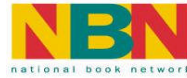


NBN CATALOG SCHEDULE

For publications dates into 2012



BOOK PUBLICATION MONTH	Catalog Copy & Space Res Form Deadline	Tipsheet/ Art Deadline	Sales Materials Due**	Export Data to Accounts	Catalog Printed By	Sales Conference
	<i>9 months in advance of pub date</i>	<i>8.5 months in advance of pub date</i>	<i>6+ months in advance of pub date</i>	<i>6+ months in advance of pub date</i>	<i>6+ months in advance of pub date</i>	<i>4-6 months in advance of pub date</i>
April/May 2011	July 6, 2010	August 3, 2010	October 1, 2010	October 1, 2010	Nov 23, 2010	Nov. 16-19, 2010
June/July 2011	September 7, 2010	October 5, 2010	December 1, 2010	December 1, 2010		
Aug/Sept 2011	November 2, 2010	December 7, 2010	February 1, 2011	February 1, 2011	April 1, 2011	April 4-8, 2011
Oct/Nov 2011	January 5, 2011	February 2, 2011	April 1, 2011	April 1, 2011		
Dec / Jan 11/12	March 1, 2011	April 5, 2011	June 1, 2011	June 1, 2011	Aug 6, 2011	Aug. 10-12, 2011
Feb/ March 2012	May 3, 2011	June 7, 2011	August 1, 2011	August 1, 2011		
April/ May 2012	July 6, 2011	August 3, 2011	October 3, 2011	October 3, 2011	Nov 28, 2011	Nov. 8-11, 2011
June/ July 2012	September 7, 2011	October 5, 2011	December 1, 2011	December 1, 2011		
Aug / Sept 2012	November 2, 2011	December 7, 2011	February 1, 2012	February 1, 2012	Apr 9, 2012	April 10-13, 2012
Oct / Nov 2012	January 10, 2012	February 2, 2012	April 1, 2012	April 1, 2012		
Dec / Jan 12/13	March 5, 2012	April 5, 2012	June 1, 2012	June 1, 2012	Aug 6, 2012	Aug 8-10, 2012
Feb/ March 2013	May 7, 2012	June 7, 2012	August 1, 2012	August 1, 2012		

**Blads, sample chapters, galleys, F/Gs, etc.

NBN CATALOG SCHEDULE

For publications dates into 2012

BOOK PUBLICATION MONTH			
April/May 2011			
June/July 2011			
Aug/Sept 2011			
Oct/Nov 2011			
Dec / Jan 11/12			
Feb/ March 2012			
April/ May 2012			
June/ July 2012			
Aug / Sept 2012			
Oct / Nov 2012			
Dec / Jan 12/13			
Feb/ March 2013			

**Blads, sample chapters, galleys, F/Gs, etc.