scheme gets her into big trouble. The following weekend Mr. Ticklebritches comes by and is injured. The children aide him and later present him with a gift of something that he really, really needs. The children learn a big lesson in looking out for other's needs first, instead of their own.



- ISBN13: 978-1-59825-948-3
- ISBN: 1-59825-948-2

• Category: Children's/Juvenile Fiction, Ages 4-8

• Price: \$9.95

• Format: paper

• Discount: Trade

• Size: 5 1/4 x 7

• Page count: 70 pages

• B&W Illustrations: 12

• Carton qty: 50

• Author Residence: Jil Ross began writing when her children were little, while recuperating from a broken leg. As the children got older, she wrote about the various antics and mischief they got themselves into. Her children are the inspiration for many of her writings. She resides in Chicago, IL, with her family.

• Previous ISBN: 1-93332-426-0 (Previous version)

• ISBNs and titles of illustrator's previous books: Foster and that Bad, B.A.D.D. Bully; Marie Plays Homeless; Foster the Mummy; The Blake Family Vacation; The Real Nitty Gritty

Marketing:

- Coop
- Online marketing at: <http://www.jilross.com/>
- National Publicity

Sales Handles:

- To inform and educate readers on hot topics such as bullying
- To engage young African-American readers
- To build upon the success of the Shenanigans Series □

Endorsements:

- "The kids who read her books relate to what the stories are about." --Chicago Sun-Times
- "Ross thinks parents need to be more invested in their children and more mindful of the types of messages they are exposed to. She hopes her books will lead to discussions of the important issues parents and children might normally avoid talking about." --Catholic Herald
- "Although the Shenanigans Series are humorous and entertaining, they also teach clear, but gently told life lessons." --Diversity MBA Magazine
- "This is an area that particularly inner-city schools seem to be interested in"--Chicago Tribune

Audience:

- The Shenanigans Series will be promoted to a wide audience of both traditional and non-traditional readers aged 5-12 as well as adults.

Competition:

- A Series of Unfortunate Events, HarperCollins, \$12.99.
- Amelia Bedelia Collection, HarperCollins, \$11.99.
- Junie B. Jones Series, Random House, \$4.99.
- The Stories Julian Tells, Novel Units, Inc. \$11.99.
- Whistle for Willie Series, Live Oak Media, \$18.95.

BUNKER HILL PUBLISHING

Brain

A 21st Century Look at a 400 Million Year Old Organ

A Wallace and Darwin Book

Rob DeSalle Patricia J. Wynne

October 2010

Brain takes a 21st Century look at the major concepts that will help the young reader understand the complex structure and function of the brain. In amazing detail and with lavish illustration the book looks at every aspect of the amazing organ we share with animals and even plants. An amazing number of questions are answered from "does size matter?" to "how does it sleep?" Brain is a companion volume to Bones Brains and DNA.

- ISBN13: 978-1-59373-085-7
- ISBN10: 1-59373-085-3

• Category: Children's/Non-Fiction/Science, Ages 4-8

- BISAC 1: JNF051000
- BISAC 2: JNF051050
- BISAC 3: JNF051030

• Price: \$18.95

• Discount: T

• Format: cloth

• Abridged / Unabridged:
Unabridged

• Size: 8 x 11

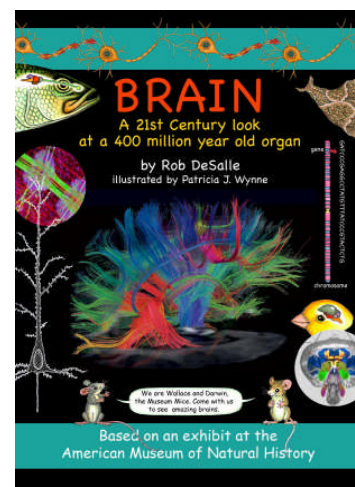
• Page count: 48 pages

• Color Illustrations: 60

• Carton qty: 28

• Author Residence: Rob DeSalle is a molecular biologist in the Institute for Comparative Genomics at the American Museum of Natural History. He lives in New York in Alphabet City. Patricia J Wynne is an award winning illustrator and artist. She lives in Manhattan.

• ISBNs and titles of author's previous books: Bones Brains and DNA, 9781593730567



Marketing:

- Brain the the companion volume to the the highly acclaimed Bones Brains and DNA and also based on a new Exhibit at the American Museum of Natural History opening in October/November 2010. This exhibit will travel throughout the USA.

Sales Handles:

- The second volume in the Wallace and Darwin Series of children's science books that explore complex subjects with clear explanations and lavish high quality illustration.

Endorsements:

- Companion to American Museum of Natural History travelling exhibit

Audience:

- Children 8 - 12 and inquisitive parents

Competition:

- Understanding Your Brain (Science for Beginners Series) 978-0746020142;

Extra sales materials to support the book:

- Uncorrected proof blad and cover

Distributed to the trade through National Book Network 1-800-462-6420

BLACKSMITH BOOKS
The Dragon's Back

Thea Whittington
September 2010

When a family hike into the hills and witness a forest fire, they become worried about the fate of the friendly dragon which lives there – because in Chinese culture, there is a hidden dragon in every green valley, protective of the mountains and its route to the sea. Firefighters arrive to put out the flames, but can they succeed without the dragon's help? This illustrated story teaches the need to treat nature with respect.

- ISBN13: 978-988-99799-5-9
- ISBN10: 988-99799-5-0

• Category: Juvenile
Picturebook/Asian, Ages 4-8

• BISAC 1: JUV029010

• BISAC 2: JUV002270

• BISAC 3: JUV030020

• Price: \$9.95

• Discount: T

• Format: pb

• Carton qty: 70

• Size: 8 1/4 x 11

• Page count: 36 pages

• Color Illustrations: 20

• Author Residence: Thea Whittington began to paint while traveling in China. She lives in a jungle in Hong Kong.

Marketing:

- Co-op available
- Review copy mailings

Sales Handles:

- An exotic story about a dragon carries a gentle message about environmental responsibility
- Includes a cut-out dragon for children to put together

Competition:

- D is for Dancing Dragon, ISBN 9781585364732;
- Moonbeams, Dumplings & Dragon Boats, ISBN 9780152019839;
- Where the Mountain Meets the Moon, ISBN 9780316114271



Distributed to the trade through National Book Network 1-800-462-6420

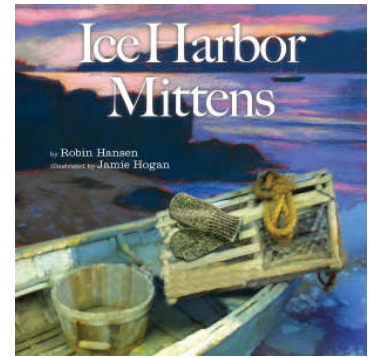
DOWN EAST BOOKS

The Ice Harbor Mittens

Robin Hansen

October 2010

Eleven year-old sternman Josy wants red and gray sawtooth mittens like his lobster boat skipper, but the village knitter, Aunt Ester, makes him old-fashioned compass mittens. When their boat gets lost in a thick fog, however, the old-time mittens hold the key to getting home safe—there might be some magic knitted into them.



- ISBN13: 978-0-89272-905-0
- ISBN10: 0-89272-905-8
- Category: Children's Picture Book, Ages 4-8
- BISAC 1: JUV001010
- Price: \$16.95
- Discount: T
- Format: Cloth
- Size: 9 x 9
- Page count: 32 pages
- B&W Illustrations: 4

• Author Residence: Robin Hansen is a folklorist and mitten expert who has written articles for *Interweave Knits*, *Knitter's Magazine*, and *Vogue Knitting*. She is the author of *Favorite Mittens* a collection of patterns. She is also the author of the best-selling children's book *Sunny's Mittens*. She lives with her family in West Bath, Maine.

• ISBNs and titles of author's previous books: *Sunny's Mittens*

• Illustrator(s): Jaime Hogan

• Illustrator Residence: Jamie Hogan illustrations have been in *Mother Jones*, the *Los Angeles Times* and many other publications. She teaches illustration at Maine College of Art. She lives on Peaks Island in Maine.

