

6/28/2007



Dear NBN Publishers,

I'd like to follow up on my email from Monday, 25 June concerning our shifting catalog calendar, to let you know about another scheduling change.

Traditionally, NBN has held its winter sales conference at the end of August and the Account Managers present the new titles to the reps. As I explained in Monday's email, our accounts are requiring earlier and earlier title presentations and as a result, we have had to move our winter 2008 meeting to the beginning of August. This year's winter conference will be held on August 6 and 7 and will be a webex "virtual" meeting. The reps will be on the phone with us and we will run a power-point slide show on the list. If we need materials in addition to your catalog copy and tip sheets for the presentation, we will let you know.

In addition to the title presentation conference in early August we will also hold an in-person meeting with the house reps at the end of August. At this meeting we will review specific account needs and opportunities, backlist strategies and our overall sales plan for the upcoming season.

Once again, thank you for your support (and your patience) as we launch these new initiatives.

Sincerely,

Neil Levin  
Senior Vice President