

Where to Submit Your Titles For Review, by Olakunle Omolabi, NBN Assistant

The following information was gathered by Olakunle Omolabi to assist you in submitting your titles for review.

Publisher's Weekly Adult Book Review

What to Submit: Books targeting adults. Two copies of each galley must always contain the title, subtitle, author's name, pub month, price, number of pages in the finished book and ISBN. This information must be consistent in all places. A separate cover letter or press release for each title should furnish a description of the book and the author's credentials and previous titles. Galleys or finished books (marked 'in lieu of galleys') are acceptable forms for submission. If neither is possible, materials must be bound in some way. Unbound F&Gs are not acceptable, except for heavily illustrated books. Xeroxed art is OK for texts in which the illustrations do not figure prominently.

Include a separate cover sheet or letter with every book submitted. Submissions should bear the name and number of a publicist who can be contacted for further information. Publishers not listed in Literary MarketPlace should include their complete address, telephone number and distribution arrangements. Self-published books will not be reviewed unless there is a first printing of at least 2,000 and an arrangement with a reputable distributor, in which case the book will be taken into consideration.

When to Submit: Three months prior to publication. There is latitude in the review of late-breaking or heavily illustrated materials but books cannot be accepted less than two months before the date of publication. A book will not be reviewed after publication.

How to Submit: Submit two copies of each galley. Do not resubmit. Address galleys to the appropriate Forecasts department. Do not address to specific editors unless submitting Adult Religion galleys. In this case, the galleys should be addressed to Jana Riess at 3535 Waterworks Road, Winchester, KY 40391 (Phone: 859-744-5558/Email: pwrelrevs@earthlink.net). All other departments should be addressed to: 360 Park Avenue South, New York, NY 10010.

After Submission: To contact Forecasts, email pwreviewstatus@reedbusiness.com. Include the book's title, pub month, publisher and category (fiction, nonfiction etc.). Alert Publisher's Weekly by email to inform of any change in publication date, price or late-breaking subsidiary rights sales. Address submission inquiries to "Forecasts."

<http://www.publishersweekly.com/submissions#Adult%20Books%20for%20Review>

Publisher's Weekly Children's Book Review

What to Submit: Books aimed solely at children. No books targeting parents or teachers. Send two copies of the galleys or folded-and-gathered sheets, followed by two copies of the finished book, when it becomes available. No Xeroxes or manuscripts will be reviewed. Along with the books, include the following information: price, ISBN, age level of readers (in years, not in school grades), and publication month.

When to Submit: Two to three months before publication date.

How to Submit: Send submissions to the attention of Publisher's Weekly Children's Book Editor, Diane Roback, 360 Park Avenue South, New York, NY 10010. Books on cassette/book-and-cassette packages and any other audio/video materials should be sent to the attention of Shannon Maughan, Children's Audio/Video Editor, 360 Park Avenue South, New York, NY 10010.

After Submitting: If you would like to check on the arrival of review materials, fax (646-746-6738) a note containing your company's name, phone and fax numbers, and book title(s) that you submitted. If they have not been received, you will be contacted.

<http://www.publishersweekly.com/submissions#Children's%20Books%20for%20Review>

Library Journal Book Review

What to Submit: Books ranging from popular fiction to scholarly work. Books that are not accepted: technical books, children's books, textbooks, highly specialized books (such as those intended for a professional audience) and books in languages other than English. Bilingual editions are considered; Spanish-language texts are reviewed quarterly in Criticas (<http://www.criticasmagazine.com/>). Galleys, page proofs and manuscripts are accepted. Include: author, title, name and address of publisher, date of publication, price, number of pages, and ISBN and LC numbers, if available. Note whether any illustrations, an index, or a bibliography will be included. Include a brief book description, its intended audience and information on the author's background.

For audio books, include promotional materials, title, publication date, number of cassettes/CDs, number of hours, narrator, category ISBN and price. A brief column entitled Prepub Audio alerts readers to forthcoming titles (at least four months away from publication). Email the following information: title, publication date, number of cassettes/CDs, number of hours, narrator, category ISBN and price to Ann Kim akim@reedbusiness.com. Note if the audio book is an exclusive.

When to Submit: Three to four months before the publication date. Books are generally not reviewed after publication but exceptions can be made for reference and heavily illustrated works. Audio books should ideally be submitted as soon as possible. If seeking Prepub Audio consideration, submit four months prior to the publication date.

How to Submit: Address materials to Book Review Editor, Library Journal, 360 Park Avenue South, New York, New York 10010. Send Criticas submissions attention of Carmen Ospina at the same address. Audio books should be addressed to Ann Burns, Associate Editor, Library Journal, 360 Park Avenue South, New York, New York 10010. Email: burns@reedbusiness.com; Phone: 646-746-6800.

<http://www.libraryjournal.com/info/CA602796.html#1>

School Library Journal

What to Submit: New children's and young adult general trade books and original paperbacks from established publishers. Books must be of national interest and be readily available from national distributors at an institutional discount. Do not send books for parents or teachers, reissues, textbooks, books with blanks to be filled in by readers, direct submissions by authors or self-published books. To be reviewed, a publisher's catalogue, two copies of the book and the following bibliographic information must be included: author, title, price, publication month and year, ISBN(s) and the Library of Congress number (or notice that there will not be one) and whether Cataloging in Publication data will appear in the book. A third copy of the book may be requested.