• ISBNs and titles of illustrator's previous books: *Rickshaw Girl*

Marketing:

- Co-op available
- Advertising planned for Down East magazine
- Advertising planned for Down East Web site
- Targeted advance and review copy mailings.
- The author & illustrator are available for book signings at book stores, knitting shops, and regional knitting events.
- The author is well-known to editors and book reviewers at the top knitting magazines and websites.

Sales Handles:

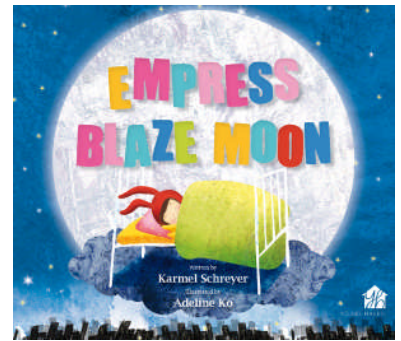
- The book will include links to website where readers can download a pattern and instructions to knit the compass mittens.
- Includes interesting details on New England lobster fishing, boat navigation, and traditional knitting crafts.
- Teaches young people important lessons in appreciating the things they have.
- Books about children's knitting crafts sell well: a similar title, *Sunny's Mittens*, by the same author has sold approximately 14,000 copies.

Distributed to the trade through National Book Network 1-800-462-6420

HAVEN BOOKS
Empress Blaze Moon

A Story About Never Giving Up
Karmel Schreyer

October 2010



A little girl loves the moon more than anything. And then one day, it disappears. Join Empress Blaze Moon on a journey of discovery as she conquers her fears to find her beloved bright, shiny Moon. This charming illustrated book educates children about the phases of the moon, and about never giving up when you have a mystery to solve!

- ISBN13: 978-988-18094-8-3
- ISBN10: 988-18094-8-7
- Category: Juvenile/Picturebook
Ages 4-8

Marketing:

- Co-op available
- National print, radio & online PR campaign
- Profnet coverage
- Inclusion in EXPERTS list distributed to media daily
- BEA stand

- BISAC 1: JUV002000

Sales Handles:

- Price: \$10.99
- Discount: T
- Format: Pb.
- Size: 10x9

- Gorgeous illustrations bring to life a little girl's emotional connection with the moon.
- Teaches the phases of the moon in both indirectly through the story, and using a chart in the back of the book.
- Delivers the message to young children that patience, courage and perseverance can bring charmed results.
- Perfect for early readers.

- Page count: 56 pages

- Color Illustrations: 52

• Author Residence: Karmel Schreyer, a renowned Canadian writer living in Hong Kong, is the author of more than 20 books, ranging from children's and young-adult fiction to information/novelty and critically-acclaimed history/memoir. Karmel contributes to magazines and newspapers, and writes primary-level educational materials for markets in Canada and Asia.

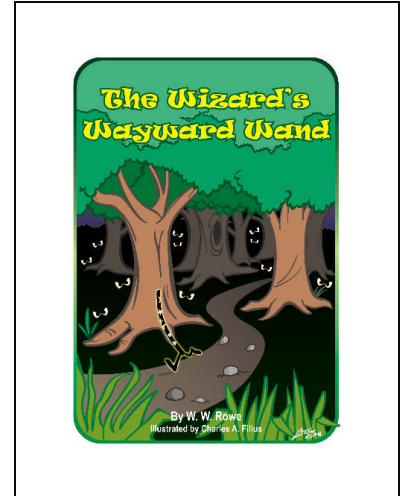
Distributed to the trade through National Book Network 1-800-462-6420

SANCTUARY PUBLICATIONS, INC.

The Wizard's Wayward Wand

W.W. Rowe
October 2010

On Mirth, a planet like Earth, a dog's broken leg miraculously heals. Then a school mysteriously disappears. Why? A Little Golump Wizard's wand has allowed a young boy to find it. From his pocket, the wand grants his wishes, though he doesn't suspect this. Later, the wand lets other kids find it; their unwitting "wishes" increase the madness, humor, and confusion. Returning to the Wizard, the wand thwarts a plot to kill the Goumph Queen.



- ISBN13: 978-0-9843754-0-0

- ISBN10: 0-9843754-0-6

- Category: Juvenile Humor, Ages 8-12

- BISAC 1: JUV019000

- Price: \$12.95

- Discount: trade

- Format: paperback

- Size: 5 1/2 x 7 1/2"

- Page count: 99 pages

- Author Residence: W.W. Rowe is a former professor of Russian literature and the author of numerous children's books. Mr. Rowe lives in Sedona, Arizona

- ISBNs and titles of author's previous books: Clever Billy 978-0-9785334-1-0
The Flaw of Karma 978-0-9785334-2-7

Marketing:

- Unusual story with moral message

Sales Handles:

- This book will have a sequel.

Audience:

- Juvenile/general

Competition:

- His Dark Materials by Philip Pullman
- Gegor the Underland Chronicles by Suzanne Collins
- Paraworld Zero by Matthew Peterson

Extra sales materials to support the book:

- color flyer, sales rep kits

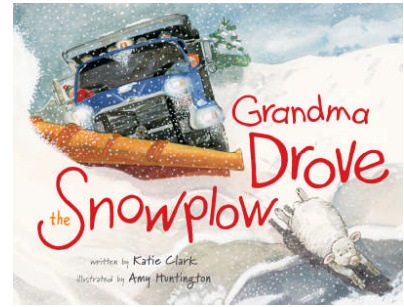
Distributed to the trade through National Book Network 1-800-462-6420

DOWN EAST BOOKS

Grandma Drove the Snowplow

Katie Clark

September 2010



The redoubtable Grandma-this books is a sequel to Grandma Drove the Garbage Truck-is at it again. In addition to collecting the town's garbage, Grandma and her sons also plow the roads in the winter. But what happens when a blizzard comes through, it's the day of the big town carol sing, and Grandma's sons are all stuck in the snow and unable to plow? Leave it to Grandma to clear the way to the church for the carol sing. With more help from her grandson Billy, she gets the streets clear and helps out her neighbors in the process, too. In fact, Grandma does such a good job with the plowing, she even beats Santa to the carol sing.

- ISBN13: 978-0-89272-851-0

- ISBN10: 0-89272-851-5

- Category: Children's/Picture Book, Ages 4-8

- BISAC 2: JUV017010

- Price: \$16.95

- Discount: T

- Format: cloth

- Size: 11 x 8 1/2

- Page count: 32 pages

- Color Illustrations: 28

- Author Residence: Katie Clark is a former primary school teacher with a master's degree in Literacy Education. She lives with her family in Brunswick, Maine, where she home-schools her two children. This is her third children's book.

- ISBNs and titles of author's previous books: Grandma Drove the Garbage Truck

- Illustrator Residence: Amy Huntington is an artist and illustrator living with her family in Williston, Vermont. her work has appeared in Vermont Life magazine as well as numerous children's books.

Marketing:

- Co-op available
- Advertised in Down East Magazine
- Advertised on Down East Web site

Sales Handles:

- A seasonal sequel to the very popular Grandma Drove the Garbage Truck (Down East, 2006)
- Bright, lively, and whimsical illustrations bring a fun and fresh perspective to the essential job of snow plowing.
- Will be popular with grandparents, especially as Grandma and her grandson are the unlikely heroes.
- Kids who love big trucks will enjoy the illustrations of the enormous plow truck.

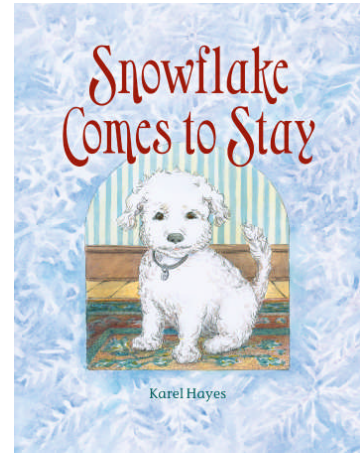
DOWN EAST BOOKS

Snowflake Comes to Stay

Karel Hayes

September 2010

This is the charming and original tale of author Harriet Harrington, who lives alone in a small house in the woods, and prefers it that way. Her persistent friend Monique, however, believes Harriet needs a friend. Monique breeds puppies and she will not take no for an answer. So, a small Bichon Frise puppy named Snowflake comes to live with Harriet and Harriet's life will never be the same. This story of an independent woman who grows to love something she never wanted will enchant children and adults alike.



