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Circulation

The *Strand Magazine* is published quarterly. It is available throughout the United States, Canada, and England, at *all* major chain bookstores including Barnes & Noble, Borders, Hastings, Books-a-Million, and thousands of other retailers. It is also available by annual subscription. Our readership totals over 55,000. The *Strand* is a magazine which mystery fans find hard to resist—so book your ad today. Our agency discount is 10%.

Formats

We accept artwork in various formats, including film, disk, or file sent by email. If you are submitting artwork-using film, the screen should be 133 lpi, film right side up. We can accept most files however we prefer PDF files. Artwork should be emailed to advertise@strandmag.com

| Issue | Description | Closing Date | On Newsstands |
|-------|---------------------------|--------------|---------------------|
| 21 | 2007 Winter/Spring Issue | 1/30/2007 | 02/15/07 - 05/30/07 |
| 22 | 2007 Summer Issue | 5/25/2007 | 06/20/07 - 09/23/07 |
| 23 | 2007 Double Holiday Issue | 9/30/2007 | 10/20/07 - 01/22/08 |

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