

Radio-TV Interview Report Deadlines

How to get started

- ❶ Choose the issues in which you want to advertise.
- ❷ Call your representative at 800-989-1400 to reserve space.
- ❸ Send us:
 - A copy of your book (if any).
 - Any press materials you have.
 - A photograph of the person who'll be doing the interview and/or a book cover.
 - Your check or credit card number.

Please note: We cannot return books or press materials. Photographs are returned only if requested in writing. Please include your name and address on the back of each photograph.

Schedule ahead

Issues sometimes sell out before the deadline.

We suggest reserving space as far in advance as possible.

Upcoming Deadlines

Issue Date	Please reserve space by	Materials and payment due
Early August 2006	June 5	June 12
Mid August 2006	June 20	June 27
Early Sept. 2006	July 5	July 13
Mid Sept. 2006	July 20	July 27
Early Oct. 2006	Aug. 3	Aug. 10
Mid Oct. 2006	Aug. 18	Aug. 25
Early Nov. 2006	Sept. 1	Sept. 8
Mid Nov. 2006	Sept. 13	Sept. 20
Early Dec. 2006	Oct. 3	Oct. 10
Mid Dec. 2006	Oct. 18	Oct. 25
Early Jan. 2007	Nov. 1	Nov. 8
Mid Jan. 2007	Nov. 13	Nov. 20
Early Feb. 2007	Nov. 30	Dec. 6
Mid Feb. 2007	Dec. 11	Dec. 18
Early March 2007	Dec. 22	Jan. 4
Mid March 2007	Jan. 12	Jan. 19
Early April 2007	Jan. 30	Feb. 6
Mid April 2007	Feb. 14	Feb. 21
Early May 2007	Feb. 28	March 6
Mid May 2007	March 13	March 20
Early June 2007	April 3	April 10
Mid June 2007	April 18	April 25