- ISBN13: 978-0-89272-850-3

- ISBN10: 0-89272-850-7

- Category: Children's/Picture Book, Ages 4-8

- BISAC 1: JUV002070

- BISAC 2: JUV039060

- BISAC 3: JUV039090

- Price: \$16.95

- Discount: T

- Format: Cloth

- Size: 8.5 x 11

- Page count: 32 pages

- B&W Illustrations: 28

- Carton qty: 30

- Author Residence: Karel Hayes is a watercolor artist who has exhibited throughout the U.S. Her drawings have appeared in several magazines and she has illustrated more than 10 books. She lives with her husband in Center Harbor, New Hampshire.

- Illustrator(s): Karel Hayes

Marketing:

- Co-op available
- Advertised in Down East Magazine
- Advertised on Down East Web site

Sales Handles:

- Great story for young children on the importance of being open to new opportunities and friendships.

Distributed to the trade through National Book Network 1-800-462-6420

DOWN EAST BOOKS

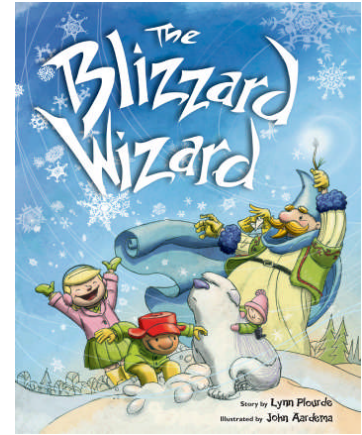
The Blizzard Wizard

Lynn Plourde

September 2010

Why are there no good snowstorms this year? Because of global warming? Because of El Nino or La Nina? No, there's a simpler explanation-the Blizzard Wizard has lost his snow spell!

In this fun story, the Blizzard Wizard tries time and again to create the perfect snowstorm to make children happy. After several failed but funny attempts, he finally finds and casts his missing snow spell--at a most unusual time and place!



- ISBN13: 978-0-89272-789-6

- ISBN10: 0-89272-789-6

- Category: Children's/Picture Book, Ages 4-8

- BISAC 1: JUV037000

- BISAC 2: JUV029020

- Price: \$16.95

- Discount: T

- Format: Cloth

- Size: 8 x 10

- Page count: 32 pages

- Color Illustrations: 17

- Author Residence: Lynn Plourde is the author of *Pigs in the Mud*, *Wild Child*, and *Snow Day* among other highly recognized children's titles. She has also written 11 instructional books for teachers and presents regularly at teacher and library conferences. She lives in Winthrop, Maine.

- ISBNs and titles of author's previous books: *Pigs in the Mud*, *Wild Child*, *Snow Day*

- Illustrator(s): John Aardema

Marketing:

- Co-op available
- Advertised in Down East Magazine
- Advertised on Down East Web site

Sales Handles:

- A silly tale to keep all amused, *Blizzard Wizard* incorporates weather facts, so there's learning while there's laughing.
- Younger children will enjoy the humorous story, while older children will enjoy the snow/blizzard facts at the end of the book as well as the story itself.
- Weather facts also make book interesting to teachers & librarians
- Combines the topics of blizzards and wizards, which no other children's book has done to date.
- Catchy title that includes the word wizard
- Lynn Plourde is one of the most well-loved and respected children's book authors today

Distributed to the trade through National Book Network 1-800-462-6420

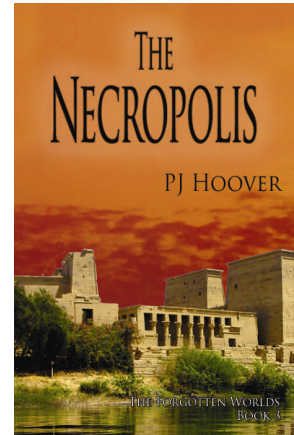
CHILDREN'S BRAINS ARE YUMMY BOOKS

The Necropolis

The Forgotten Worlds, Book 3

PJ Hoover

October, 2010



The situation in Lemuria is rapidly deteriorating. In fact teleportation between the hidden continent and the outside world has become so dangerous, all agents and their families have been recalled. Although Benjamin is pleased to be living in Lemuria full time, he knows he needs to find his last sibling soon. However, between classes, a murderous half-brother, and complications with his friend Heidi, Benjamin can barely focus. Besides, there's only one place left they haven't searched — the hidden continent of Atlantis.

Format:

- ISBN13: 978-1-933767-15-4
- ISBN: 1-933767-15-4
- Category: Middle Reader, Ages 10+
- Price: \$16.95
- Format: Cloth
- Discount: [T]
- Size: 5.5x8.5
- Page count: 320 pages

Author:

P. J. Hoover lives in Austin, Texas, with her son, daughter, husband, dog and 2 tortoises.

Endorsements for Book 1:

• Five Stars - Recipient of the Gold Star Award for Excellence

"Fans of Rick Riordan's *Percy Jackson* series will particularly enjoy this book."
— *Teens Read Too*

• "*The Emerald Tablet* draws readers in from the first page with likeable characters and surprising mysteries. The blend of reality and science fiction is intriguing with a challenging quest and dangerous villains. Readers will be eager to read more fantastic adventures by P.J. Hoover." — Linda Joy Singleton, author of *The Seer* and *Dead Girl* series

• Book 1 Included on the 2009 Tri State Young Adult Books of Note List

Marketing:

- Co-op Available
- Author school visits and signings
- Author school visits & signings
- Cross promotion on author's, Blooming Tree Press, and CBAY Books sites
- Planned online blog tours
- Publisher presence at BEA
- Author presence at TLA and ALA
- ARC and eARC availability

Sales Handles:

- There is a lack of good science fiction novels for middle grade and teen readers. This series helps fill that niche.
- Since *The Lightning Thief*, there has been an interest in books with a mythological base. All of the books in this series are heavily grounded in world mythology.
- Fantasy is still the top selling children's genre. Kids and parents are often looking for a new series to read. So, far there are three books planned for this series.

Audience:

- Children ages 9 & up
- Science Fiction readers

Competition:

- *The Awakening: Quantum Prophecy*, Michael Carroll, May/2007, 978-0-385733-57-1, Twins find a magic book with words that move, but it is stolen from them before they can use it.
- *Mister Monday: The Keys to the Kingdom*, Garth Nix, March/2005, 978-0-439703-69-7, A series that revisions traditional Judeo/Christian mythology.

Extra sales materials to support the book:

- Manuscript: available
- Advanced Reader Copies: available March 2010
- Author Photo/Media Kit: available
- Activity Pages: available

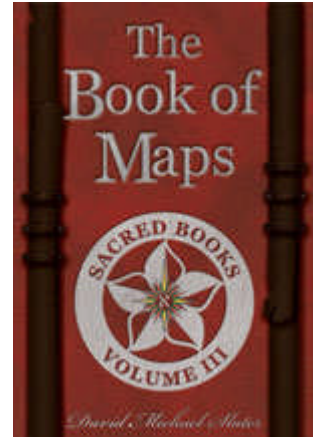
The Book of Maps

Sacred Books, Volume III

David Michael Slater

October, 2010

Daphna and Dexter have started to rebuild their lives now that they've succeeded in destroying the Book of Knowledge. With the help of their new foster mother, Evelyn, they are trying to do regular things again. But before life can truly be considered normal, a strange creature attacks Evelyn killing her and starting a deadly plague. Now Daphna and Dexter find themselves being chased by various groups all after the book with the mysterious map that Evelyn had guarded. As the twins barely escape with their lives, they can't help but wonder if life will ever be normal.



