



## ART REQUIREMENTS

NBN requires only ONE color cover for use in the catalog and sales kits. NBN will convert your color covers to grayscale for use in the catalog, reproduce color art in the sales kits, and forward the color art to MIS to be sent on to all e-accounts.

### ART SPECS:

- Front cover only (no spines or back covers)
- Color: RGB
- Size: full front cover size
- Save as .jpg (.pdf acceptable, but not preferred)
- Resolution: 300 dpi
- Use book title as name of file
- Compress file as .zip or .sit file (if desired)

Here are the options for sending art, in order of preference:

#### **Option 1: E-MAIL art to [nbnart@nbnbooks.com](mailto:nbnart@nbnbooks.com)**

- Subject line should include "ART--Publisher Name"
- E-mail image as an attachment.

#### **Option 2: ART ON DISK**

- Make sure disk is labeled with publisher name and disk format (mac or pc)
- Fill out the "Art Enclosed on Disk" form included in the packet.

#### **Option 3: Post images on your FTP site**

- Send an e-mail to [nbnart@nbnbooks.com](mailto:nbnart@nbnbooks.com) that includes instructions for retrieving art from your FTP site.
- Please do not remove art from your site until you receive confirmation that your art has been successfully retrieved.

If you have any questions regarding providing art for the catalog contact Patty Keppert at [nbnart@nbnbooks.com](mailto:nbnart@nbnbooks.com).