

JANUARY

National Book Month

Calendar grid for January with dates 1-31 and events like New Year's Day, SF Gift Show, ALA Midwinter 2011, San Francisco Gift Show, Atlanta Gift Show, Los Angeles Gift Show, Dallas Gift Show, NY Gift Show.

FEBRUARY

African-American History Month

Calendar grid for February with dates 1-28 and events like Groundhog Day, Gift Show, Valentine's Day, Presidents' Day, Washington's Birthday, ARPL (Dallas).

MARCH

National Women's History Month

Calendar grid for March with dates 1-31 and events like Dec/Jan '11/'12 Space Reservation/Catalog Copy Due, Housewares Show (Chicago), Ash Wednesday, Daylight Savings Time Begins, NP Expo West, Bologna Book Fair.

APRIL

Holocaust Remembrance Month

Calendar grid for April with dates 1-30 and events like National Gardening Month, National Poetry Month, April Fool's, Oct/Nov '11 Sales Materials Due, Fall 2011 Sales Conference, London Book Fair, Palm Sunday, Passover, Good Friday, LA Times Book Festival.

MAY

National Physical Fitness & Sports Month

Calendar grid for May with dates 1-31 and events like Feb/Mar '12 Space Reservation/Catalog Copy Due, Cinco de Mayo, Mother's Day, BEA (New York), Memorial Day (office closed).

JUNE

Calendar grid for June with dates 1-30 and events like Dec/Jan '11/'12 Sales Materials Due, Feb/Mar '12 Tipsheets/Art Due, Flag Day, Father's Day, Summer Solstice, Dallas Gift Show, ALA Annual (New Orleans), Dallas Gift Show, ALA Annual (New Orleans).

JULY

National Picnic Month

Calendar grid for July with dates 1-31 and events like Independence Day (office closed), Apr/May '12 Space Reservation/Catalog Copy Due, Bastille Day, Fancy Food Show (Washington, D.C.), Atlanta Gift Show.

AUGUST

Calendar grid for August with dates 1-31 and events like Feb/Mar '12 Sales Materials Due, Apr/May '12 Tipsheets/Art Due, Winter 2011-12 Sales Conference (webinar), NY Gift Show, New York Gift Show.

SEPTEMBER

National Hispanic Heritage Month

Calendar grid for September with dates 1-30 and events like Labor Day (office closed), Jun/Jul '12 Space Reservation/Catalog Copy Due, Grandparents Day, Rosh Hashanah.

OCTOBER

National Breast Cancer Awareness Month

Calendar grid for October with dates 1-31 and events like Apr/May '12 Sales Materials Due, Jun/Jul '12 Tipsheets & Art Due, Yom Kippur, Columbus Day, Frankfurt Book Fair, Frank Book Fair, Halloween, Halloween 31.

NOVEMBER

American Smoke-Out Month

Calendar grid for November with dates 1-30 and events like Aug/Sep '12 Space Reservation/Catalog Copy Due, Election Day, Veterans Day, Spring 2012 Sales Conference, Thanksgiving Day (office closed), Native American Heritage Month.

DECEMBER

Read a New Book Month

Calendar grid for December with dates 1-31 and events like Jun/Jul '12 Sales Materials Due, Aug/Sep '12 Tipsheets/Art Due, Chanukah, Winter Solstice, Christmas Eve, Christmas Day, Christmas Day Observed (office closed), New Year's Eve.



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