Format:

- ISBN13: 978-1-933767-03-1
- ISBN: 1-933767-03-0
- Category: Middle Reader, Ages 10+
- Price: \$16.95
- Format: Cloth
- Discount: [T]
- Size: 5x7.25
- Page count: 264 pages

Author:

David Michael Slater was born in Pittsburg, Pennsylvania. He teaches in Portland, Oregon, where he lives with his wife and son. David is the author of numerous award-winning books. The *Sacred Books* is his first series for middle grade readers.

Author's Previous Books:

- *The Book of Nonsense, Sacred Books Volume 1*, 978-1-933767-00-0
- *The Book of Knowledge, Sacred Books Volume II*, 978-1-933767-02-4

Marketing:

- Co-op Available
- Author school visits & signings
- Cross promotion on author's, Blooming Tree Press, and CBAY Books sites
- Planned Online Blog Tour
- Publisher presence at BEA
- Series promotion during Banned Books Week
- ARC and eARC availability

Sales Handles:

- One of the main characters has Scotopic Sensitivity Syndrome which makes it almost impossible to read. He's a character reluctant reader can identify with.
- The other main character lives, sleeps, and eats books. She's a character that avid readers can identify with.
- The twins do not get along at first, but eventually they learn to work together. Kids can identify with the sibling rivalry, and parents appreciate the children learning to cooperate.
- Since *Twilight*, there has been an interest in books with vampires and vampire lore. All of the books in this series are heavily grounded in Judeo/Christian mythology. The third and fourth books in the series feature, Lilith, the first Jewish vampire, as an antagonist.
- Fantasy is still the top selling children's genre. Kids and parents are often looking for a new series to read. So, far there are four books planned for this series.

Endorsements for Book 1:

- "If your kids have already ripped through the *Harry Potter series*, *The Golden Compass*, and *The Spiderwick Chronicles*, then spending some time with the reluctant adventurers in *The Book of Nonsense* is most definitely a good idea."— *Portland Monthly*

Audience:

- Children ages 9 & up
- Fantasy readers

Competition:

- *The Alchemyst: The Secrets of the Immortal Nicholas Flamel*, Michael Scott, May/2007, 978-0-385733-57-1, Twins find a magic book with words that move, but it is stolen from them before they can use it.
- *Mister Monday: The Keys to the Kingdom*, Garth Nix, March/2005, 978-0-439703-69-7, A series that revisions traditional Judeo/Christian mythology.

Extra sales materials to support the book:

- Manuscript: available
- Advanced Reader Copies: available March 2010
- Author Photo/Media Kit: available
- Activity Pages: available

DHARMA PUBLISHING

Courageous Captain

A Story About The Power of Good Action

The Jataka Tales

Dharma Publishing Editorial Staff

December 2009

Young men who are searching for a treasure beg a famous retired sea captain to accompany them, hoping his presence will bring good luck on their journey. The captain's help while they cross dangerous seas teaches them that wisdom and good actions are more reliable than hope and fascination.

- ISBN13: 978-0-89800-515-8
- ISBN10: 0-89800-515-9

• Category: Juvenile Fiction

- BISAC 1: FAM 0310000
- BISAC 2: FAM 016000
- BISAC 3: EDU020000

- Price: \$8.95
- Format: Paperback
- Abridged / Unabridged: Unabridged
- Size: 8 1/2 x 11
- Page count: 36 pages
- B&W Illustrations: 2
- Color Illustrations: 25
- Other: 1 of 22 in a series
- Carton qty: 80

• Author Residence: Dharma Publishing Editorial Staff

• ISBNs and titles of author's previous books: *The Magic of Patience* 978-0-89800-427-4; *The Parrot and the Fig Tree* 978-0-89800-430-4; *Pieces of Gold* 978-0-89800-432-8; *Wisdom of the Golden Goose* 978-0-89800-434-2;

• Illustrator(s): Rosalyn White

• ISBNs and titles of illustrator's previous books: *A Friend to All* 978-0-89800-513-4; *Golden Foot* 978-0-89800-517-2; *A Precious Life* 978-0-89800-512-7; 978-0-89800-427-4 *The Magic of Patience*.

• Previous ISBN: 978-0-89800-195-2 (Previous version)

Marketing:

- Co-op Available

Sales Handles:

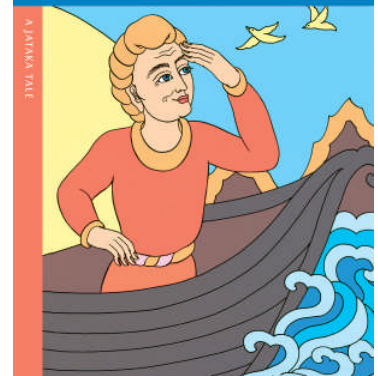
- Teaches key values of respect for elders, listening to experienced advice, effective leadership and reliability.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A map to indicate the region of origin of the story
- Suggestions to explain the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children

Courageous Captain

A story about the power of good action



DHARMA PUBLISHING
The Fish King

A Story About The Power Of Goodness
The Jataka Tales
Dharma Publishing Editorial Staff
December 2009

In a lotus-filled lake lives a king of fishes, devoted to the happiness and well-being of all the fish in his realm. But one year the lake and all its inhabitants are endangered by a drought. Desperate, the Fish king appeals to the gods and the forces of nature to send a healthy rain. Through the power of his goodness, the lake is restored and all its creatures are saved.

- ISBN13: 978-0-89800-491-5

- ISBN10: 0-89800-491-8

- Category: Juvenile Fiction

- BISAC 1: FAM03100

- BISAC 2: FAM016000

- BISAC 3: EDU020000

- Price: \$8.95

- Discount: "T"

- Format: Paperback

- Abridged / Unabridged:
Unabridged

- Size: 8 ½ x 11"

- Page count: 36 pages

- B&W Illustrations: 2

- Color Illustrations: 25

- Other: 2 of 22 books in a series.

- Carton qty: 80

- Author Residence: Dharma
Publishing Editorial Staff
Cazadero, CA

- ISBNs and titles of author's
previous books: The Magic of
Patience 978-0-89800-427-4;
The Parrot and the Fig Tree 978-0-
89800-430-4;
Pieces of Gold 978-0-89800-432-8;
Wisdom of the Golden Goose 978-
0-89800-434-2;
• Illustrator(s): Bradley Clemmons
and Julia Witwer

- Previous ISBN: 978-0-89800-
144-0 (Previous version)

Marketing:

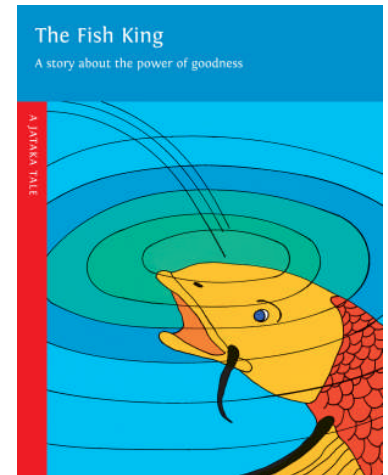
- Co-op Available

Sales Handles:

- Teaches key values of goodness, wise use of resources, and non-violence.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A glossary of specific Asian terms
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

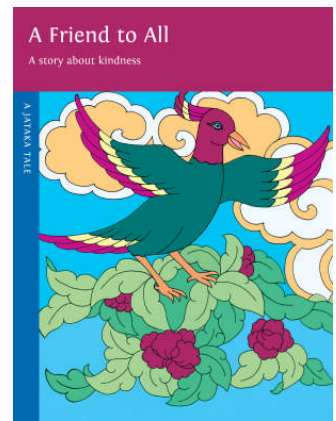
Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING
A Friend to All
A Story About Kindness
The Jataka Tales
Dharma Publishing Editorial Staff
December 2009



A woodpecker risks his life to save a lion in distress. When it is time for the lion to repay the woodpecker his kindness, he proudly rebuffs the bird. Yet the woodpecker refrains from anger and revenge, saying that kindness is its own reward.