Videos and audio recordings are eligible for review if they are released during the current year and are designed for preschool-12th grade audiences. Submit the program along with information on grade level, running time, copyright and release date, price and ordering address.

When to Submit: It takes at least 12 weeks from the time that a book is received for it to be reviewed.

How to Submit: Send materials to SLJ Book Review, School Library Journal, 360 Park Avenue South, New York, New York 10010.

Send audio/visual materials to Phyllis Levy Mandell, Multimedia Review Editor, School Library Journal, 360 Park Avenue South, New York, New York 10010.

<http://www.schoollibraryjournal.com/info/CA444296.html>

American Library Association Booklist

What to Submit: Materials that would be of interest to libraries representing a great variety of readerships, communities and resources. Vanity publications, highly-specialized/technical, sectarian, and free materials are not eligible for review. Two categories are accepted: Adult Books and Books for Youth.

Current fiction and nonfiction titles are evaluated in galley proofs or folded-and-gathered sheets or from finished books when no galleys are available. Revised editions of previously-published titles and newly-published editions of long-out-of-print titles are generally not considered but exceptions can be made based on individual merit.

Children's and Young Adult books considered for review include fiction, nonfiction and picture books. The decision to review is based on both literary quality and content suitable to the interests and needs of children and young adults from preschool through high school. In nonfiction, books of borderline quality but considerable usefulness may be reviewed. Materials are evaluated in galley proofs, folded-and-gathered sheets, paperback or hardcover. Review copies in all categories must include a publication slip specifying prices and ISBN's for all editions, publication date (month and year) and publisher/distributor.

Adult fiction and nonfiction galleys should be bound, if possible, paperback as well as hardcover. ISBN's should be clearly indicated. For Children's submissions, two copies of folded-and-gathered sheets for picture books, nonfiction and other titles primarily dependent on illustrations. Send bound galleys for other children's and YA books including original paperbacks.

When to Submit: At least 15 weeks before the book's publication.

How to Submit: Send Adult review materials to Brad Hooper, Adult Books Editor, Booklist, American Library Association, 50 E. Huron, Chicago IL 60611. Send Books for Youth (Children's and Young Adults) to Stephanie Zvirin, Books for Youth Editor at the same address.

http://www.booklistonline.com/default.aspx?page=general_info&id=65

Kirkus Reviews

What to Submit: New adult hardcover or trade-paperback fiction, general audience nonfiction and children's books.

With two copies (galley) of the work, be sure to include the price, ISBN, publication date. Also include a brief description and some information on the author (i.e. previous works, academic affiliation, or any special qualifications etc.). It cannot be understated that two copies of the submission are required.

When to Submit: At least two to three months before publication date.

How to Submit: Send all adult titles to: Eric Liebetrau; Kirkus Reviews; VNU US Literary Group; 770 Broadway; New York, NY 10003.

Send all children's and young adult titles to: Karen Breen; VNU US Literary Group; 770 Broadway; New York, NY 10003.

http://www.kirkusreviews.com/kirkusreviews/about_us/submission.jsp

ForeWord Magazine

What to Submit: Books including Spanish/bilingual books, audio books, POD books, e-books from independent publishers and university presses to coincide with their publication dates. Submission information should include category, title, subtitle, author, publisher, number of illustrations, pages, prices, binding, number of cassettes (if applicable), hours/minutes, ISBN's of formats, and publication dates. Include any cover art if available. Press releases or fact sheets should summarize why the title is distinctive and different. Include the publisher's name, address, phone and fax.

When to Submit: Three to four months in advance of the publication date.

How to Submit: Send your galleys to: Alex Moore, Managing Editor; 129 ½ East Front Street; Traverse City, MI 49684.

<http://www.forewordmagazine.com/reviews/guidelines.aspx>

Independent Publisher.com

What to Submit: Books written by independent, university and self-publishers. Books in most categories will be accepted for review.

Submit one copy of a bound galley, finished book, audio book, or e-book. Include a cover sheet with the following information: title, author, publisher address, phone, website, distributor (if any), page count, cover style, price, ISBN, publication month and year. Unbound galleys, periodicals, or videotapes will not be accepted.

When to Submit: Send books prior to the publication date, if possible, or 90 days after the publication date, at the latest.

How to Submit: Send submissions to Independent Publisher Online; Highlighted Title Listings; 1129 Woodmere Ave. Suite B; Traverse City, MI 49686.

After Submission: Send a follow-up email to Kimber Bilby at kbilby@bookpublishing.com to confirm receipt of your title. Include a cover scan (72 dpi; 2" wide) and book synopsis (150-250 words) to make it easier to complete your listing.

Also consider sending your books to local and major daily newspapers, local and national magazines, as well as those with a specific focus that relates to your title. Publications from organizations can also offer good exposure to your target demographic.