



**BULLETIN # 14**  
**PW Show Daily Ads**  
**Deadline – May 1**



15200 NBN Way  
Blue Ridge Summit, PA 17214  
717-794-3800 x 3627  
717-794-3804 (fax)



**Draw maximum traffic and high visibility throughout the convention!**  
The official news source of the BEA, these big, colorful tabloid news editions keep attendees up-to-date on the show's events, happenings, offerings and more!  
Reserve your ad space through NBN and receive **nearly 50% off** regular *PW* rates!

**Three Show Dailies: May 30, May 31, and June 1, 2008**

**Reservations: May 1, 2008**

**Materials\*: May 5, 2008**

**\*Materials must be submitted electronically via [www.ads4reed.com](http://www.ads4reed.com).**  
**High-res pdfs (300 dpi) required.**

**Day 1** – Friday, May 30    **Day 2** – Saturday, May 31    **Day 3** – Sunday, June 1

Select One	Size	Rate	Non-Bleed	Bleed
	Tabloid Page	2,700.00	10"x14"	11.125"x15.25"
	Junior Page	2,160.00	7"x9.75"	7.75"x10.5"
	1/2 Pg Horz.	1,860.00	9.25"x7"	-
	1/4 Pg Vert.	1,560.00	4.4375"x7.25"	-
	1/4 Pg Horz.	1,560.00	6.75"x4.75"	-
	1/6 Pg	1,200.00	4.4375"x4.75"	-

**4-color prices! (CMYK)**

Publisher:

\_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Publisher Signature:

\_\_\_\_\_ Date \_\_\_\_\_

NBN:

\_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
(Jessica Kennedy, Marketing Programs Manager)

**FAX TO JESSICA KENNEDY  
AT 717-794-3804 by **May 1th****

**PW USE  
ONLY!**