- ISBN13: 978-0-89800-513-4
- ISBN10: 0-89800-513-2

Marketing:

- Co-op Available

- Category: Juvenile Fiction

Sales Handles:

- Teaches key values of kindness, helpfulness, unselfishness, true friendship.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

- BISAC 1: FAM031000
- BISAC 2: FAM016000
- BISAC 3: EDU020000
- Price: \$8.95
- Discount: "T"
- Format: Paperback
- Abridged / Unabridged: Unabridged
- Size: 8 1/2 x 11"
- Page count: 36 pages
- B&W Illustrations: 2
- Color Illustrations: 25
- Other: 3 of 22 books in a series
- Carton qty: 80

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children

- Author Residence: Dharma Publishing Editorial Staff
Cazadero, CA

- ISBNs and titles of author's previous books: The Magic of Patience 978-0-89800-427-4; The Parrot and the Fig Tree 978-0-89800-430-4; Pieces of Gold 978-0-89800-432-8; Wisdom of the Golden Goose 978-0-89800-434-2;

- Illustrator(s): Rosalyn White

- Previous ISBN: 978--0-89800-187-7 (Previous version)

Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING

Golden Foot

A Story About Unselfish Love

The Jataka Tales

Dharma Publishing Editorial Staff

December 2009

The noble deer Golden Foot rules as king over a large herd. When he is caught in a hunter's snare, his mate, Graceful, pleads with the hunter, offering herself in exchange. The hunter is so touched with her plea that he sets Golden Foot free. As a reward, Golden Foot offers the hunter three magical jewels and urges him to help, rather than harm, those in need.

- ISBN13: 978-0-89800-517-2
- ISBN10: 0-89800-517-5

• Category: Juvenile Fiction

- BISAC 1: FAM031000
- BISAC 2: FAM016000
- BISAC 3: EDU020000

- Price: \$8.95
- Discount: "T"
- Format: Paperback
- Abridged / Unabridged: Unabridged
- Size: 8 ½ x 11"
- Page count: 36 pages
- B&W Illustrations: 2
- Color Illustrations: 25
- Other: 4 of 22 books in a series
- Carton qty: 80

• Author Residence: Dharma Publishing Editorial Staff; Cazadero, CA

• ISBNs and titles of author's previous books: The Magic of Patience 978-0-89800-427-4; The Parrot and the Fig Tree 978-0-89800-430-4; Pieces of Gold 978-0-89800-432-8; Wisdom of the Golden Goose 978-0-89800-434-2;

• Illustrator(s): Rosalyn White

• Previous ISBN: 978-0-89800-252-2 (Previous version)

Marketing:

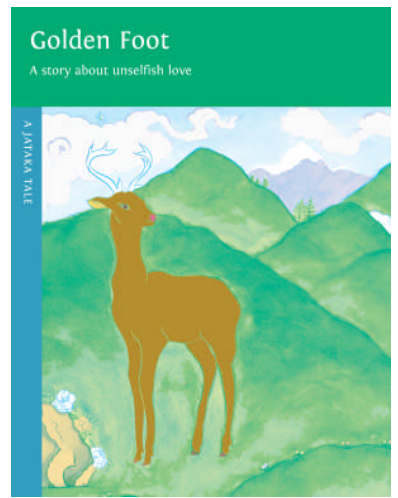
- Co-op Available

Sales Handles:

- Teaches key values of love, sacrificing for a noble cause, and helping others.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING

Great Gift and the Wish-Fulfilling Gem

A Story About The Wish To Help Others
Jataka Tales

Dharma Publishing Editorial Staff

April 2010

A wealthy young child, moved by the misery of the poor in his country, sets out on a wondrous, challenging journey. After overcoming many dangers, he returns with the legendary gem that heals all ills.

• ISBN13: 978-0-89800-600-1

• ISBN10: 0-89800-600-7

• Category: Juvenile Fiction

• BISAC 1: FAM031000

• BISAC 2: FAM016000

• BISAC 3: EDU020000

• Price: \$8.95

• Discount: "T"

• Format: paperback

• Abridged / Unabridged:
Unabridged

• Size: 8 1/2 x 11"

• Page count: 36 pages

• B&W Illustrations: 2

• Color Illustrations: 25

• Carton qty: 80

• Author Residence: Dharma
Publishing Editorial Staff;
Cazadero, CA

• ISBNs and titles of author's
previous books: The Magic of
Patience 978-0-89800-427-4;
The Parrot and the Fig Tree 978-0-
89800-430-4;
Pieces of Gold 978-0-89800-432-
8; Wisdom of the Golden Goose
978-0-89800-434-2;

• Illustrator(s): Terry McSweeney

• Previous ISBN: 978-0-89800-
143-3 (version)

Marketing:

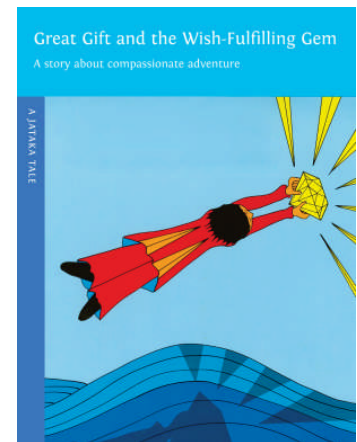
- Co-op available

Sales Handles:

- Teaches key values of perseverance, generosity, courage, loving-kindness
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child
- A glossary of specific Asian terms
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING
Heart of Gold

A Story About The Power of Generosity
Jataka Tales
Dharma Publishing Editorial Staff
April 2010

A rich man's love of giving is tested when his possessions mysteriously disappear. Even in poverty, his generosity grows, and he works hard to help those in need. When his wealth is restored, the benefits of his giving extend far and wide.

- ISBN13: 978-0-89800-601-8

- ISBN10: 0-89800-601-5

- Category: Juvenile Fiction

- BISAC 1: FAM 031000
- BISAC 2: FAM 016000
- BISAC 3: EDU 020000

- Price: \$8.95
- Discount: "T"
- Format: paperback
- Size: 8 1/2 x 11"
- Page count: 36 pages
- B&W Illustrations: 2
- Color Illustrations: 25
- Carton qty: 80

- Author Residence: Dharma Publishing Editorial Staff; Cazadero, CA

- ISBNs and titles of author's previous books: The Magic of Patience 978-0-89800-427-4; The Parrot and the Fig Tree 978-0-89800-430-4; Pieces of Gold 978-0-89800-432-8; Wisdom of the Golden Goose 978-0-89800-434-2;
- Illustrator(s): Rosalyn White

The Magic of Patience 978-0-89800-427-4

- Previous ISBN: 978-0-89800-193-8 (version)

Marketing:

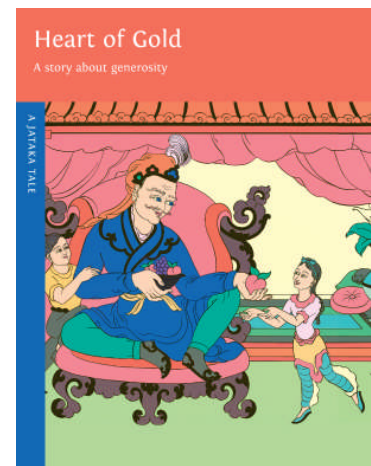
- Co-op available

Sales Handles:

- Teaches key values of generosity
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING

The Hunter and the Quail

Jataka Tales
Dharma Publishing Editorial Staff
April 2010

Using a net, a hunter captures many birds. A wise quail shows the birds how, by cooperating, they can lift up the net and escape. Birds distracted by petty quarrels are easily trapped, but those able to set aside their differences live safely in peace.

- ISBN13: 978-0-89800-602-5
- ISBN10: 0-89800-602-3
- Category: Juvenile Fiction

- BISAC 1: FAM 031000
- BISAC 2: FAM 016000
- BISAC 3: EDU 020000

- Price: \$8.95
- Discount: "T"
- Format: paperback
- Abridged / Unabridged: Unabridged
- Size: 8 1/2 x 11"
- Page count: 36 pages
- B&W Illustrations: 2
- Color Illustrations: 25
- Carton qty: 80

• Author Residence: Dharma Publishing Editorial Staff; Cazadero, CA

• ISBNs and titles of author's previous books: The Magic of Patience 978-0-89800-427-4; The Parrot and the Fig Tree 978-0-89800-430-4; Pieces of Gold 978-0-89800-432-8; Wisdom of the Golden Goose 978-0-89800-434-2;

• Illustrator(s): Rachel Garbett

• Previous ISBN: 978-0-89800-250-8 (version)

Marketing:

- Co-op available

Sales Handles:

- Teaches key values of cooperation
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING

The King Who Understood Animals

A Story About Using Knowledge Wisely

The Jataka Tales

Dharma Publishing Editorial Staff

December 2009

Senaka, king of Benares, protects a snake under attack. The snake offers the king a secret spell that allows him to understand the speech of animals. This gift, however, comes with a price: if Senaka ever reveals the spell, he will die.

