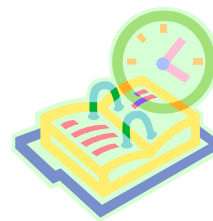




**Book Expo America
June 1-3, 2007 Show Dates**



Bulletin Due Dates Summary

Exhibiting publishers will need to mark their calendars with the following bulletin due dates.

| Bulletin # | Description | Due Date |
|-------------------|-------------------------------|-----------------|
| 03 | Author Signing | 03/09/07 |
| 07 | Material Shipping | 03/30/07 |
| 09 | Special Events | 03/30/07 |
| 13 | NBN Reception Author Signings | 03/30/07 |
| 14 | Title Showcase | 03/30/07 |
| 06 | Posters | 04/02/07 |
| 04 | Directory Listings | 04/06/07 |
| 08 | Exhibitor Badges | 04/13/07 |
| 05 | Headers | 04/16/07 |
| 10 | Booth Furnishings | 04/20/07 |
| 02 | Hotel Reservation Form | 04/23/07 |
| 12 | Silent Auction | 04/30/07 |
| 11 | Shipping to BRS | 05/04/07 |

Please contact me immediately if you have any questions concerning the bulletins.

Jessica M. Kennedy

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