

ForeWord

M A G A Z I N E

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General Info: Published six times a year, ForeWord is still the only magazine showcasing critical reviews and title trends exclusively from the explosive independent publishing market. Our readership is a premium blend of over 15,000 librarians and chain store booksellers, along with nearly 1,000 members of BookSense and Mountains & Plains booksellers who all make buying decisions that affect the reading habits of millions of readers.

Readership: 15,000 (80% library market/librarians, 15% booksellers, 5% publishing industry executives)

Frequency: Bi-Monthly (Jan/Feb, Mar/April, etc.)

Web Page: <http://www.forewordmagazine.com>

Rates:	Full Page	\$2,257
	2/3 Page, vertical	\$1,638
	1/2 Page, vertical or horizontal	\$1,349
	1/3 Page, vertical or square	\$ 895
	1/6 Page, vertical or horizontal	\$ 450

(Black-and-white rates. 4-color add 30% premium)

Reservation and Design Info:

To reserve your ad space, you must call Mary Ann **six** weeks prior to the issue date. (example: for the Jan/Feb issue, make contact during the last weeks of November). Due dates occasionally vary so check the editorial calendar at www.forewordmagazine.com or call Mary Ann.

Editors' Notes:

ForeWord was established to bring increased attention to the literary achievements of independent publishers and their authors. It is the only trade magazine showcasing advance reviews and category trends exclusively from the exploding small press market.