• ISBN13: 978-0-89800-520-2

• ISBN10: 0-89800-520-5

• Category: Juvenile Fiction

• BISAC 1: FAM031000

• BISAC 2: FAM016000

• BISAC 3: EDU020000

• Price: \$8.95

• Discount: "T"

• Format: Paperback

• Abridged / Unabridged:

Unabridged

• Size: 8 ½ x 11"

• Page count: 36 pages

• B&W Illustrations: 2

• Color Illustrations: 25

• Other: 5 of 22 books in a series.

• Carton qty: 80

• Author Residence: Dharma Publishing Editorial Staff; Cazadero, CA

• ISBNs and titles of author's previous books: The Magic of Patience 978-0-89800-427-4; The Parrot and the Fig Tree 978-0-89800-430-4; Pieces of Gold 978-0-89800-432-8; Wisdom of the Golden Goose 978-0-89800-434-2;

• Illustrator(s): Magdalena Duran

• ISBNs and titles of illustrator's previous books: The Jewel of Friendship 978-0-89800-428-1

• Previous ISBN: 978-0-89800-318-5 (Previous version)

Marketing:

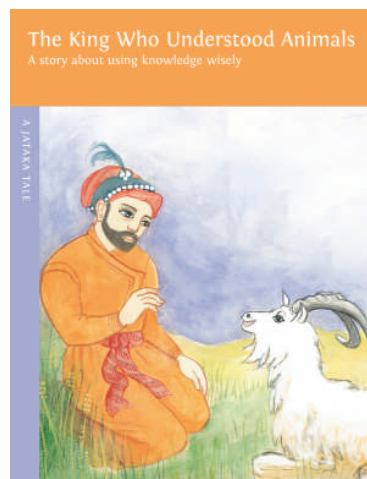
- Co-op available

Sales Handles:

- Teaches key values of integrity, kindness to animals and leadership.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A glossary of specific Asian terms
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



DHARMA PUBLISHING

The Monkey King

A Story About Compassion and Leadership

The Jataka Tales

Dharma Publishing Editorial Staff

December 2009

A Monkey King whose tribe is attacked by humans risks his life to save his troop. When he is fatally harmed by one of his own subjects, the good monkey leader dies of a broken heart. A human king who observes this display of selflessness, vows to always remember the teachings of the noble Monkey King.

• ISBN13: 978-0-89800-495-3

• ISBN10: 0-89800-495-0

• Category: Juvenile Fiction

• BISAC 1: FAM031000

• BISAC 2: FAM016000

• BISAC 3: EDU020000

• Price: \$8.95

• Discount: "T"

• Format: Paperback

• Abridged / Unabridged:

Unabridged

• Size: 8 ½ x 11"

• Page count: 36 pages

• B&W Illustrations: 2

• Color Illustrations: 25

• Other: 6 of 22 books in a series.

• Carton qty: 80

• Author Residence: Dharma
Publishing Editorial Staff;
Cazadero, CA

• ISBNs and titles of author's
previous books: The Magic of
Patience 978-0-89800-427-4;
The Parrot and the Fig Tree 978-0-
89800-430-4;
Pieces of Gold 978-0-89800-432-8;
Wisdom of the Golden Goose 978-
0-89800-434-2;

• Illustrator(s): Sheila Johnson

• Previous ISBN: 978-0-89800-
292-8 (Previous version)

Marketing:

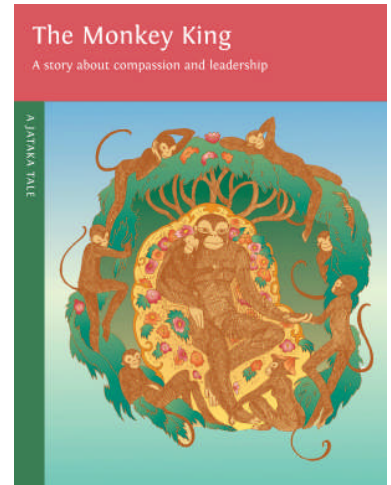
- Co-op available

Sales Handles:

- Teaches key values of loving kindness, leadership and responsibility.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A glossary of specific Asian terms
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING

The Monster of Lotus Lake

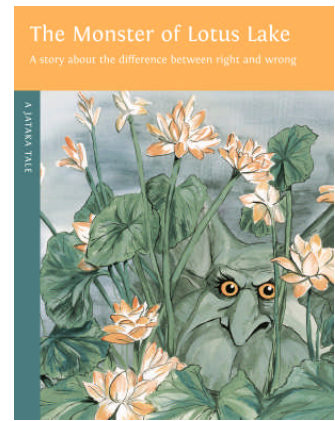
A Story About The Difference Between Right and Wrong

The Jataka Tales

Dharma Publishing Editorial Staff

December 2009

Exiled from their father's kingdom, three princes travel to the high mountains of India. While bathing in a lotus-filled lake, two of them are captured by a monster. Demonstrating wisdom and compassion, the third prince saves his brothers and inspires the monster to change his ways.



• ISBN13: 978-0-89800-514-1

• ISBN10: 0-89800-514-0

• Category: Juvenile Fiction

• BISAC 1: FAM031000

• BISAC 2: FAM016000

• BISAC 3: EDU020000

• Price: \$8.95

• Discount: "T"

• Format: Paperback

• Abridged / Unabridged:
Unabridged

• Size: 8 ½ x 11"

• Page count: 36 pages

• B&W Illustrations: 2

• Color Illustrations: 25

• Other: 7 of 22 books in a series

• Carton qty: 80

• Author Residence: Dharma
Publishing Editorial Staff;
Cazadero, CA

• ISBNs and titles of author's
previous books: The Magic of
Patience 978-0-89800-427-4;
The Parrot and the Fig Tree 978-0-
89800-430-4;
Pieces of Gold 978-0-89800-432-8;
Wisdom of the Golden Goose 978-
0-89800-434-2;

• Illustrator(s): Sherri Nestorowich

• ISBNs and titles of illustrator's
previous books: Wisdom of the
Golden Goose 978-0-89800-434-2

• Previous ISBN: 978-0-89800-
363-5 (Previous version)

Marketing:

- Co-op available

Sales Handles:

- Teaches key values of selflessness, brotherhood, leadership and wise discernment.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children

Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING
Power of a Promise

A Story About The Power of Keeping Promises
Jataka Tales
Dharma Publishing Editorial Staff
April 2010

Armed only with his love of truth, a young prince confronts a wild warrior, a half-lion who terrifies all with his uncontrollable anger. By his example, the brave boy changes the wild man's heart and helps to restore his noble nature.

