



**BULLETIN # 01**  
Space Reservation  
Deadline – **December 15th**



**2008**  
**Los Angeles, CA**  
**May 30 – June 1**

**Publisher:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Your Email Address:** \_\_\_\_\_

**YES**, we'd like the following booth space at BEA 2008. **(Please check the appropriate box below.)**

- \$8,840 – Full Booth (3 panels/10' wide x 8' deep) – 4 Exhibitor Badges
- \$6,292 – 2/3 of a full booth (2 panels/6.5' x 8' deep) – 2 Exhibitor Badges
- \$4,420 – 1/2 Booth with a partner you've teamed up with (1.5 panels/5' wide x 8' deep) – 2 Exhibitor Badges  
Partner Name & Contact: \_\_\_\_\_
- \$4,800 – 1/2 Booth with an assigned partner (1.5 panels/5' wide x 8' deep) – 2 Exhibitor Badges
- \$3,432 – 1/3 of a full booth \* (1 panel/3' wide x 8' deep) – 1 Exhibitor Badge

\$450 – corner location – very limited availability

**NO**, we don't want to reserve space at BEA 2008. I'll consider participating in the Title Showcase and or the Author Signings, which will be announced soon

\* Please keep in mind that a one panel space is approximately 3' wide and 8' deep and is not appropriate for anyone with planned activities or more than one person attending. We strongly urge you to think carefully before taking a single panel and be prepared to become cozy with your booth partners, including sharing storage space, three chairs, and one table.

I understand that I have until January 15, 2008 to cancel my participation for a full refund. Cancellations between 01/15/08 and 02/15/08 are subject to a charge of 50% of the exhibit space originally requested. After 02/15/08, I understand that I will be charged the full amount; no refund will apply.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_

**(Please print)**

**DEADLINE \* December 15th \***  
**FAX TO JESSICA KENNEDY AT (717) 794-3804**