

RESERVATION FORM
PW Children's Spring 2007 ANNOUNCEMENT ISSUE

Publishing Company: _____ **Ad Contact:** _____

Email _____ **Telephone:** _____ **Fax:** _____

YES! I would like to reserve space with NBN in the *PW Children's Spring 2007* Announcement issue.

- Full Page ad for \$5,480
- 1/2 Page ad for \$3,650
- 1/4 Page ad for \$2,500

TITLE	ISBN

NO, I do not wish to reserve space with NBN. Instead I will submit my own ad. Please reserve ad space for me!

- Full Page ad for \$5,480
- 1/2 Page ad for \$3,650
- 1/6 Page ad for \$1,452 (vertical)

Authorized Publisher Signature: _____

**** IMPORTANT INSTRUCTIONS ****

1. Text for ad: In the past you've provided text for the ad. Please fill out the form above and we will gather the text for each title. You will have an opportunity to proof and make changes.

2. Cover Artwork for ad: Send color (RGB or CMYK) .tiffs or .jpg; 3 inches wide and saved at high resolution, 300 dpi; to nbnart@nbnbooks.com. Please also cc: jkennedy@nbnbooks.com. We cannot accept Quark or Illustrator .eps files.

RESERVATION DEADLINE IS JANUARY 12th
FAX TO JESSICA KENNEDY AT (717) 794-3804

ART DEADLINE IS JANUARY 19th
EMAIL TO: nbnart@nbnbooks.com and cc: jkennedy@nbnbooks.com