• ISBN13: 978-0-89800-603-2

• ISBN10: 0-89800-603-1

• Category: Juvenile Fiction

• BISAC 1: FAM 031000

• BISAC 2: FAM 016000

• BISAC 3: EDU 020000

• Price: \$8.95

• Discount: "T"

• Format: paperback

• Abridged / Unabridged:
Unabridged

• Size: 8 1/2 x 11"

• Page count: 36 pages

• B&W Illustrations: 2

• Color Illustrations: 25

• Carton qty: 80

• Author Residence: Dharma
Publishing Editorial Staff

• ISBNs and titles of author's
previous books: *The Magic of
Patience* 978-0-89800-427-4;
The Parrot and the Fig Tree 978-0-
89800-430-4;
Pieces of Gold 978-0-89800-432-
8;
Wisdom of the Golden Goose 978-
0-89800-434-2;

• Illustrator(s): Rosalyn White

• ISBNs and titles of illustrator's
previous books: *The Magic of
Patience* 978-0-89800-427-4;

• Previous ISBN: 978-0-89800-
197-6 (version)

Marketing:

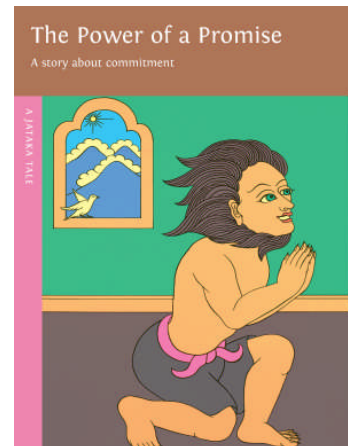
- Co-op available

Sales Handles:

- Teaches key values of keeping promises
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING
A Precious Life

A Story About Respect For All Beings

The Jataka Tales

Dharma Publishing Editorial Staff

December 2009

A hunter pursuing a deer, falls from his horse and is trapped in a deep ravine. Seeing the hunter's plights, the deer risks his own life to carry him to safety. Grateful, the hunter respects the deer's wish that all forest creatures be safe from his arrows and resolves to become their protector.

- ISBN13: 978-0-89800-512-7
- ISBN10: 0-89800-512-4

• Category: Juvenile Fiction

- BISAC 1: FAM03100
- BISAC 2: FAM016000
- BISAC 3: EDU020000

- Price: \$8.95
- Discount: "T"
- Format: Paperback
- Abridged / Unabridged: Unabridged
- Size: 8 ½ x 11"
- Page count: 36 pages
- B&W Illustrations: 2
- Color Illustrations: 25
- Other: 8 of 22 books in a series
- Carton qty: 80

• Author Residence: Dharma Publishing Editorial Staff; Cazadero, CA

• ISBNs and titles of author's previous books: The Magic of Patience 978-0-89800-427-4; The Parrot and the Fig Tree 978-0-89800-430-4; Pieces of Gold 978-0-89800-432-8; Wisdom of the Golden Goose 978-0-89800-434-2;

• Illustrator(s): Rosalyn White

• Previous ISBN: 978-0-89800-185-3 (Previous version)

Marketing:

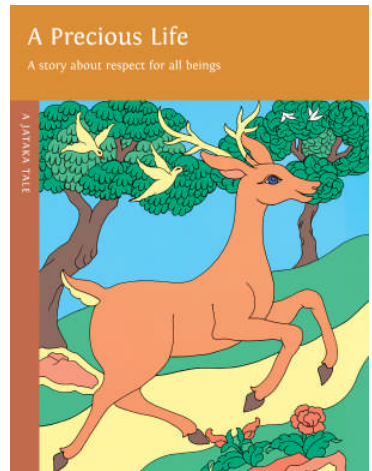
- Co-op Available

Sales Handles:

- Teaches key values of empathy, respect, kindness, helping others, nonviolence, resourcefulness.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



DHARMA PUBLISHING
The Proud Peacock

A Story About Humility
The Jataka Titles
Dharma Publishing Editorial Staff
December 2009

A golden mallard, chosen by the birds to be their king, grants his daughter's wish to select her own mate. From all available candidates, the princess chooses an elegant peacock. Delighted, the peacock shows off his beauty. Realizing his prideful nature, the mallard princess rejects the peacock and chooses a more modest mate. Deeply ashamed, the peacock utters a hoarse cry of dismay. To this day, peacocks still make this same sound.

• ISBN13: 978-0-89800-494-6

• ISBN10: 0-89800-494-2

• Category: Juvenile Fiction

• BISAC 1: FAM03100
• BISAC 2: FAM016000
• BISAC 3: EDU020000

• Price: \$8.95
• Discount: "T"
• Format: Paperback
• Abridged / Unabridged:
Unabridged
• Size: 8 ½ x 11"
• Page count: 36 pages
• B&W Illustrations: 2
• Color Illustrations: 25
• Other: 9 of 22 books in a series
• Carton qty: 80

• Author Residence: Dharma
Publishing Editorial Staff;
Cazadero, CA

• ISBNs and titles of author's
previous books: The Magic of
Patience 978-0-89800-427-4;
The Parrot and the Fig Tree 978-0-
89800-430-4;
Pieces of Gold 978-0-89800-432-8;
Wisdom of the Golden Goose 978-
0-89800-434-2;

• Illustrator(s): Sherri Nestorowich

• ISBNs and titles of illustrator's
previous books: Wisdom of the
Golden Goose 978-0-89800-434-2

• Previous ISBN: 978-0-89800-
369-7 (Previous version)

Marketing:

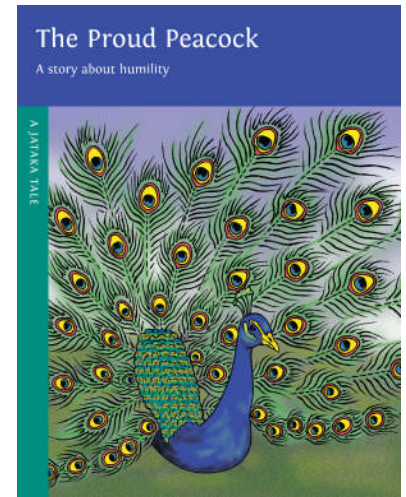
• Co-op Available

Sales Handles:

• Teaches key values of modesty, judging true worth and humility.
• Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
• A glossary of specific Asian terms
• A map to indicate the region of origin of the story
• Suggestions for explaining the key values taught in the story
• Two pages for the child to color

Audience:

• Children 4-12
• Parents
• Teachers
• Anyone looking for a meaningful book/gift for children



DHARMA PUBLISHING

The Rabbit Who Overcame Fear

A Story About Wise Action
The Jataka Tales
Dharma Publishing Editorial Staff
December 2009

A little white rabbit, startled by a loud noise and shaking, springs into flight in fear of an earthquake. His panic spreads to the other forest animals, endangering all who rush after him blindly. When they reach a dangerous cliff, a lion saves them from disaster and teaches them how to cope more wisely with fear.

• ISBN13: 978-0-89800-492-2

• ISBN10: 0-89800-492-6

• Category: Juvenile Fiction

• BISAC 1: FAM031000

• BISAC 2: FAM016000

• BISAC 3: EDU020000

• Price: \$8.95

• Discount: "T"

• Format: paperback

• Abridged / Unabridged:

Unabridged

• Size: 8 ½ x 11"

• Page count: 36 pages

• B&W Illustrations: 2

• Color Illustrations: 25

• Other: 10 of 22 books in a series

• Carton qty: 80

• Author Residence: Dharma
Publishing Editorial Staff;
Cazadero, CA

• ISBNs and titles of author's
previous books: The Magic of
Patience 978-0-89800-427-4;
The Parrot and the Fig Tree 978-0-
89800-430-4;
Pieces of Gold 978-0-89800-432-8;
Wisdom of the Golden Goose 978-
0-89800-434-2;

• Illustrator(s): Eric Meller

• Previous ISBN: 978-0-89800-
211-9 (Previous version)

Marketing:

- Co-op Available

Sales Handles:

- Teaches key values of coping with fear, clear communication, and carefully examining circumstances.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A glossary of specific Asian terms
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children

The Rabbit Who Overcame Fear

A story about wise action



DHARMA PUBLISHING

The Spade Sage

A Story About Finding Happiness

The Jataka Tales

Dharma Publishing Editorial Staff

December 2009

A gardener who owns nothing but a spade feels that something is missing in his life. One day he leaves his spade behind in order to live in the forest and find happiness. In the forest, however, he can think only of his garden, his spade, and his old life. After going back and forth between the forest and his work seven times, he lets go of his past and finds freedom.

