



PROSPECTIVE PUBLISHER QUESTIONNAIRE

Publisher Name: _____ Genres you publish: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

ISBN Prefixes: _____

Current U.S. Distributor: _____ Other Distributors: _____

If no distributor, how do you sell your books to the trade? _____

Non-trade accounts you sell to: _____

Annual Net Sales – Accounts you want NBN to sell to: _____		(after returns)
Annual Net Sales – All Channels: _____		(after returns)
Average Inventory Levels-Units: _____	Number of Units to NBN Warehouse: _____	
# Backlist Titles: _____ (already published)	% Cloth: _____	% Paperback: _____
# Frontlist Titles: _____ (current season)	% Cloth: _____	% Paperback: _____
Current Return Rate % _____	Average Retail Price: cl _____ pb _____	
Average Trim Size: _____		
# Titles Planned for Next Season: _____	Specify Season: _____	

Please check markets of interest: USA Canada Australia/New Zealand

IF YOU ARE INTERESTED IN NBN'S DISTRIBUTION SERVICES PLEASE SEND US:

This form, a brief description of your publishing program and marketing plans, *samples of your bestselling books* and three copies of your catalog. Our Acquisitions Committee meets regularly and we will contact you as soon as we've evaluated your program.

PLEASE MAIL YOUR MATERIALS TO:

**Ginger Miller, Manager, New Business Development
National Book Network, 4501 Forbes Blvd., Suite 200, Lanham, MD 20706.
Email: gmler@nbnbooks.com Website: www.nbnbooks.com.com**