


NEW CATALOG SCHEDULE (through 2009)

							
PUBLICATION MONTHS	Catalog Copy & Space Res Form Deadline	Tipsheet/ Art Deadline	Sales Materials Due**	Export Data to Accounts	Catalog Printed By	Sales Conference	Catalog
	9 months in advance of pub date	8.5 months in advance of pub date	6 months in advance of pub date	6 months in advance of pub date	6 months in advance of pub date	6 months in advance of pub date	Version Available at Conf.
April/ May 2008	July 18, 2007	August 8, 2007	October 17, 2007	October 17, 2007	October 17, 2007	week of Nov 12, 2007	final cat
June/ July 2008	September 12, 2007	October 3, 2007	December 13, 2007	December 13, 2007	December 13, 2007	week of Nov 12, 2007	final proof ***
Aug / Sept 2008	November 14, 2007	December 5, 2007	February 20, 2008	February 20, 2008	February 20, 2008	week of Apr 8, 2008	final cat
Oct / Nov 2008	January 9, 2008	January 30, 2008	April 16, 2008	April 16, 2008	April 26, 2008	week of Apr 8, 2008	final cat
Dec / Jan 08/09	March 12, 2008	April 2, 2008	June 11, 2008	June 11, 2008	June 11, 2008	week of Apr 8, 2008	final proof ***
Feb/ March 2009	May 14, 2008	June 4, 2008	August 15, 2008	August 15, 2008	August 15, 2008	week of Aug 5, 2008	final cat
April/ May 2009	July 16, 2008	August 6, 2008	October 15, 2008	October 15, 2008	October 15, 2008	week of Nov 11, 2008	final cat
June/ July 2009	September 17, 2008	October 8, 2008	December 17, 2008	December 17, 2008	December 17, 2008	week of Nov 11, 2008	final proof ***
Aug / Sept 2009	November 19, 2008	December 10, 2008	February 18, 2009	February 18, 2009	February 18, 2009	April 2009	final cat
Oct / Nov 2009	January 14, 2009	February 4, 2009	April 15, 2009	April 15, 2009	April 15, 2009	April 2009	final cat
Dec / Jan 09/10	March 18, 2009	April 8, 2009	June 17, 2009	June 17, 2009	June 17, 2009	April 2009	final proof ***
SEE ATTACHED FOR NBN KIDS CATALOG SCHEDULE							

*** A Final proof will be available for sales conference; finished catalog will be available within 3 weeks of conference.

**Blads, sample chapters, galleys, F/Gs, etc.

NEW CATALOG SCHEDULE (through 2009)

WE WILL NOW PRODUCE THREE NBN KIDS CATALOGS A YEAR.							
THE NBN KIDS CATALOG WILL REMAIN ON THE TRADITIONAL PRODUCTION SCHEDULE WITH REVISED DUE DEADLINES.							
PUBLICATION MONTHS	Catalog Deadline	Tipsheet/ Art Deadline	Sales Materials Due**	Export Data to Accounts	Catalog Printed By	Sales Conference	Catalog
	9 months in advance of pub date	8.5 months in advance of pub date	6 months in advance of pub date	6 months in advance of pub date	6 months in advance of pub date	6 months in advance of pub date	Version Available at Conf.
NBN Spring 2008 Kids (April, May, June, July)	July 18, 2007	August 8, 2007	October 17, 2007	October 17, 2007	October 17, 2007	week of Nov 12, 2007	final cat
NBN Fall 2008 Kids (Aug, Sept, Oct, Nov)	November 14, 2007	December 5, 2007	February 20, 2008	February 20, 2008	February 20, 2008	week of Apr 8, 2008	final cat
NBN Winter 2009 Kids (Dec, Jan, Feb, March)	March 12, 2008	April 2, 2008	June 11, 2008	June 11, 2008	June 11, 2008	week of Aug 5, 2008	final cat
NBN Spring 2009 Kids (April, May, June, July)	July 16, 2008	August 6, 2008	October 15, 2008	October 15, 2008	October 15, 2008	week of Nov 11, 2008	final cat
NBN Fall 2009 Kids (Aug, Sept, Oct, Nov)	November 19, 2008	December 10, 2008	February 18, 2009	February 18, 2009	February 18, 2009	April 2009	final cat
NBN Winter 2010 Kids (Dec, Jan, Feb, March)	March 18, 2009	April 8, 2009	June 17, 2009	June 17, 2009	June 17, 2009	April 2009	final cat

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