- ISBN13: 978-0-89800-522-6
- ISBN10: 0-89800-522-1

Marketing:

- Co-op Available

- Category: Juvenile Fiction

- BISAC 1: FAM031000
- BISAC 2: FAM016000
- BISAC 3: EDU020000

- Price: \$8.95
- Discount: "T"
- Format: Paperback
- Abridged / Unabridged: Unabridged
- Size: 8 ½ x 11"
- Page count: 36 pages
- B&W Illustrations: 2
- Color Illustrations: 25
- Other: 11 of 22 books in a series
- Carton qty: 80

- Author Residence: Dharma Publishing Editorial Staff; Cazadero, CA

- ISBNs and titles of author's previous books: The Magic of Patience 978-0-89800-427-4; The Parrot and the Fig Tree 978-0-89800-430-4; Pieces of Gold 978-0-89800-432-8; Wisdom of the Golden Goose 978-0-89800-434-2;

- Illustrator(s): Sherri Nestorowich

- ISBNs and titles of illustrator's previous books: Wisdom of the Golden Goose 978-0-89800-434-2

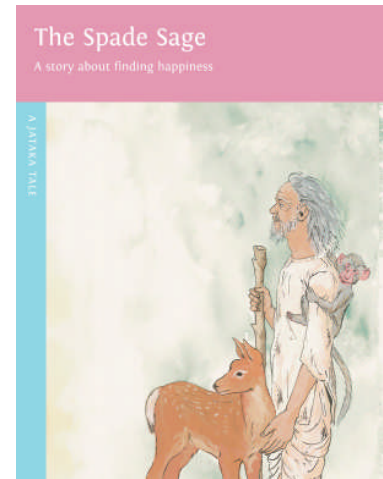
- Previous ISBN: 978-0-89800-321-5 (Previous version)

Sales Handles:

- Teaches key values of persistence, examining habits and desires, and discipline.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A glossary of specific Asian terms
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING
Three Wise Birds

A Story About Wisdom And Leadership

The Jataka Tales

Dharma Publishing Editorial Staff

December 2009

Having no heir, a king raises three birds as his children. To dispel the doubts of his people, the king asks the birds to demonstrate their wisdom, and all marvel at their teachings. Guided by the three wise birds' counsel, the king rules with fairness to all, and his people prosper.

• ISBN13: 978-0-89800-521-9

• ISBN10: 0-89800-521-3

• Category: 237, 238, 244, 242

• BISAC 1: FAM031000

• BISAC 2: FAM016000

• BISAC 3: EDU020000

• Price: \$8.95

• Discount: "T"

• Format: Paperback

• Abridged / Unabridged:

Unabridged

• Size: 8 ½ x 11"

• Page count: 36 pages

• B&W Illustrations: 2

• Color Illustrations: 25

• Other: 12 of 22 books in a series

• Carton qty: 80

• Author Residence: Dharma

Publishing Editorial Staff;

Cazadero, CA

• ISBNs and titles of author's

previous books: The Magic of

Patience 978-0-89800-427-4;

The Parrot and the Fig Tree 978-0-

89800-430-4;

Pieces of Gold 978-0-89800-432-8;

Wisdom of the Golden Goose 978-

0-89800-434-2;

• Illustrator(s): Zohra Kalinkowitz

• Previous ISBN: 978-0-89800-

353-6 (Previous version)

Marketing:

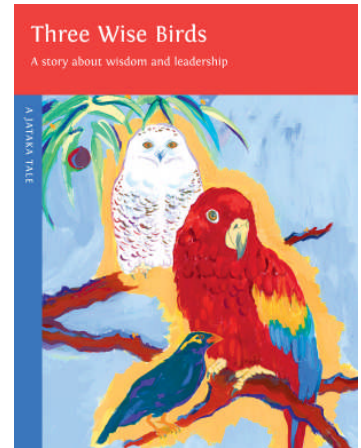
- Co-op Available

Sales Handles:

- Teaches key values of heeding advice, leadership, and ruling oneself.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A glossary of specific Asian terms
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING

The Value of Friends

A Story About Helping Friends In Need

The Jataka Tales

Dharma Publishing Editorial Staff

December 2009

Following his wife's advice, a hawk makes friends with a lion, an osprey, and a great tortoise. Later, when hunters discover the hawks' nest and seek to capture their young, each of the friends responds in turn to save the little birds.

• ISBN13: 978-0-89800-493-9

• ISBN10: 0-89800-493-4

• Category: Juvenile Fiction

- BISAC 1: FAM03100
- BISAC 2: FAM016000
- BISAC 3: EDU020000

- Price: \$8.95
- Discount: "T"
- Format: Paperback
- Abridged / Unabridged: Unabridged
- Size: 8 ½ x 11"
- Page count: 36 pages
- B&W Illustrations: 2
- Color Illustrations: 25
- Other: 13 of 22 books in a series
- Carton qty: 80

• Author Residence: Dharma Publishing Editorial Staff; Cazadero, CA

• ISBNs and titles of author's previous books: The Magic of Patience 978-0-89800-427-4; The Parrot and the Fig Tree 978-0-89800-430-4; Pieces of Gold 978-0-89800-432-8; Wisdom of the Golden Goose 978-0-89800-434-2;

• Illustrator(s): Eric Meller

• Previous ISBN: 978-0-89800-140-2 (Previous version)

Marketing:

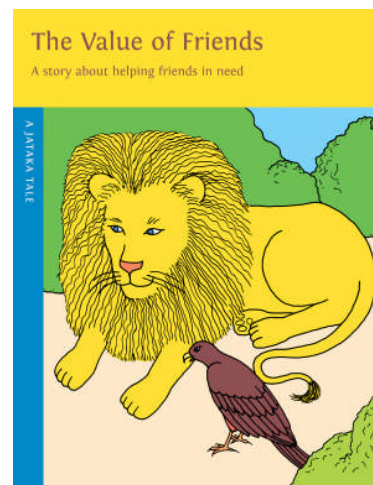
- Co-op Available

Sales Handles:

- Teaches key values of cooperation, helping friends, planning ahead, and loyalty.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A glossary of specific Asian terms
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children



Distributed to the trade through National Book Network 1-800-462-6420

DHARMA PUBLISHING

A Wise Ape Teaches Kindness

A Story About The Power of Positive Actions

The Jataka Tales

Dharma Publishing Editorial Staff

December 2009

A great ape, living in the deep forest, is always ready to help other creatures. One day he discovers a farmer trapped in a ravine. The ape rescues the man by carrying him on his back up the steep walls of the pit. Afterward, when the ape is resting, the farmer tries to kill him. Instead of taking revenge, the wise ape demonstrates compassion for the man.

- ISBN13: 978-0-89800-519-6
- ISBN10: 0-89800-519-1

• Category: Juvenile Fiction

- BISAC 1: FAM03100
- BISAC 2: FAM016000
- BISAC 3: EDU020000

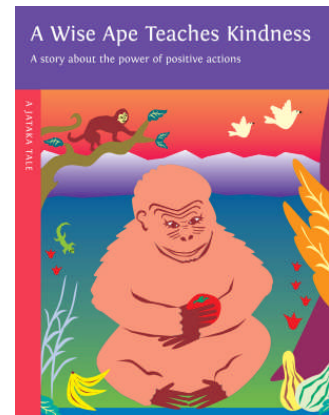
- Price: \$8.95
- Discount: "T"
- Format: Paperback
- Abridged / Unabridged: Unabridged
- Size: 8 ½ x 11"
- Page count: 36 pages
- B&W Illustrations: 2
- Color Illustrations: 25
- Other: 14 of 22 books in a series
- Carton qty: 80

• Author Residence: Dharma Publishing Editorial Staff; Cazadero, CA

• ISBNs and titles of author's previous books: The Magic of Patience 978-0-89800-427-4; The Parrot and the Fig Tree 978-0-89800-430-4; Pieces of Gold 978-0-89800-432-8; Wisdom of the Golden Goose 978-0-89800-434-2;

• Illustrator(s): Andrea Kassof

• Previous ISBN: 978-0-89800-306-2 (Previous version)



Marketing:

- Co-op Available

Sales Handles:

- Teaches key values of kindness, knowing the power of thoughts and actions, and helping others.
- Includes Teaching Guide for parents and teachers to bring the story to life and engage the child.
- A map to indicate the region of origin of the story
- Suggestions for explaining the key values taught in the story
- Two pages for the child to color

Audience:

- Children 4-12
- Parents
- Teachers
- Anyone looking for a meaningful book/gift for children

Distributed to the trade through National Book Network 1-800-462-6420