

RTIR

Radio-TV Interview Report

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Circulation: 4,000 radio/TV cable producers, hosts and program directors.

Frequency: 3 times a month

Web Page: www.rtir.com

Rates: 1/2 Page vertical = \$350
Color splashed ads are an additional \$50.

Reservation and Design Info:

To reserve your ad space, you must call Jessica **seven weeks prior** to the issue date. You'll need to fill out an insertion order, sign and fax it, which can be found on the NBN website. After Jessica has reserved the space for you, all further conversations about the ad should be directed to Claire Doney at *RTIR* at 800-989-1400, ext. 116.

Bradley's staff can create your ad. Be sure to provide as much material as possible to them including tip sheet, author photo, press release, and cover. You are responsible for sending your artwork and materials to:

Claire Doney
Materials Coordinator
135 E. Plumstead
Landsdowne, PA 19050

Phone number is (800) 989-1400, ext. 116.

materials@rtir.com (copy)
artdept@rtir.com (artwork)

Due dates occasionally vary so check the editorial calendar at www.rtir.com or call Jessica.